

Contact

shirish.ghm@gmail.com

www.linkedin.com/in/shirishghimire
(LinkedIn)

www.datascienceportfol.io/shirishghimire
(Portfolio)

Top Skills

Large Language Models (LLM)

Jupyter Notebook

Gradio

Languages

Hindi (Full Professional)

English (Full Professional)

Nepali (Native or Bilingual)

Certifications

Data Science & Analytics Career
Paths & Certifications: First Steps

ITIL Foundation Level

Data Wrangling in R

Financial Modeling and Forecasting
Financial Statements

SQL - MySQL for Data Analytics and
Business Intelligence

Honors-Awards

Graduate Scholarship

Lerner Business Analytics Case
Study Competition - Ernst & Young -
Runner up

Publications

Static analysis of Multi Leaf spring
using Ansys Workbench 16.0

Finite Element Analysis of an
Aluminium Alloy Sheet in a V-Die
Punch Mechanism Considering
SpringBack Effect

Shirish Ghimire

Business Data Analyst @ University of Utah | MBA in Business
Analytics | Strategic Analysis, Statistical Analysis, Predictive
Analytics

Salt Lake City, Utah, United States

Summary

I am a highly skilled and results-driven Business Data Analyst at the University of Utah, where I apply my expertise in data analytics to drive business outcomes and solve complex problems. With over 3 years of experience in data analysis and visualization using tools such as R, Python, Tableau, and SAS, I possess a solid foundation in pet food, healthcare, and higher education industries.

My educational background includes an MBA in Business Analytics from the University of Delaware, where I was honored to receive a prestigious graduate scholarship and achieved recognition as a runner-up in a competitive case study competition. Through these experiences, I have gained a comprehensive understanding of data-driven decision-making and have honed my skills in providing actionable insights to drive business success.

Throughout my career, I have had the privilege of working with clients from diverse countries and industries, enabling me to develop a broad perspective and a deep understanding of various business environments. By collaborating closely with stakeholders, I have consistently delivered value by improving business performance, optimizing processes, and crafting effective strategies.

As a natural problem solver, I thrive on tackling complex challenges and leveraging the power of data to generate meaningful insights. I am driven by a relentless curiosity and a passion for continuous learning, always seeking to expand my knowledge and stay at the forefront of industry trends.

I am excited to connect with like-minded professionals who are passionate about leveraging data analytics to drive business growth and innovation. Let's collaborate and explore new opportunities to make a significant impact through data-driven decision-making.

Feel free to reach out and connect with me. Together, we can unlock the potential of data and drive transformative change in the business world.

Experience

University of Utah

Business Data Analyst

June 2022 - Present (3 years 7 months)

Salt Lake City Metropolitan Area

Chewy

Brand Marketing Analyst

January 2022 - March 2022 (3 months)

Dania, Florida, United States

- Worked on four product detail page projects for Chewy's website. Focused on highlighting key purchasing priorities using images and videos to enable smooth shopping experience to the consumers
- Conducted analysis to gauge the effect of Chewy's verified paid reviews program for proprietary brands on marketing KPIs and provided insights to senior executives that helped them decide the future of the program
- Led #ChewyTeamRated – an employee review program for Chewy products – to promote products under Chewy's proprietary brands to help increase their competitiveness with national brands

ChristianaCare

Graduate Business Analyst

June 2021 - December 2021 (7 months)

Wilmington, Delaware, United States

- Directed detailed statistical analysis of business operations and performance; completed weekly reports and presented findings to managers across the organization which shaped the business operations strategies
- Created and updated a performance reporting template using SQL, R, and Tableau, achieving a 95% reduction in the preparation time of a biweekly client report

- Created and updated Tableau dashboards for the Emergency Department that reduced the 6-hour long analysis and visualization processes handled in Microsoft Excel to 5 minutes and track the patient turnaround times
- Developed and implemented new automation scripts for internal processes on R which reduced the reporting time by more than 90%
- Led data analysis and exploration projects using SQL, R and SAS to generate insights and trends from large datasets to address business questions and shape strategies

University of Delaware Professional & Continuing Studies

Graduate Market Research Analyst

June 2020 - May 2021 (1 year)

Newark, Delaware, United States

- Led market research projects to access and understand the market trend and demand for current and potential UD programs. Provided logical recommendations to UD program administrators in the form of presentations and written reports.
- Analyzed the demand and viability for 11 potential university courses using secondary online research and provided recommendations to the Graduate College Dean and other stakeholders to help decide on the future of those programs.

Dogsee Chew

2 years 8 months

Marketing Manager

March 2018 - January 2020 (1 year 11 months)

Bengaluru Area, India

- Directed a qualitative market research project whose findings determined customer segmentation and targeting ultimately contributing to a 60% increase in revenue
- Conducted and analyzed secondary research projects to identify customer needs and provided recommendations that convinced the company to launch a human food brand which contributed to a 50% revenue increase
- Developed marketing strategies for 3 consumer-based brands that were instrumental in doubling firm's revenue in 2019

Market Research Associate

July 2017 - February 2018 (8 months)

Bengaluru, Karnataka, India

- Led quantitative market research programs such as surveys among pet parents to generate market insight and made recommendations that shaped the product marketing strategy.
- Conducted secondary market research to assess the market potential for eight global dog food markets and made recommendations to the executives which were instrumental in determining the company's foreign market entry strategies.
- Developed research presentations and published them on SlideShare as a part of B2B content marketing strategy for lead generation across Asia and Europe. Generated new leads from around the globe and 20,000 views on SlideShare.

Market Research Intern

June 2017 - July 2017 (2 months)

Bengaluru Area, India

Education

Alfred Lerner College of Business & Economics at University of Delaware

Master of Business Administration - MBA, Business analytics · (February 2020 - December 2021)

National Institute of Technology Durgapur

Bachelor of Technology (B.Tech.), Mechanical Engineering · (2013 - 2017)