

1. During the dicussion of ideas and thoughts on helpful apps one of my friend spoke about the app called bigbasket that has the voice assistance for finding the groceries that are required rather than typing but people are unaware and difficult in seeking the required groceries ,to ease this process I have a solution where the app interface and advanced features should make the work more convenient to the users so that they can easily identify the better options that are build in in this app.2)In addition to these the app reminds the items that are purchased previously in the app so that the user can easily order them again that makes user search of items easy. 3)But one more drawback to the app is we cannot add items to the basket once the order is placed,I think this would be very often situation faced by people in purchasing the groceries.In my opinion I want to get rid of this problem on adding items to the bag after the order is placed by introducing some interfaces that finds the solution to overcome this .4) There should be more publicity through advertisements about the app and spread the

uses, offers and deals that are available in the app so that the users can be aware of the options. One of the awareness creation can be done by the social media which is widely spread over the world.

2. Definitely there will be always a conflict or an argument between the user and developer of the apps, well I have some suggestions to encounter this question. Firstly

- a) Handling the app with low advertisements so that user won't get rid of from the app and the developer can also have huge customer base.
- b) No advertisement can lead to huge customer base and the developer can get high returns from the downloads.
- c) People who took the paid plans and availed offers from apps after expiration of these plans the ads shouldn't disturb them for a month or more so that people can go for app and it also lead to fair customer base.

3. I would like share an app called Myntra it is an online store for all fashion and lifestyle needs.India's largest store for all the stylish products.This provides and huge designs and patters for all the ages complete clothing center for shopping with best quality and reasonable prices on products.I suggest this platform based on my personal shopping experience and also widest range of brands and products on its portal.Not only fashion and clothing it has great deals on beauty products as well,and apart from this Myntra has easy refunds and exchange offers on their products. Myntra provides a number of services on clothing,footwear and accessories from various fashion and lifestyle brands .It is a place where everything is collaborated in one place of fashion trend and variety of top brands in one place.Definitely very much useful and must try fashion spot for men and women accessories with wide range of categories.

4. I would like to create an app like When we are driving, we often need to be able to make quick decisions to avoid making your trip longer than it needs to be. The mobile app that I want to create helps people plan their driving routes based on information that other users of the app provide. It allows you to alert whenever there is a cop, or an accident, or traffic jams around your way and let other vehicles know your actions on driving and make the drive safe for everyone on the roads, and also around you know of what to avoid. I also want the app to provide you with alternative routes to take you around these situations and get to your destination faster. I want to show the mobile actions like battery and wrong routes indications for car to be connected . If everything goes well I would like to go for this and make it happen for every user who are in need with it.