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Professional Summary:

- **About 5 years** of experience as a **Data Analyst** with specialized skills in **Sql Server, Fishbowl Database, Firebird SQL, ireports, Jaspersoft Studio and CRM.**
- Solid experience in **RDBMS** database design, installation, configuration, performance tuning, optimization, backup and recovery in **SQL Server.**
- **Oracle Business intelligence enterprise edition**
- Experience in **Managing Security** of SQL Server 2005/2000 Databases by creating Database **Users, Roles** and assigning proper **permissions** according to the business requirements.
- Strong **SQL Server 2000/2005/2008** Developer Skills including writing Stored Procedures, User-Defined Functions, Triggers, Views and Indexes.
- Created **SSIS packages** for transferring data from various data sources like Oracle, MS Access, Excel, *.Txt file, *.CSV files.
- Strong **Transact-SQL** query writing skills (DDL, DML, and DCL).
- Sharepoint 2013.
- Good **SQL Server 2000/2005/2008** Administration skills including user authorizations, database creation, creating Tables, Indexes.
- High expertise in creating **Reports** of all types like **Ad-hoc Reports, Drill-Down Reports, Pivot** and **Tabular** Reports.
- Experience in **Trouble Shooting** and **Query Optimization.**
- Good understanding of **Normalization /De-normalization** and database design methodology.
- Excellent skills in **Database backup, Replication, recovery, restoration.**
- Experience with software development life cycle (**SDLC**) and project management methodologies
- Up to par with performance, scalability, high availability, security and compliance best practice guidelines in database design, **performance tuning**, implementation, and maintenance in a SQL Server 2005 environment
- Strong conceptual, **analytical**, and design skills.
- Good communication skills with leadership qualities
- Flexible, enthusiastic and project oriented team player with excellent written, verbal communication and leadership skills to develop creative solutions for challenging client needs.

Technical Skills:

Operating Systems	: Windows 98/NT/2000/XP/Vista/Windows7
Databases	: MS SQL Server 2000/2005/2008, MS Access
Database Tool	: SQL Enterprise Manager, SQL Profiler, Import/Export, SQL Server Management Studio
Reporting Tools	: Crystal Reports, ireport
Languages	: HTML
Application Package	: Microsoft Office Suite

Education:

Master of Information Systems – California Lutheran University, 2016
Post Graduate Diploma in Management – Dhruva School Of Management, 2010
Bachelors in Science – Osmania University, 2008.

PROFESSIONAL EXPERIENCE:

Motor Vehicles Software Corporation, Agoura Hills, CA
Present
Role: Data Analyst

Nov 2015 to

Motor Vehicle Software Corporation (MVSC) delivers, develops and supports innovative and cost-effective solutions to government agencies. By combining eGovernment consulting skills, compliance analysis capabilities and specific industry expertise, MVSC has become the leader in process management solutions.

MVSC's flagship product DMVDesk, now the largest electronic registration provider in the State of California, offers the most comprehensive, end-to-end automotive registration solution on the market. DMVdesk is recognized for having the industry's highest eFile Rate, highest DMV compliance rate and lowest penalties for dealer partners. This comprehensive technology solution transforms and drives dealership registration and title efficiencies

In addition to DMVdesk, MVSC offers a comprehensive range of reporting tools essential to the motor vehicle community including NMVTIS, the exclusive National Theft & Lien report, KSR (California's vehicle registration history inquiry), along with numerous other key inquiry tools. MVSC's Registration Management Program (RMP), currently California's most prominent program, features five DMV registration course options, as well as three professional tracks for auto dealers, power sports dealers, and credit unions.

Responsibilities:

- Reports generation, extract data and provide analyzed reports to management
- Database management, MySql, workbench.
- Workflows, campaign creation, target lists, analytics.
- Forecasting reports (monthly, quarterly, yearly)
- Access, permissions, roles, database updation, contact push from billing to database
- Data cleanup, schema change, addition of new tables (entities) and attributes.
- Excel analysis.
- CRM Administration & Development
- Customized reports, Dashboard reports, scheduling.
- New tool integration and development
- Client Satisfaction Survey Creation & Analysis
- HTML, Constant Contact reports, Google Analytics reports
- Assure the integrity of data, including data extraction, storage, manipulation, processing and analysis
- Write SQL for standard as well as ad hoc analysis purposes
- Manipulate large data sets with SQL queries
- Leverage data to develop customer targeting and segmentations strategies
- Gather, analyze and report on data and trends related to specific marketing campaigns, sales initiatives and business performance.
- Identify, research and implement tools and procedures to optimize workflows within the company
- Train employees on CRM tool usage and workflows
- Perform Market Research, customer satisfaction survey and analysis.

P4C Global Inc, Chatsworth, CA
2015

July 2015 to Nov

Role: Sr. Sql Server/SSIS/SSRS Developer/ Data Analyst

P4C Global is the premiere asset recovery and reverse logistics vendor to some of the largest entities in the wireless industry. Through various channels, P4C possesses the ability and industry knowledge to maximize revenue on all wireless devices and related items including handsets, batteries, chargers, Bluetooth devices, accessories, mobile hotspots, tablets, and flash memory cards. A state-of-the-art battery testing facility allows P4C Global to perform incredibly precise tests on a large number of lithium-ion cell phone batteries, providing clients with the ability to place batteries into refurbished handsets with unprecedented confidence.

Responsibilities:

- Writing the Business Requirements for the Reports and Developing **Reports Using Fishbowl Database, Firebird SQL, Jaspersoft Studio.**
- Implemented various **DDL modifications** and **developed** Script libraries for generating **Tables, Views and Functions** for Reports.
- Created **SSIS packages** for transferring data from various data sources like Oracle, MS Access, Excel, *.Txt file, *.CSV files.
- Developed complex **SQL Scripts** for various data manipulations and validations.
- Developed reports using **SSRS 2005**. Used table control, matrix control for cross tab reports.
- Writing queries and modifying database
- Experience in enhancing and deploying the SSIS Packages from development server to production server.
- Written and executed complex T-SQL queries using SQL Management Studio for back end data validation testing.
- Creating **DashBoard Reports**, marketing dashboard, sales dashboard, customized dashboard
- Performing query plans and making sure each query is using appropriate indexes.
- Provided on - call 24/7 provide support.

GVK Bio

Nov 2012 to July 2013

Role: Senior Executive – Corporate Marketing

GVK Biosciences (GVK BIO) is one of Asia's leading Discovery Research and Development organizations. GVK BIO provides a broad spectrum of services, across the R&D and manufacturing value chain with a focus on speed and quality. GVK BIO capabilities include Integrated Programs, Discovery Services, Clinical Development, Contract Manufacturing, Formulations and Informatics.

GVK BIO has over a decade of rich experience in providing breakthrough drug discovery and development services. Our team of scientists, backed by well-laid processes and cutting edge technologies, enable customers to achieve unmatched results.

Responsibilities:**Operations Management**

- Developed process modeling for several departments.
- Market Research
- Successfully persuaded software vendors to extend larger lines of credit.

Writing SOW's (statement of work)

- Successful in creating business unit case development, survey monkey operations.
- Management Controls
- Assisting in data flow diagrams, Project Management

Financial Acumen

- Participated in strategic partnership negotiations increasing the value of sales by 70%.
- Worked on vendor budget & reduced expenses, resulting in a 30% profit improvement.

Data Management

- Contributed to a brand plan for a new business unit.
- Client Feedback Analysis
- Sales force Administration
- Creating Story boards, Assisting in business unit case development, Liasioning between offshore clients and teams, Providing feedback and updates, Document Management, Report management, Survey Monkey Operations, Strategic planning, Social Media management

MAA Television Network Limited.

Oct

2010 to Nov 2012

Role: Executive – Brand & Communications

MAA TV is a Telugu-language television channel based in Hyderabad, India. MAA TV and its subsidiary channels are part of 21st Century Fox's STAR India network. MAA TV is a leading Telugu TV channel network known for its vibrant, innovative, pleasant and interactive programming.

Responsibilities:

- Worked with Clients/Analysts to define data requirements.
- Designing and building data load procedures, using MS SQL Server..
- Web management initiatives
- Internal communications
- External communications, Integration tools
- Vendor management
- Creation of Business requirements document
- Budgeting, Event management
- Liasioning between business units - support teams and IT
- Identifying multiple approaches to the problem
- IT Crisis management.