

QIAN JIN

q.jin1@uu.nl
shirley-jin.github.io

ACADEMIC POSITIONS	Utrecht University Assistant Professor, School of Economics	8/2023 -
	City University of Hong Kong Postdoctoral Fellow, Department of Public and International Affairs	2 - 7/2023
	The Hong Kong Polytechnic University Research Assistant, Department of Applied Social Sciences	2019
	City University of Hong Kong Research Assistant, Department of Public Policy	2016 – 2018
EDUCATION	The Hong Kong Polytechnic University Ph.D., Social Entrepreneurship Dissertation Title: <i>Three Essays on Social Enterprises' Legitimacy Building</i> Committee: Lu Yu (Chair), Patrick Haack (HEC Lausanne), Joel Bothello (Concordia University), Yanto Chandra, Grace Seo	2019 - 2022
	The Chinese University of Hong Kong M.A., Social Policy	2015 - 2016
	Zhongnan University of Economics and Law B.A., Philosophy	2011 - 2015
PUBLICATION	Yanto Chandra, Qian Jin, “Winning the Heart and Shaping the Mind with ‘Serious Play’: The Efficacy of Social Entrepreneurship Comics as Ethical Business Pedagogy”, <i>Journal of Business Ethics</i> , 2022	
WORKING PAPERS	“Title hidden as per double-blind review guideline”, with Yanto Chandra, Pascal Dey and On Ki Wong. R&R at <i>Public Management Review</i>	
	“How Social Enterprises Gain Legitimacy Using Visuals: Insights from Social Enterprises’ Instagram Images”, with Yanto Chandra. Preparing for submission to <i>Organization Studies</i>	
	“The Power of Rhetoric: An Integrative Model of Legitimacy Building, Legitimacy Judgment and Consumer Responses Towards Social Enterprises”, with Yanto Chandra. Preparing for submission to <i>Organization Science</i>	
	“What Drives Social Enterprises’ Legitimacy: Implications from Online Consumer Reviews”, with Yanto Chandra. Preparing for submission to <i>Academy of Management Discoveries</i>	

“Title hidden as per double-blind review guideline”, with Yanto Chandra, Long Wang, Erica K.M. Lee. Preparing for submission

MANUSCRIPTS IN PROCESS

“Scoping Review on SROI” with Yanto Chandra

“Systematic Review on B-Corp” with Yanto Chandra

“The Distinctiveness of B-Corp and Re-certification” with Yanto Chandra

“Performance of Open Social Innovation Competition” with Yanto Chandra

RESEARCH PROJECTS

“Blockchain-Enabled Entrepreneurship”, with Yanto Chandra (2022 -)

“NFT and Hype”, with Yanto Chandra (2022 -)

CONFERENCE PRESENTATIONS

- [8] Yanto Chandra, Qian Jin, “Toward a Theory of Entrepreneurial Action in Blockchain: Approach and Avoidance”.
the 83rd Annual Meeting of the Academy of Management (August 2023)
- [7] Qian Jin, Yanto Chandra, “An Experimental Study on How Social Enterprises Build Rhetorical Legitimacy and Its Effects on Consumer Responses”.
the 82nd Annual Meeting of the Academy of Management (August 2022)
- [6] Alex Jingwei He, Yanto Chandra, Qian Jin, “Covid-19 Response with Asian Characteristics: Observations from a Topic Modelling Approach”.
the 117th American Political Science Association’s Annual Meeting (September - October 2021)
- [5] Qian Jin, Yanto Chandra, “How Consumers Assess Social Enterprises’ Cognitive Legitimacy: An Exploration Using Topic Modelling and Discourse Network Analysis”.
the 13th International Social Innovation Research Conference (September 2021)
- [4] Qian Jin, Yanto Chandra, “What Drives Social Enterprises’ Cognitive Legitimacy: Implications from Consumers’ Legitimacy Judgement”.
the 81st Annual Meeting of the Academy of Management (July 2021)
- [3] Qian Jin, Yanto Chandra, “Social Enterprises’ Cognitive Legitimacy Assessment by Consumers: Insights from Consumer Reviews”.
International Society for Third-Sector Research 2021 (July 2021)
- [2] Yanto Chandra, Qian Jin, “An Experimental Evaluation of Graphic Novel for Social Entrepreneurship Education”.
The International Council for Small Business 2021 (July 2021)
**Among The Top 37 Paper Submissions*
- [1] Qian Jin, Yanto Chandra, “Social Enterprises’ Legitimacy Acquisition and its Influences on Consumer Behavior”.
Conducting Experiments in Entrepreneurship Research Workshop, Centre of Entrepreneurship, The University of Groningen (March 2021)

Other Publications

Yanto Chandra, Qian Jin, “Can ChatGPT Do Data Science?”, *AI Business*, [Link](#), July 2022

INVITED TALKS & LECTURES	“Regression Analysis: Moderator and Mediator” PIA6204: Statistical Analysis in Public Policy and Management, City University of Hong Kong , February 2023
	“Social Enterprises’ Legitimacy Building: The Linguistic and Visual Approaches” School of Economics, Utrecht University , January 2023
	“Re-engineering Legitimacy in Social Entrepreneurship: The Effectiveness of Rhetorical Strategies and Their Effect on Consumer Responses” Asia-Pacific Entrepreneurship and Innovation Society, The University of Adelaide , May 2022
PROFESSIONAL ACTIVITIES & SERVICE	<i>Manuscript Reviewer</i> , Journal of Management Studies, Journal of Business Venturing Insights, Social Enterprise Journal, the Academy of Management Annual Meetings
	<i>Co-organizer</i> , “Computational Social Science for the Big Texts Era” International Symposium for Centre for Social Policy and Social Entrepreneurship, The Hong Kong Polytechnic University and Qualtrics (May 2021)
	<i>Co-organizer</i> , “Social Entrepreneurship in Context” International Symposium for Centre for Social Policy and Social Entrepreneurship, The Hong Kong Polytechnic University (January 2021)
SKILLS	<i>Programming Languages:</i> Python, R, SQL <i>Software:</i> Gephi, L ^A T _E X, NetLogo
TEACHING	Utrecht University <i>Fall 2023</i> Tutorial at USEMSE: Sustainable Entrepreneurship and Development Tutorial at EC2EBE1: Essentials of Entrepreneurship
	The Hong Kong Polytechnic University <i>Fall 2021</i> Final Project Evaluation at APSS4511: Social Entrepreneurship and Enterprises
	<i>Fall 2020</i> Teaching Assistant at APSS451: Social Policy
MEMBERSHIP & AFFILIATION	Academy of Management (2021 -) International Society for Third-Sector Research (2021 -) Centre for Social Policy and Social Entrepreneurship, The Hong Kong Polytechnic University (CSPSE) (2020 -)

REFERENCES

Patrick Haack

Professor
Department of Strategy, Globalization
and Society
HEC Lausanne - University of Lausanne
patrick.haack@unil.ch

Joel Bothello

Associate Professor
John Molson School of Business
Concordia University
joel.bothello@concordia.ca

Yanto Chandra

Associate Professor
Department of Public and International
Affairs
City University of Hong Kong
ychandra@cityu.edu.hk