

Highlight + where Netflix operates

(Full Screen)
takes up whole
space when you
enter the page

Scroll

reveals
info about
Netflix ~~and~~ ↓
& big data/
analysis to
recommend
movie &
TV shows

how they
create detailed profiles on you
watching your every move

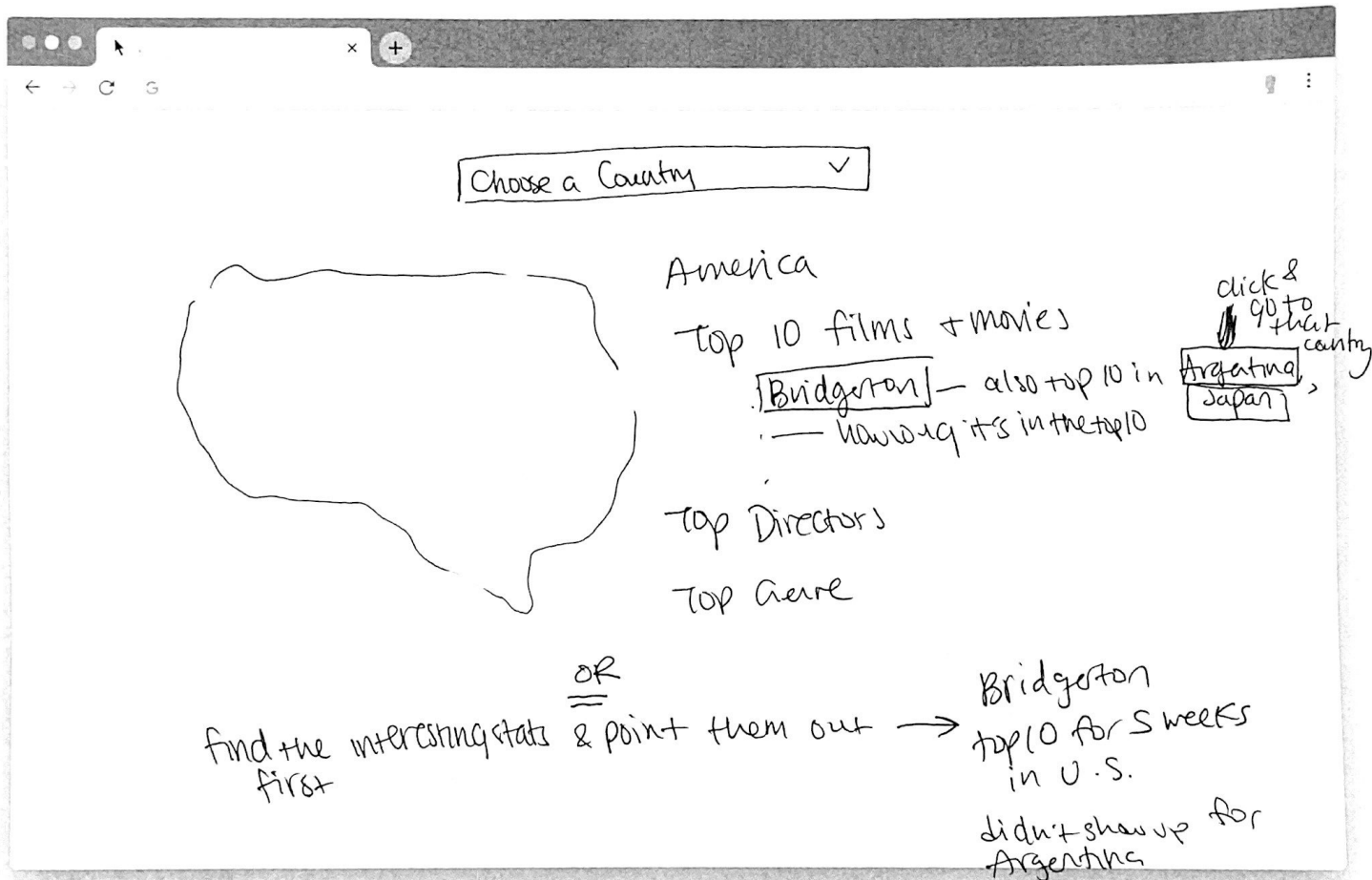
Netflix knows..

what screenshots
you take

the device use

the number of pauses
you make

[surrounding space is for further explanation of your
visuals/website prototype/interactions/transitions]



[surrounding space is for further explanation of your
visuals/website prototype/interactions/transitions]