

SHIRLEY THOMPSON

E: quists@hotmail.com | M: 07985 643395 | Mitcham, South London
uk.linkedin.com/in/shirley-thompson-b007a31b

WEB SPECIALIST

Motivated, personable, professional web developer with extensive experience of building high returns websites and digital marketing campaigns. A natural talent for quickly mastering technology and a genuine willingness to learn; extremely productive and adaptive. I am looking for an exciting, challenging position where I can showcase my experience and professional skills building and developing websites to deliver improved outcomes for businesses.

TECHNICAL SKILLS

HTML ● ● ● ●

CSS ● ●

JavaScript ●

Dreamweaver ● ● ● ●

Fireworks ● ● ● ●

Photoshop ● ●

Illustrator ● ●

Premier Pro ● ●

Cloudinary ● ●

Wordpress ● ● ● ●

Oracle Commerce Cloud
● ●

Joomla ● ●

Campaign Monitor ● ●

Adestra ● ●

Apache Subversion ● ●

PROFESSIONAL EXPERIENCE

Web Developer

WYEVALE GARDEN CENTRES | Brentford, West London | 2018 – Present

Web Design & Development | Content Management | Graphic Design | Project Coordination

Search Engine Optimisation (SEO) | Branding | Prototyping | Social Media Management

Joined Wyevale on a 2 week contract designing html emails for Email Marketing. They had a vacancy for a Web Developer so initially filled this position for a month and it has been extended to date.

Website

- Development and maintenance of website content pages and management of microsites for centres.
- Landing page builds supporting national campaigns, featured products, events and restaurant offers.
- Ensuring accuracy of all content published on the website.

Design

- Designing page layouts using the Adobe suite with user experience, user interaction, information architecture and SEO in mind.
- Website graphic creation and optimisation e.g. carousels, banners and other artwork.

Email

- Designing, building and sending emails to Wyevale's Gardening Club members.

Code Educator

FREELANCE | 2017 - Ongoing

Coding | Physical Computing | Basic Electronics

Using Raspberry Pi's, I have taught teens the introduction to Physical Computing with Python. The idea is to equip them with the necessary skills to use their own talent and creativity to achieve their ambitions in the digital world. I'm passionate about teaching my skills to the future generation.

Web Developer

FREELANCE | 2010 - 2017

Tech Support | Software Deployment | Installations | Content Management | Project involvement

Designed and developed sites from concept using Photoshop, Fireworks, hand-coding, Dreamweaver, CSS, HTML, XHTML and JavaScript. Sites were built to be web standards compliant, cross-browser compatible, search-engine optimized and pass W3C validation tests. Managed a large portfolio and verifying sites from co-ordination of marketing materials to complete user development. Websites were typically built from Photoshop visual designs and sitemap, coded the layout and styling of the site, producing cross-browser compatible pages.

SHOW MEDIA | Central London | 2010

BEST & CO | Central London | 2009

BARKERS DIGITAL | Central London | 2006- 2008

Multimedia and Web Design Teacher

SOUTH THAMES COLLEGE | Central London | 2003- 2005

EDUCATION

M. Sc. Computer Science (OOIS)

SOUTH BANK UNIVERSITY | 1998

B. Eng. Computer Systems & Electronics

KINGS COLLEGE, LONDON | 1995

HNC Electronic Engineering

SOUTH BANK POLYTECHNIC | 1988

INTERESTS

Teach video editing for YouTube and coding to kids | Recycle items to use creatively in the home