

Yunyu Shu

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EMPLOYMENT

Shanghai University of Finance and Economics (SUFU)

Assistant Professor, School of Economics

2025 - present

EDUCATION

Brown University

Ph.D. in Economics

2025

Advisors: Andrew Foster (main), Louis Putterman, Neil Thakral

M.A. in Economics

2020

Renmin University of China

M.A. in Economics

2019

University of California, San Diego

Exchange Program in Economics

2018

Zhongnan University of Economics and Law

B.A. in Economics (*with honor*)

2016

WORKING PAPERS

“Informed Climate Adaptation: Input and Output Subsidies for Shaded Cocoa” with Jiayue Zhang [[Link](#)] [[Development Impact Blog](#)]

“Credit Constraint and Green Energy Adoption: Evidence from Small Firms in Kenya” with Jiayue Zhang and Wycliffe Oluoch [[PEDL Research Note](#)]

“Intergenerational Impact of Land Property Rights: Evidence from Land Certification Reform in China”

“Local Favoritism and Environmental Regulation: Evidence from China” with Xiaowei Zhang and Tiemeng Ma [[EPG 2024 Best Poster Prize](#)]

WORK IN PROGRESS

“Information Nudge on Social and Private Benefit, and Impact on Adaptation” with Ming Li, Jia Xiang and Jiayue Zhang

“Local Knowledge or Misallocation: Efficiency Costs of Discretion in Regulatory Enforcement” with Ruozhi Song and Bing Zhang

CONFERENCES AND INVITED TALKS

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| 2025 | Advances with Field Experiments (AFE), U Chicago; Chinese Economist Society (CES) China Meeting, Guangzhou; LSE Environmental Camp, London; Midwest International Economic Development Conference (MWIEDC), UIUC; CSAE Conference, Oxford |
| 2024 | Duke Kunshan University (DKU); All-IGC Talk; Association of Environmental and Resource Economists (AERE) Summer Conference, Washington DC; Environmental Politics and Governance 10th Annual Conference, Québec City; ISSER Seminar, University of Ghana; PAA 2024*, Columbus |
| 2023 | Behavioral Breakfast, Brown; Sloan/Berkeley Energy and Environmental Economics Summer Camp, UC Berkeley; International Conference on Development Economics (ICDE), PSE; Theoretical & Applied Economics Seminar, CY Cergy Paris Université; PEDL Young Scholars Matchmaking Workshop, Oxford |
| 2022 | Young Economist Symposium 2022, Yale; Applied Micro Lunch, Brown (* for poster) |

GRANTS

2025–2026	International Growth Centre (IGC) Research Grant (£19,880) (<i>Adaptation Through Trading and Cocoa Production Dynamics</i>)
2024–2025	IGC Research Grant (£29,920) (<i>Green Energy Adoption</i>)
2023–2024	PEDL Exploratory Research Grant (£39,996) (<i>Green Energy Adoption</i>) IGC Research Grant (£39,622) (<i>Farmers' Climate Change Adaptation</i>) PEDL Seed Research Grant (£5,000) (<i>Climate Change and the Gender Earnings Gap</i>)
2022–2023	PEDL Exploratory Research Grant (£39,919) (<i>Farmers' Climate Change Adaptation</i>)
2022–2024	PDBF Research Fund, Orlando Bravo Center for Economic Research (\$15,160) Brown University Travel Grants (\$5,800)
2023	Research Training and Travel (RTT) Award, IBES, Brown University (\$5,000)
2022–2023	Graduate Program in Development Summer Funding, Watson Institute (\$2,000)

SCHOLARSHIPS, HONORS AND AWARDS

2024	Environmental Politics and Governance (EPG) 2024 Best Poster Prize Department Travel Fellowship, Brown University
2023	Global Mobility Research Fellowship, Brown University
2022	Graduate Student Fellowship, Brown University
2020–2021	Summer Fellowship (×2), Brown University
2019	Graduate Student Fellowship, Brown University Outstanding Graduate, Renmin University of China
2017–2019	First-level Scholarship (×3), Renmin University of China
2018	President's Scholarship (\$33,495, top 3), Renmin University of China
2013–2014	National Scholarship (×2), China's Education Ministry

RESEARCH EXPERIENCE

New York University Abu Dhabi, Social Science Division <i>Research Assistant for Morgan Hardy</i>	2022–2023
Brown University, Department of Economics <i>Research Assistant for Jesse Shapiro</i> <i>Research Assistant for Brian Knight</i>	2021–2022 2020

TEACHING EXPERIENCE

Brown University, Department of Economics <i>Head Teaching Assistant, Introduction to Econometrics (undergraduate)</i> <i>Teaching Assistant, Microeconomics II (Ph.D.)</i>	Spring 2025 2021, 2022
New York University, Accra <i>Guest Lecturer, Research Design, Fieldwork & Analysis for Development Economics</i>	Winter 2023

PROFESSIONAL ACTIVITIES

REFeree:	<i>Journal of Development Economics, World Development, Journal of Asian Economics</i>
AFFILIATION:	Graduate Affiliate, Institute at Brown for Environment and Society (IBES) Graduate Program in Development Fellow, Watson Institute, Brown University S4 Fellow, Spatial Structures in the Social Sciences, Brown University Predoctoral Trainee, Population Studies and Training Center, Brown University

OTHER

Skills: Python, Stata, R, ArcGIS, QGIS, SurveyCTO, and LaTeX
Languages: Chinese (native) and English (fluent)