# Marie Gutbub

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shiromarieke.github.io

## **WORK EXPERIENCE**

#### Teacher, 2014-now

"Encryption for journalists" at various journalism schools, talks and hands-on workshops:

- Master Cultural journalism, The Berlin University of the Arts
- Electronic Media School, Potsdam
- MDR Journalism School, Leipzig
- Radio Bremen Journalism School, Bremen

## Trainer and speaker, 2014-now

at various journalism and surveillance-related events and with activist groups Information security, privacy-related and gender topics.

## Marketing officer, March 2018-now

Nextcloud

Marketing, content, social media, public relations

## Consultant, December 2017

The Privacy Company

Consulting about the opening of a local Berlin office for a Dutch GDPR compliance company.

# Editor and translator, September-December 2017

Wau Holland Stiftung

Translation and content updates for the launch of the new website of the foundation

## Project manager and translator, October-November 2017

<u>Tag der offenen Tür am ehemaligen Flughafen Tempelhof</u> for the citizen participation area Conceptualization of communication materials, graphics team supervision, translation, text-writing, research, guest support for the participation tasks during the event, documentation

## Campaigner, May-July 2017

Courage Foundation

Conceptualization, launch and management of a new campaign, organization of a petition, campaign materials, social media, press relations, website

## Communications Officer, September 2016 - March 2017

Wau Holland Stiftung

Communications strategy, website relaunch concept, campaign materials

# Press and communications officer, community manager and production assistant,

September 2015 - May 2016

Logan CIJ Symposium, Berlin

Press relations, website team management, communication & community building concepts, social media, community building, production tasks, speakers recruitment & communication, team building, promotion materials, partnerships, organization of side events

## Press Officer and Community Manager, 2014-2015

TEDDY AWARD at the Berlin International Film Festival – Berlinale

Organization, press relations, website, social media and blog team management, community

## Freelance writer, 2013-2015

Technology, surveillance, gender and culture-related topics, among others for:

- Der Freitag (DE)
- Rue89 (FR)
- Berlin Poche (FR/DE)

# Assistant Press Officer and Community Manager, 2012-2013

TEDDY AWARD at the Berlin International Film Festival – Berlinale

Organization, press relations, website, social media, community

Intern, August-September 2012

Berliner Zeitung

Research and writing for the cultural section

#### **VOLUNTEER EXPERIENCE**

Organizer, 2017

Transcyberian Berlin

Curation, production, communication

Advocate, 2015-2016

The Tor Project

Communication, community, campaigning, training

#### Campaigner, 2015

Landesverrat campaign in support for journalists from Netzpolitik.org accused of high treason

## Trainer and organizer, 2014-now

<u>CryptoParty</u> in Berlin and internationally, with a focus on eastern Europe.

Training, organization, communication, talks, graphic design, production of training materials, community building

#### **TALKS & WORKSHOPS**

CryptoParty: Rip off the bandaid! (talk), OpenFest, Sofia & Oscal, Tirana, 2017

Riot in the Matrix: Revolutionizing communication (panel), c/o pop convention, Köln, 2017

CryptoParty: Rip off the bandaid! (talk), Oscal, Tirana, 2017

Crypto for Journalists (talk & workshop), True Lies by n-ost & bpb, Odessa, 2016

Security clinic (workshop), CIJ Summer School, London, 2015 & 2016

Travels with Tor (workshop), Nervous Systems, HKW Berlin, 2016

Nothing to hide for teenagers (talk), Tincon, Berlin, 2016

CryptoParty must die (talk), OpenFest, Sofia & BalcCon2kl5, Novi Sad, 2015

I come in peace (talk), BalcCon2kl5, Novi Sad, 2015

How to CryptoParty (workshop), BalcCon2kl5, Novi Sad, 2015

Who reads open secrets? (workshop), Unicommons, Berlin, 2015

Security Zone / CryptoParty (workshop), nr-Jahreskonferenz, Hamburg, 2015, 2016 & 2017

Unicorns have secrets (talk), UNIT Festival, Berlin, 2015

Connect. Organize. Resist (talk), Innovating for Privacy Conference, Innovathens, Athens, 2015

This is our future (keynote talk), OpenFest Conference, Sofia, 2014

# **EDUCATION**

# Masters degree, 2011-2013

Cultural journalism

The Berlin University of the Arts

# Bachelor degree, 2010-2011

German and French Literature

University of Strasbourg, EUCOR exchange program in Freiburg (Albert Ludwigs University of Freiburg, Germany)

# "Classe Préparatoire aux Grandes Ecoles", 2008-2010

Two-year intensive program preparing for the national competitive exam for entry to Ecole Normale Supérieure.

German language, translation, literature, and culture, French literature, languages, history, geography, philosophy

Lycée Fustel de Coulanges, Strasbourg

## Baccalauréat, 2008

French equivalent to the A-levels, with grade A Literature, languages, philosophy, history, geography

# LANGUAGE SKILLS

French native speaker

English fluent
German fluent
Dutch fluent

References available upon request.