Task 6: Combine Insights into a Dashboard

Avenue ⌄

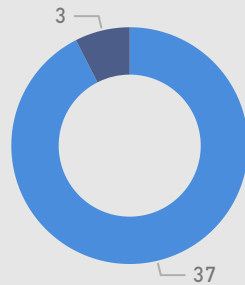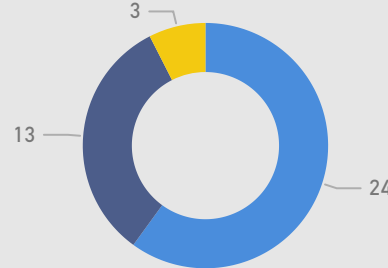| Equity | Fixed Deposits | Mutual Fund | Public Provident Fund |

Reason_Mu... ⌄

Better Returns

Fund Diversifi...

Tax Benefits

Avg Age

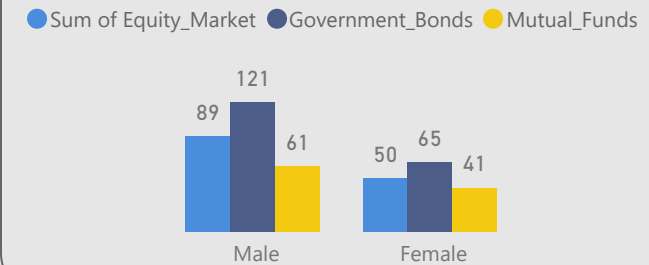**27.80**

25

Male

Female

15

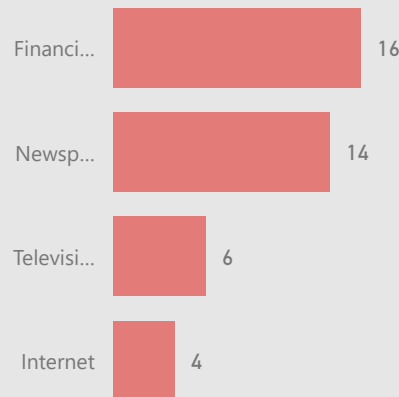## Individuals by Investment_Avenues

3
37

Individuals by savings objectives

3
13
24

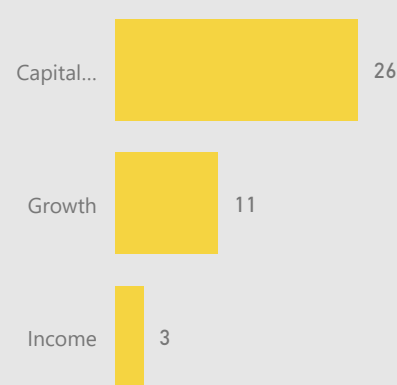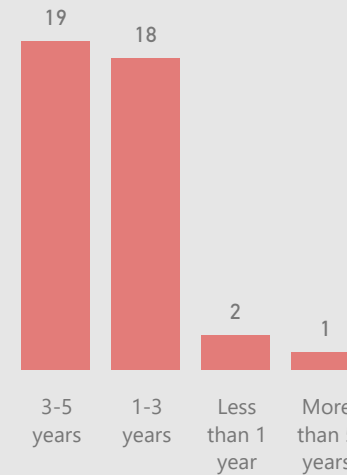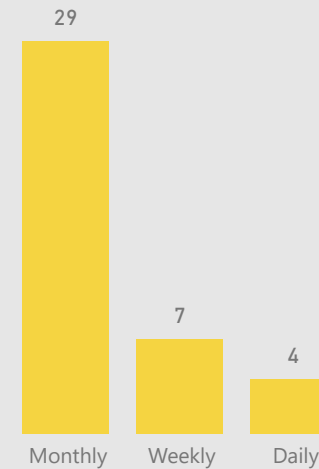## Sum of Equity_Market, Government_Bonds and Mutual_Funds by gender

● Sum of Equity_Market ● Government_Bonds ● Mutual_Funds

	Male	Female
Equity_Market	89	50
Government_Bonds	121	65
Mutual_Funds	61	41

Avenue by Source

Financi...	16
Newsp...	14
Televisi...	6
Internet	4

Avenue by Objective

Capital...	26
Growth	11
Income	3

Avenue by Duration

3-5 years	19
1-3 years	18
Less than 1 year	2
More than 5 years	1

Avenue by Invest_Monitor

Monthly	29
Weekly	7
Daily	4