Shirsendu Das

Notice Period: 30 Days
Male, 29 years
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PRODUCT MANAGEMENT | B2B FINTECH | HRTECH| SAAS | API INTEGRATIONS | CSPO®

Professional Overview

Results-driven Product Manager with 4+ experience in driving product strategy, execution, and process innovation across **IT, FinTech, Insurance, HRTech and Talent Supply Chain, and E-commerce** industries. Have an experience of delivering end-to-end **SaaS implementation**, business process optimization, and stakeholder management for enterprise clients and global MNCs. Adept at **preparing PRDs**, and conducting user research, and **collaborating with cross-functional teams** (engineering, design, business, and leadership) to build scalable, data-driven solutions.

Certifications: Certified Scrum Product Owner (CSPO)

Education: MBA (Analytics & Marketing) | Bachelor's in Hotel & Hospitality Administration

Organisational Experience

Tredence Inc., Bengaluru

➢ Consultant-Product Manager   *2ndJan'2024 – Present*

- Closely **working with Internal and external stakeholders** to define **product vision, OKRs, and MVPs**. Leading Backlog grooming, Scrum meetings and product sprint planning.
- **Own user journey for an integrated Hire to Alumni eco-system**, and make decisions that impact/improve/elevate user experience in workforce allocation and hiring workflows. Build an E2E intelligent and integrated Hire to Alumni eco-system, and improve workforce allocation and hiring workflows.
- Conducting user interviews to define product features and requirements, to ensure it aligns with overall business objectives.
- **Working with UX team,** and come up with prototypes.
- **Implement API integrations for HRMS platform** (SuccessFactors) with other other SAAS products like Salesforce (SFDC), Microsoft Dynamics (MSD).
- **Partnering with engineering teams** to build tracking/monitoring systems needed to get to the data and Managed and **worked with QA team-members, to deliver MVP.**
- **Manage internal communication, updates, trainings** for new feature releases.

Odessa Solutions Private Limited, Bengaluru

➢ Business Analyst (Product)   *1st April'2023 – 30th Dec'23*
➢ Associate Business Analyst (Product)   *8th Nov'21 – 31st Mar'22*

- Defined user requirements and managed feature releases in **B2B FinTech SaaS** platforms for enterprise clients.
- Owned multiple integrations and defined user stories for enterprise financial software.
- Conducted business requirement gathering, working closely with stakeholders Worked in agile teams, managing backlogs, sprint planning, and collaborating with developers and QA teams.
- Defined acceptance criteria and performed user acceptance testing (UAT) to ensure high-quality releases.

ICICI Lombard GIC Limited, Kolkata

➢ Management Trainee (Corporate Solutions Group)   *17th May'21 – 25th Oct'21*

- Managed a ₹1 billion corporate portfolio in general insurance products.
- On-boarded new clients and generated ₹2.5 million in premium through Fire Insurance sales.

Marriott Whitefield Bengaluru

➢ Food & Beverage Associate   *30th Jan'18 – 17th Aug'18*

Auli Lifestyle

➢ Management Intern-CEO's Office   *1st Jan'21 –30th Apr'21*
➢ Sales and Marketing Intern- CEO's Office   *1st Mar'19 – 31st May'19*

- Working ***closely with the founders to raise multiple rounds of investments***
- Understanding CRM data, gaining Insights from it ***preparing reports for the CXOs to take strategic decisions***
- Drove digital marketing strategies and **CRM analytics** to improve customer retention.

Professional Skills

- Product Road Mapping
- Tableau,
- Agile Methodologies
- SQL/Python,
- Postman,
- JIRA
- User Stories
- Requirement Gathering
- Figma
- Design Thinking

Present Address: Varthur, Bengaluru, Karnataka- 560087