

Shirsendu Das

Notice Period: 30 Days

Male, 29 years

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PRODUCT MANAGEMENT | B2B FINTECH | HRTECH | SAAS | API INTEGRATIONS | CSPO®

Professional Overview

Results-driven Product Manager with 4+ experience in driving product strategy, execution, and process innovation across **IT, FinTech, Insurance, HRTech and Talent Supply Chain, and E-commerce** industries. Have an experience of delivering end-to-end **SaaS implementation**, business process optimization, and stakeholder management for enterprise clients and global MNCs. Adept at **preparing PRDs**, and conducting user research, and **collaborating with cross-functional teams** (engineering, design, business, and leadership) to build scalable, data-driven solutions.

Certifications: Certified Scrum Product Owner (CSPO)

Education: MBA (Analytics & Marketing) | Bachelor's in Hotel & Hospitality Administration

Organisational Experience

Tredence Inc., Bengaluru

- Consultant-Product Manager 2nd Jan'2024 – Present
- **Defining product vision and MVPs.** Leading sprint ceremonies like Planning, review and retrospective meetings.
 - Own **the E2E implementation of an Applicant Tracking System (ATS)** and build an in-house Resource Management System.
 - Build an E2E intelligent and integrated Hire to Alumni eco-system, and improve workforce allocation and hiring workflows.
 - Conduct user interviews and **defined product personas and user journeys.**
 - **Working with UX team**, and come up with prototypes.
 - **Implement API integrations for HRMS platform** (SuccessFactors) with other other SAAS products like Salesforce (SFDC), Microsoft Dynamics (MSD).
 - **Managed and worked with the development & QA team-members, to deliver MVP.**
 - **Manage internal communication**, updates, trainings for new feature releases.

Odessa Solutions Private Limited, Bengaluru

- Business Analyst (Product) 1st April'2023 – 30th Dec'23
- Associate Business Analyst (Product) 8th Nov'21 – 31st Mar'22
- Defined user requirements and managed feature releases in **B2B FinTech SaaS** platforms for enterprise clients.
 - Owned multiple integrations and defined user stories for enterprise financial software.
 - Conducted business requirement gathering, working closely with stakeholders Worked in agile teams, managing backlogs, sprint planning, and collaborating with developers and QA teams.
 - Defined acceptance criteria and performed user acceptance testing (UAT) to ensure high-quality releases.

ICICI Lombard GIC Limited, Kolkata

- Management Trainee (Corporate Solutions Group) 17th May'21 – 25th Oct'21
- Managed a ₹1 billion corporate portfolio in general insurance products.
 - On-boarded new clients and generated ₹2.5 million in premium through Fire Insurance sales.

Marriott Whitefield Bengaluru

- Food & Beverage Associate 30th Jan'18 – 17th Aug'18

Auli Lifestyle

- Management Intern-CEO's Office 1st Jan'21 – 30th Apr'21
- Sales and Marketing Intern- CEO's Office 1st Mar'19 – 31st May'19
- Working **closely with the founders to raise multiple rounds of investments**
 - Understanding CRM data, gaining Insights from it **preparing reports for the CXOs to take strategic decisions**
 - Drove digital marketing strategies and **CRM analytics** to improve customer retention.

Professional Skills

- Product Road Mapping
- Tableau,
- Agile Methodologies
- SQL/Python,
- Postman,
- JIRA
- Figma
- Design Thinking