

42.04.01 "

" "

18 2023 .

: 2023/2024

- 2024/2025

: 2

:

:

/ ,					()
			1	2	
		120	60	60	
	()	120	60	60	
	"Major"	51	39	12	
	(0 3)	9	3	6	
	(1 2)	3	3	0	
1		3	3		
2		3	3		
	(1 2)	3	0	3	
1		3		3	
2		3		3	
	(1 2)	3	0	3	
1		3		3	
2		3		3	
		42	36	6	
1		6		6	
2		6	6		
3		3	3		
4		6	6		
5	-	3	3		
6		3	3		
7		3	3		
8		6	6		
9	, E-commerce	3	3		

10		3	3		
	" "	3	0	3	
1		3		3	
	" "	30	15	15	
1	- " "	12	12		
2	- " CRISP-DM"	9		9	
3	" AdTech"	3		3	
4		6	3	3	
	" "	9	3	6	
1		9	3	6	
	" "	27	3	24	
	-	0	0	0	
		18	3	15	
1		3		3	
2		12		12	
3		3	3		
		9	0	9	
1	-	9		9	