42.04.01 " " 18 2022 .

: 2022/2023 - 2023/2024

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, ,			1	2	()
		120	60	60	
	, (120	60	60	
	"Major"	51	36	15	
	(1 3)	9	3	6	
	(1 2)	3	3	0	
1		3	3		
2		3	3		
	(1 2)	3	0	0	
1		3		3	
2		3		3	
	(1 2)	3	0	3	
1		3		3	
2		3		3	
		42	33	9	
1		6		6	
2		3	3		
3		3	3		
4		6	6		
5	-	3	3		
6		3	3		
7		3	2	3	
8		3 6	<u>3</u>		
10	, E-commerce	3	3		

11					
''		3	3		
	11 11	3	0	3	
1		3		3	
	II II	30	15	15	
1	- "	12	12		
2	- " CRISP-DM"	9		9	
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3	" AdTech"	3		3	
4		6	3	3	
	II II	9	3	6	
1		9	3	6	
	" "	27	6	21	
		0	0	0	
		18	6	12	
1		3	3		
2		12		12	
3		3	3		
		9	0	9	
1	-	9		9	