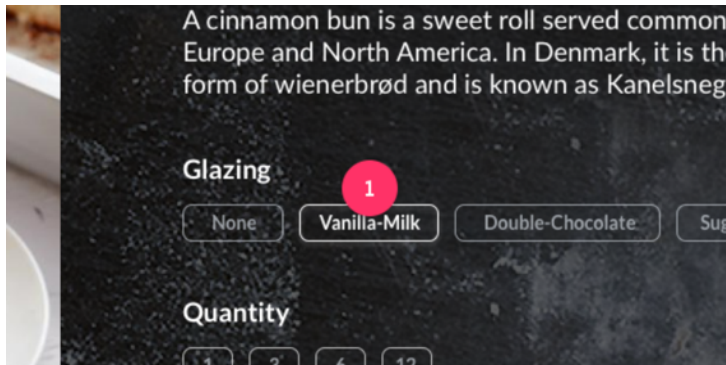


Prototype Changes - Design Decision

I made changes to the prototype for Product Detail page, in order to provide better visual feedback when user select a flavor and quantity. The previous design for the visual feedback was on a dark background and used a different intensity of white to indicated selected items. (Shown below)



On the other hand, the new design changed Glazing and Quantity choices to both dropdown instead of different buttons because after some user testing, I found that it is more conventional to use dropdown for choices. Also, a dropdown is easier to modify if more choice options are to be added (e.g. a new flavor), without changing much of the UI. Furthermore, I changed to a white background for better readability.

Another change I made is to make the Cart button a shopping cart icon for visual reason. Users are normally more familiar with the shopping cart icon and thus faster to spot it, compared to the text button. I also added a Wishlist icon.

Therefore, my two changes are made to facilitate usability by using more well-known design pattern (dropdown), and readability.