PUI Assignment 5

Reflection

Challenge & Bug I encountered

This is my first time prototyping using html & css, and it was mostly a "learn by doing" process. Thus this assignment took a little longer than expected. In particular, I find the dropdown menus and buttons particularly confusing to write both for html and css. Because there are several considerations, such as how the dropdown content should be formatted, and how an hover state of button should look differently from the normal state. To resolve this problem, I first tried to write down all considerations and tried to come up with different classes and css styles for the classes. I later also looked up documentation on W3 school. Another bug I encountered was how to adjust the size of images. For the product browsing page, I want to display 6 images, representing 6 different flavors. I attempted many times in the css file to make all images the same sizes but it did not work for awhile. I later found out that one easy fix is to size all the images the same in file. And I learned about this through discussion with a fellow classmate. In general, at this initial stage of learning html & css, I find it quite helpful to consult the web and fellow classmates.

Brand & Identity

Through my web design, I want to emphasize the freshness and quality of the product (cinnamon rolls). Therefore, I tried to hight light images of cinnamon rolls by displaying large scale images as well as keeping the overall layout simple and clean. The landing page is a full screen image displaying cinnamon rolls, and with only a few lines of introduction and an action button to start shopping. Similarly, I used a grid layout for the product browsing page for a clean, easy to glance look. The buttons are in dark brown color, which aims to remind people of cinnamons too. For future iterations, I will try to improve on the consistency of spacings between images and paragraphs, which I believe will lead to a cleaner look of the entire website.