

### Today's agenda

Project recap

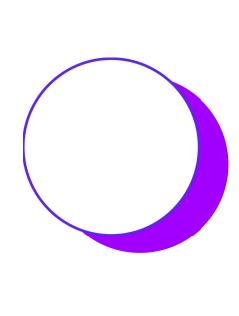
Problem

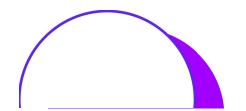
The Analytics team

Process

Insights

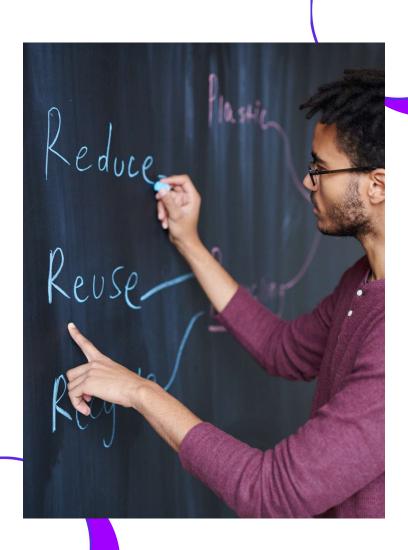
Summary







## Problem

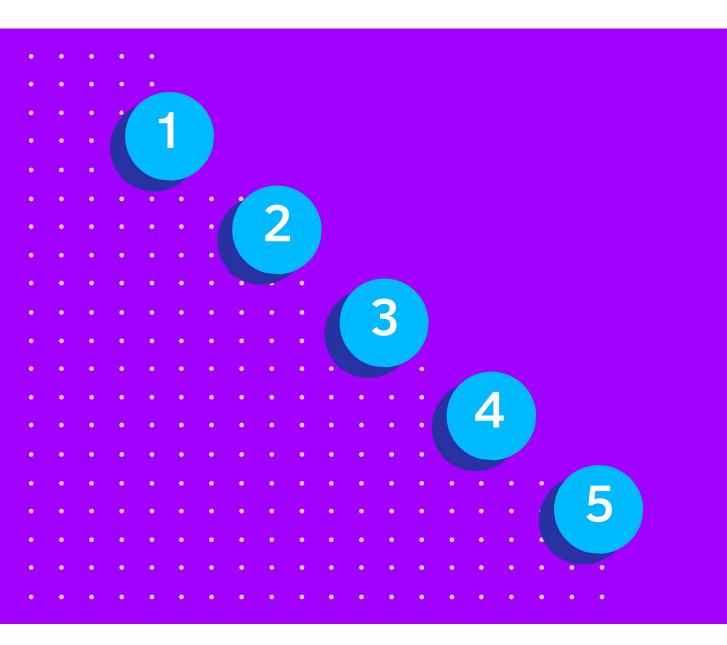


# The Analytics team



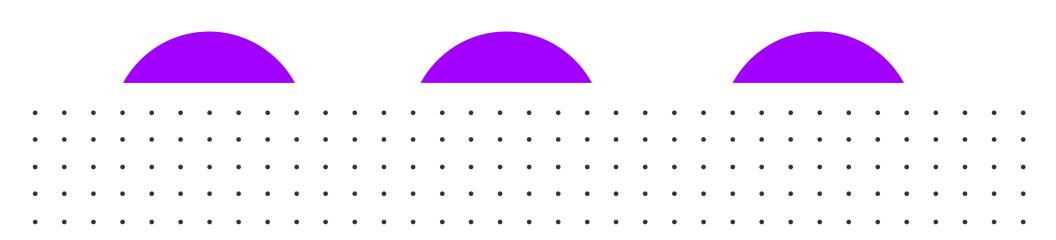


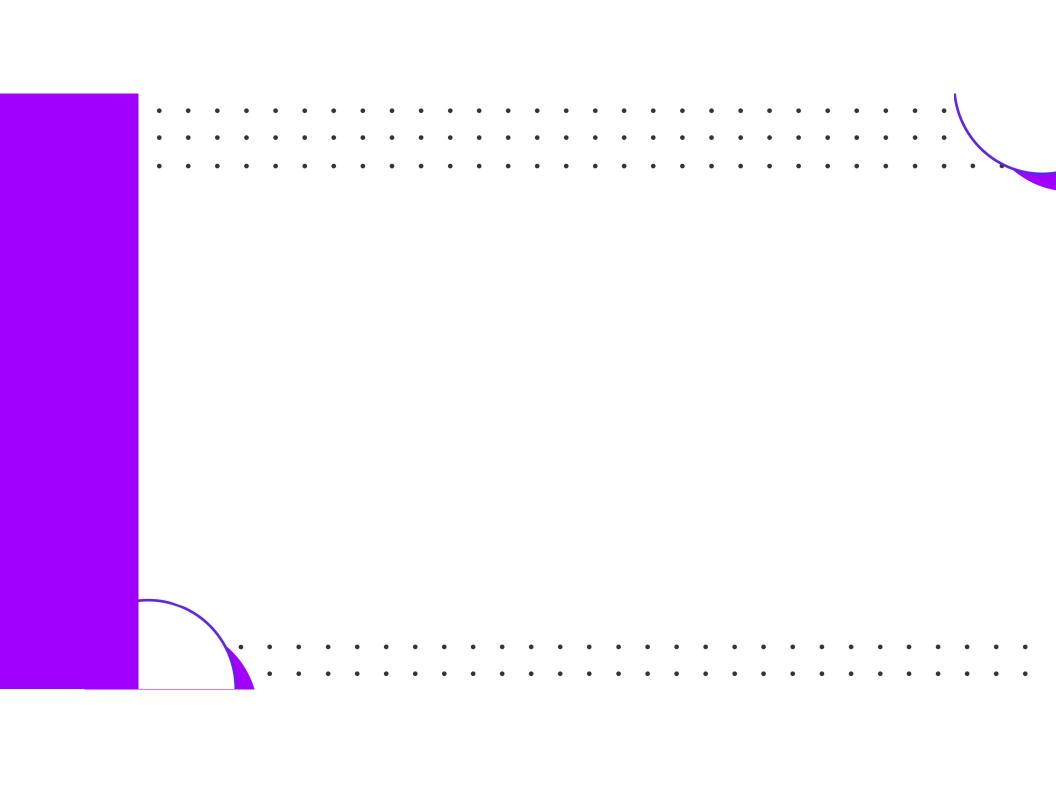


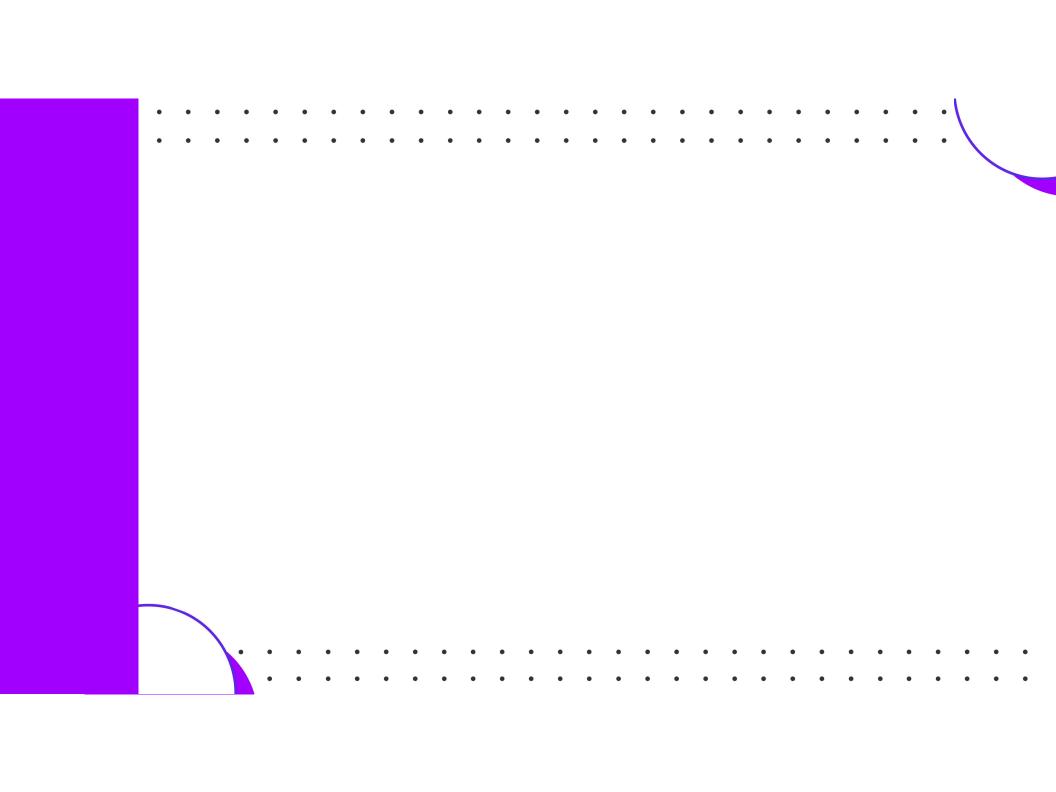


#### **Process**

## Insights

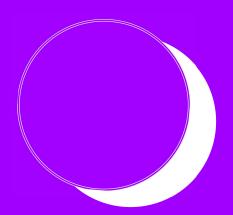






Summary





## Thank you!

**ANY QUESTIONS?**