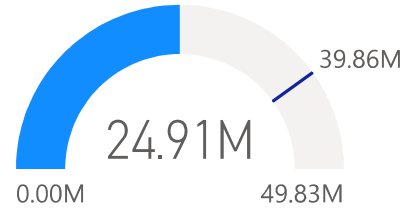
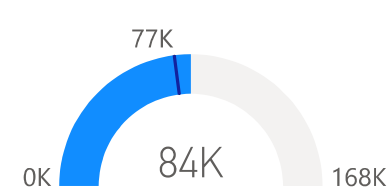




REVENUE and TARGET REVENUE



TOTAL ORDER QTY and TARGET ORDER QTY



Date

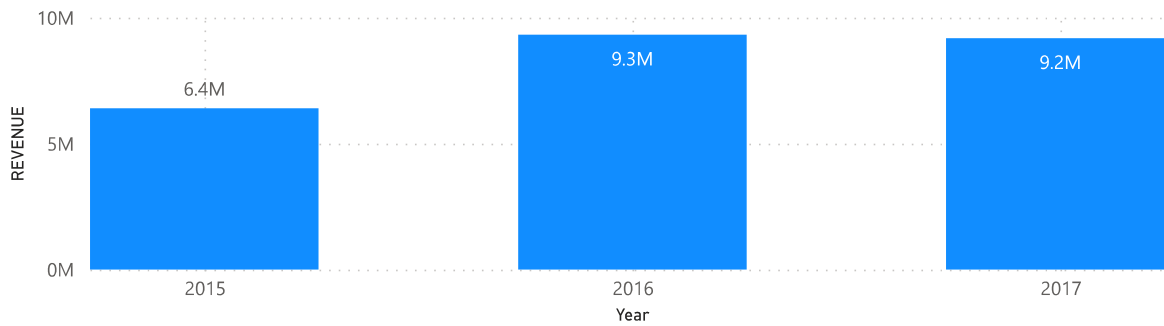
1/1/2015



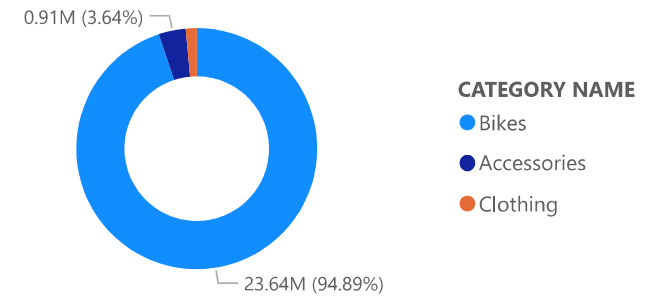
6/30/2017



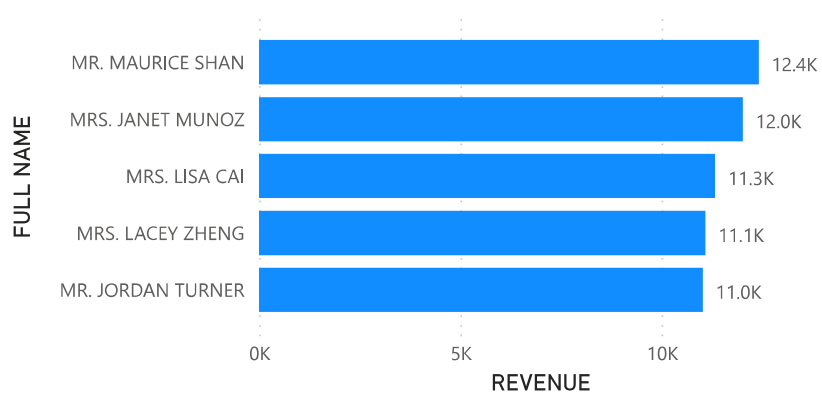
REVENUE by Year



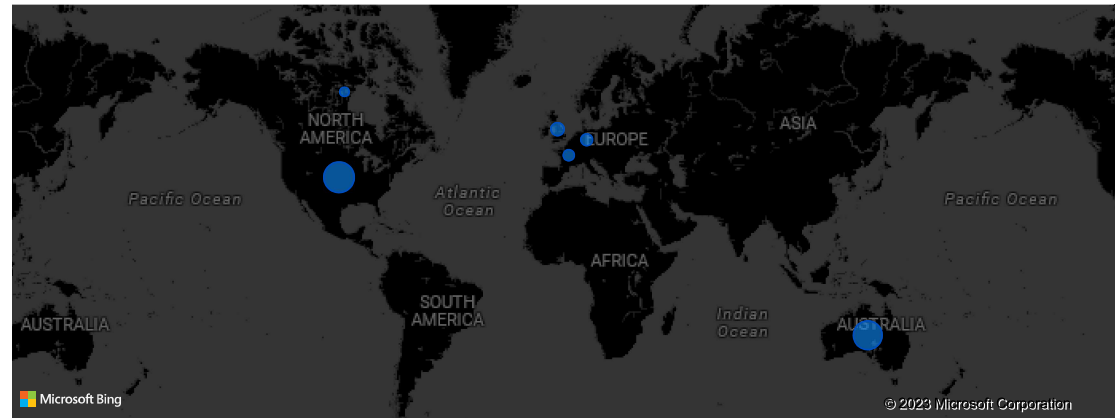
REVENUE by CATEGORY



REVENUE by FULL NAME



REVENUE by Country





ProductName	ReturnQuantity	% OF RETURN
All-Purpose Bike Stand	8	0.44%
AWC Logo Cap	46	2.52%
Bike Wash - Dissolver	25	1.37%
Classic Vest, L	4	0.22%
Classic Vest, M	7	0.38%
Classic Vest, S	8	0.44%
Fender Set - Mountain	54	2.95%
Half-Finger Gloves, L	18	0.98%
Half-Finger Gloves, M	16	0.88%
Half-Finger Gloves, S	15	0.82%
Hitch Rack - 4-Bike	8	0.44%
HL Mountain Tire	49	2.68%
HL Road Tire	28	1.53%
Hydration Pack - 70 oz.	25	1.37%
II Mountain Tire	39	2.13%
Total	1828	100.00%

All-Purp... Bike Sta...

First ProductName

REVENUE and TARGET REVENUE

1.83M!
Goal: 2.92M (-37.5%)

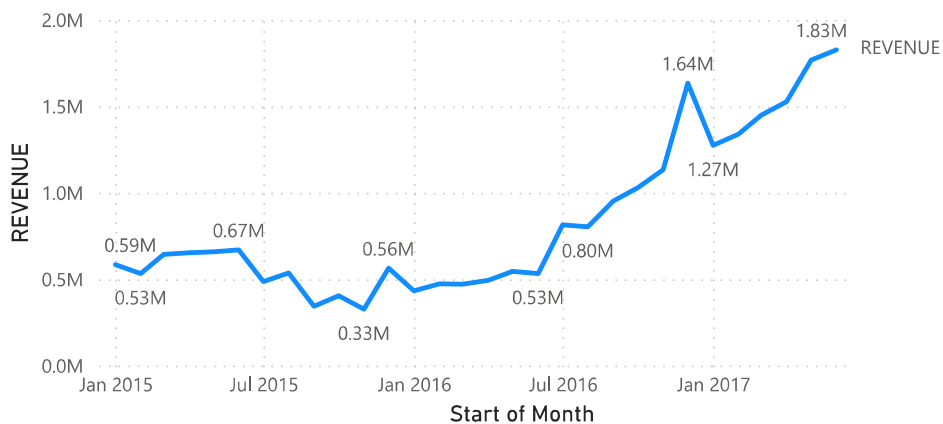
ORDER QTY vs TARGET

8260!
Goal: 8.36K (-1.23%)

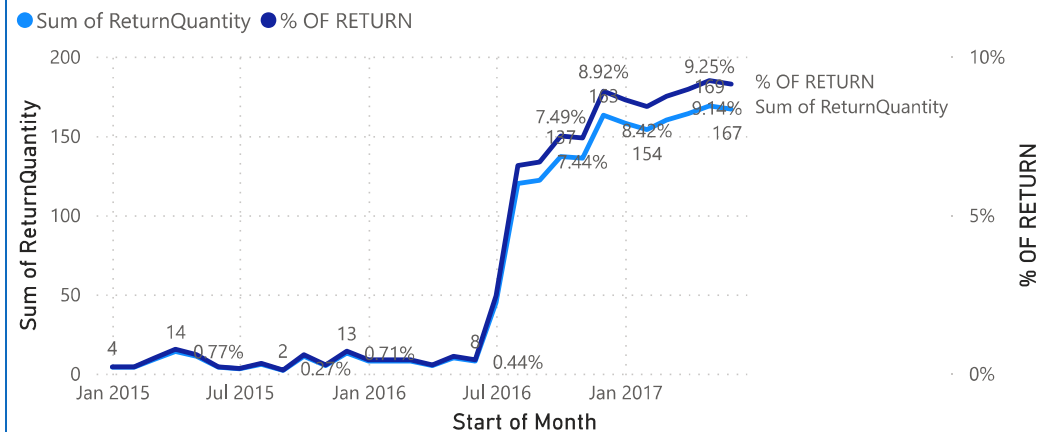
ORDER QTY vs TARGET

167!
Goal: 169 (-1.18%)

REVENUE by Start of Month

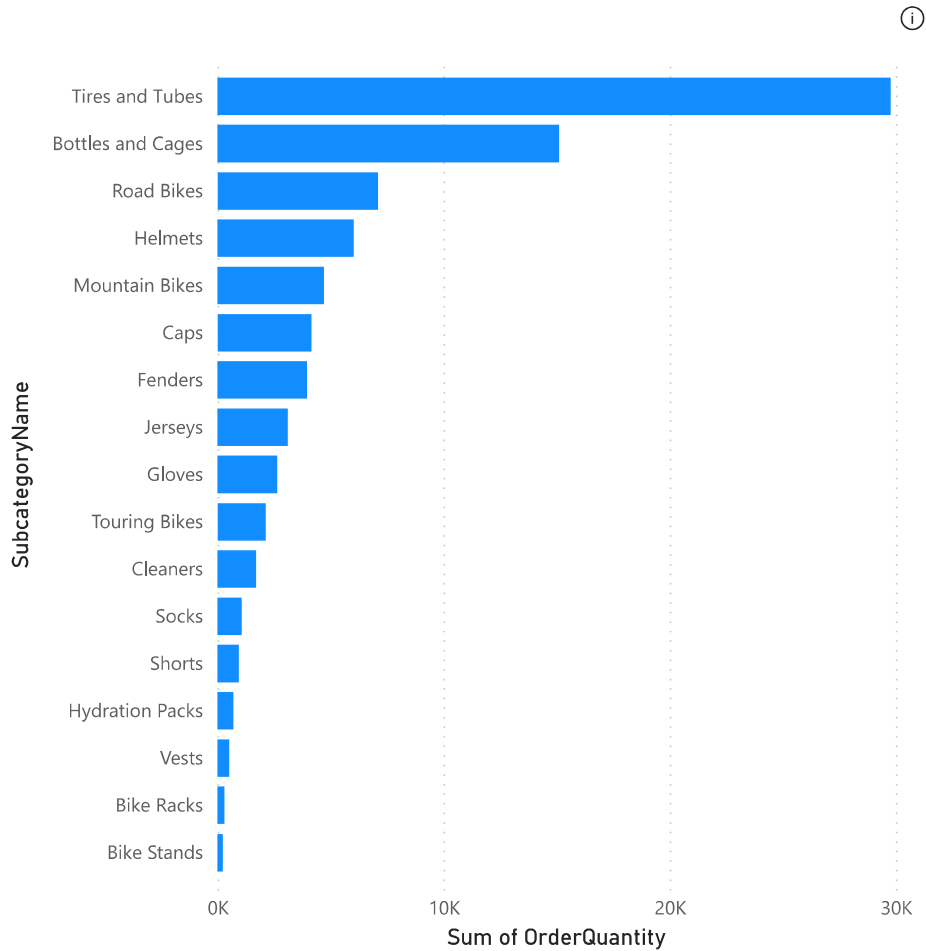


ReturnQuantity and RETURN RATE



ORDER QUANTITY BY SUBCATEGORY

Showing results for Subcategory name and total f-sale order quantity.



COUNTRY WISE REVENUE MAP

Showing results for COUNTRY REVENUE MAP



country wise customer avg income
TABLE

COUNTRY WISE CUSTOMER AVG INCOME

\$57,269.1206