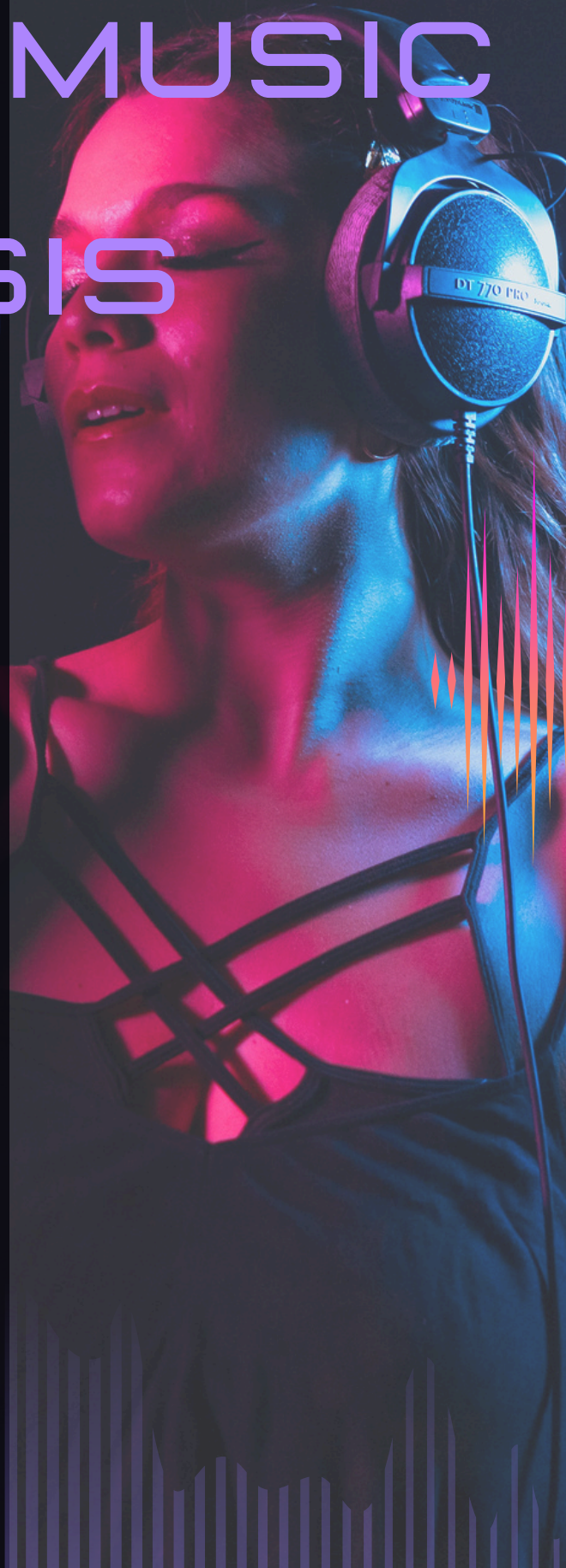


# DIGITAL MUSIC STORE ANALYSIS

BY SHIVAM GIRI

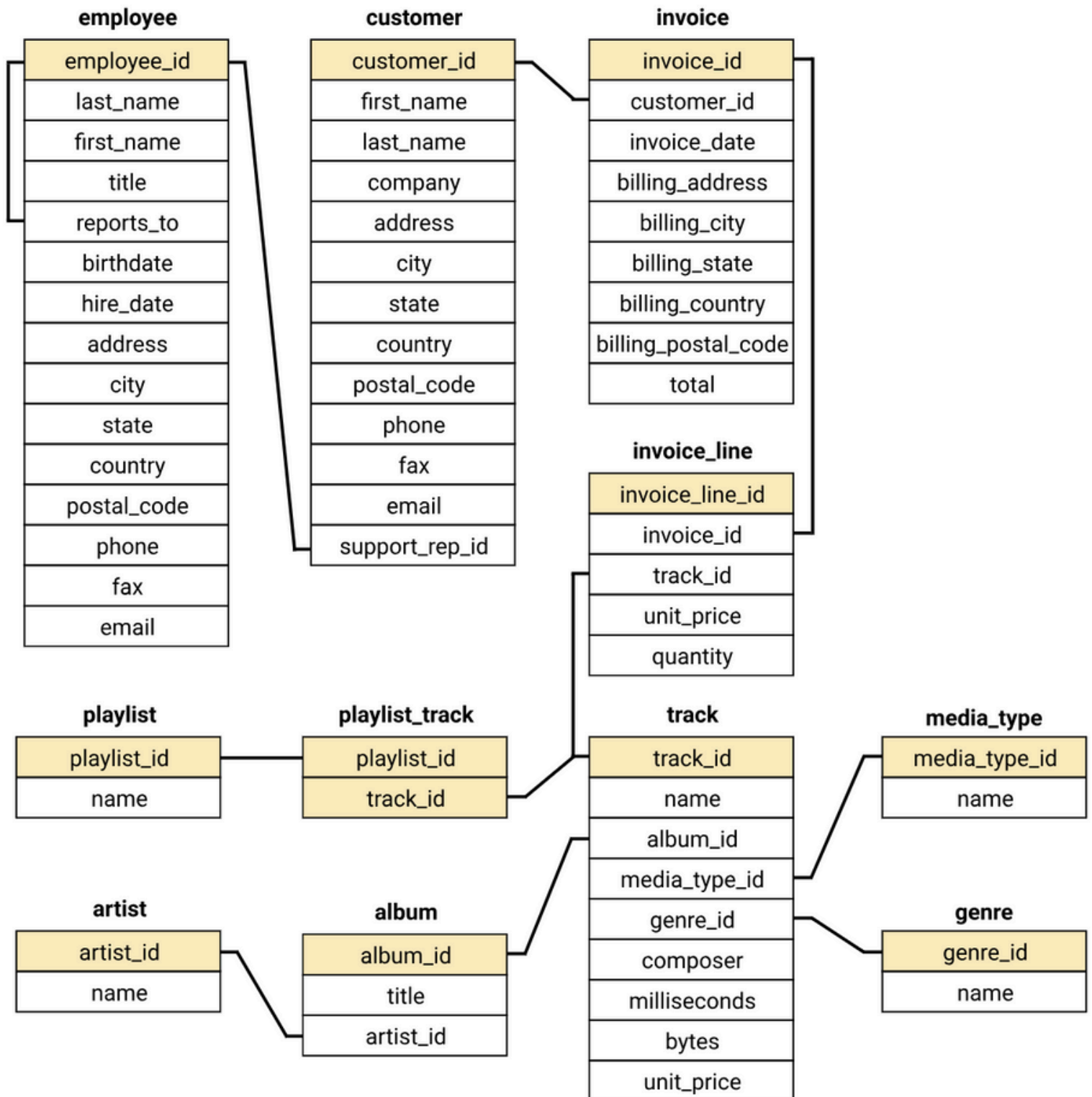


# Objective

**This beginner-friendly project is ticket to dissecting the music playlist database like a pro! Dive into the data using SQL, and unlock secrets that will guide the store's journey to business stardom with some easy-peasy questions.**

Keeping things casual because why not—it's just a practice run!

# Schema Diagram



# Data Overview

- This data treasure trove is all about a digital music emporium, featuring an array of tables shown in the schema above.
- It provides insights into customers, artists, and employees linked to the store.
- By analyzing the data, we can glean information on the performance of different genres/artists across various countries and determine regions with the highest expenditure on this art form.

# **Analysis & Findings**

**Check out this Google  
Colab magic!**

**[Link](#)**

## **Conclusion**

**The project was successful in answering the set of questions about the store's business performance. The results of the project can be used by the store to make decisions about its marketing and product offerings.**