

## Hotel Booking Analysis

### Visitor's Analysis

Demographic Analysis	Geographic Analysis	Type of visitors
Analysis customer demographics such as age,gender etc.	Analysis of geographghy wise vistiors.	Identify the contribution of individual or family vistiors.

### Hotel Analysis

Location Analysis	Service Analysis
Analysis of impact of prefer location.	Analysis on type of services provided by hotels like meals, parking etc.

### Booking Analysis

Mode of Booking Analysis	Period Analysis	Lead Time Analysis
Contribution of booking through different channels.	Analysis based on period customer visits more frequently.	Evalute how advance booking vistiors do.

### Cancellation Analysis

Lead Time Analysis	Mode of Canellation	Type of visitors
Evaluate about the correlation b/w lead time and cancellation.	Analysis of cancellation from different mode.	Analysis on which type of visitors do the cancellations more.

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