



## ***Topic-Rumor Detection***

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# What are rumors ???



“ **Rumor** is a piece of news or information that many people are talking about but that is possibly not true”

“A tall tale of explanations of events circulating from person to person and pertaining to an object, event, or issue in public concern.”



# CONTENTS

## Problem Overview

Automatic rumor detection is technically very challenging. In this work, we try to learn discriminative features from tweets content by following their non-sequential propagation structure and generate more powerful representations for identifying different type of rumors.

## Different methods and prediction

**Logistic Regression**

**Decision Tree Classification**

**Gradient Boosting Classifier**

**Random Forest Classifier**

## Drawback and improvement

LSTM- It is special kind of recurrent neural network that is capable of learning long term dependencies in data. This is achieved because the recurring module of the **model** has a combination of four layers interacting with each other.

**What new in it?**



## Why Fake News Detection is Tough ?



## HUMAN ARE ALSO CONFUSED?

Fake News also becomes more challenging as social media continues to dominate our everyday lives and hence accelerating the speed of which Fake News travel.

In a recent study published by the journal Science, it analysed millions of tweets sent between 2006 and 2017 and it was found that: "Falsehood diffused significantly farther, faster, deeper, and more broadly than the truth in all categories of information."

It also concluded that "it took the truth about six times as long as falsehood to reach 1,500 people."



# Different Type of Fake News



Claire Wardle of *First Draft News* identifies seven types of fake news:

1. satire or parody ("no intention to cause harm but has potential to fool")
2. false connection ("when headlines, visuals or captions don't support the content")
3. misleading content ("misleading use of information to frame an issue or an individual")
4. false context ("when genuine content is shared with false contextual information")
5. impostor content ("when genuine sources are impersonated" with false, made-up sources)
6. manipulated content ("when genuine information or imagery is manipulated to deceive", as with a "doctored" photo)
7. fabricated content ("new content is 100% false, designed to deceive and do harm")



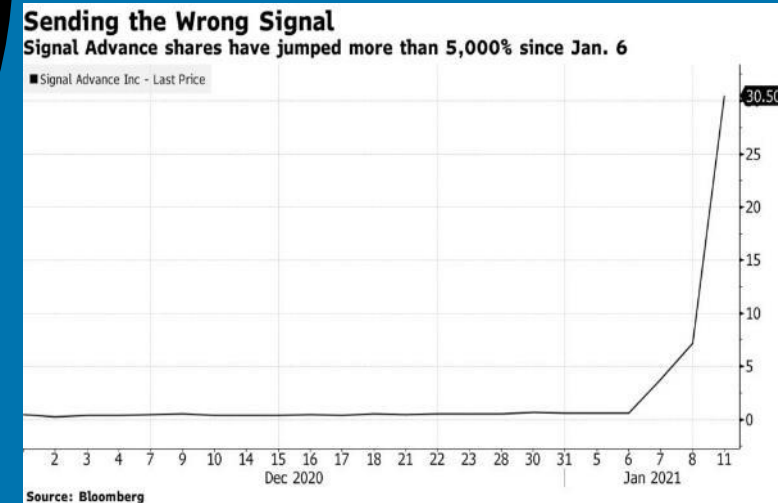
Elon Musk  
@elonmusk

Use Signal

8:56 PM · Jan 7, 2021 · Twitter for iPhone

43.4K Retweets 10.1K Quote Tweets

# Fake News Detection



The International Federation of Library Associations and Institutions (IFLA) published a summary in diagram form to assist people in recognizing fake news. Its main points are:

1. Consider the source (to understand its mission and purpose)
2. Read beyond the headline (to understand the whole story)
3. Check the authors (to see if they are real and credible)
4. Assess the supporting sources (to ensure they support the claims)
5. Check the date of publication (to see if the story is relevant and up to date)
6. Ask if it is a joke (to determine if it is meant to be satire)
7. Review your own biases (to see if they are affecting your judgment)
8. Ask experts (to get confirmation from independent people with knowledge)





# HOW TO SPOT FAKE NEWS



## CONSIDER THE SOURCE

Click away from the story to investigate the site, its mission and its contact info.



## READ BEYOND

Headlines can be outrageous in an effort to get clicks. What's the whole story?



## CHECK THE AUTHOR

Do a quick search on the author. Are they credible? Are they real?



## SUPPORTING SOURCES?

Click on those links. Determine if the info given actually supports the story.



## CHECK THE DATE

Reposting old news stories doesn't mean they're relevant to current events.



## IS IT A JOKE?

If it is too outlandish, it might be satire. Research the site and author to be sure.



## CHECK YOUR BIASES

Consider if your own beliefs could affect your judgement.



## ASK THE EXPERTS

Ask a librarian, or consult a fact-checking site.

International Federation of Library Associations and Institutions (IFLA) published a summary in diagram form to assist people in recognizing fake news.

Financial impacts  
or impacts on my  
health

Bullying and  
violence against  
innocent people

Fear

# IMPACT OF RUMOR



Racist ideas

Democratic  
impacts



# Collect Training Dataset and Data Preprocessing

Dataset from Kaggle link :- <https://www.kaggle.com/c/fake-news/data>

## DATA REDUCTION

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Due to our machine capability is limited so we are working on less data and also selection required attributes of computation.

## DATA TRANSFORMATION

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We are performing Normalization to our data and check the attributed required for computation.

## DATA CLEANING

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We are checking missing values and verify that our dataset.  
Removing noisy data.

## USING PYTHON FOR PROCESSING OF DATA

# DATA PROCESSING

### DROPPING ROWS NOT IN USE

```
df = df_merge.drop(["title", "subject", "date"], axis = 1)

df.isnull().sum()

text      0
class     0
dtype: int64
```

### REMOVING SPECIAL CHARACTERS

```
def wordopt(text):
    text = text.lower()
    text = re.sub('[.*?\\]', '', text)
    text = re.sub("\\W", "", text)
    text = re.sub('https?://\\S+|www\\.\\S+', '', text)
    text = re.sub('<.*?>+', '', text)
    text = re.sub('[%s]' % re.escape(string.punctuation), '', text)
    text = re.sub('\\n', '', text)
    text = re.sub('\\w*d\\w*', '', text)
    return text

df["text"] = df["text"].apply(wordopt)
```



### CONVERTING TEXT TO VECTORES

```
from sklearn.feature_extraction.text import TfidfVectorizer

vectorization = TfidfVectorizer()
xv_train = vectorization.fit_transform(x_train)
xv_test = vectorization.transform(x_test)
```

# DIFFERENT MTEHODS WE ARE USING AND WORKING ON.

▶ **1**

▶ Logistic  
Regression

▶ **2**

▶ Decision Tree  
Classification

▶ **3**

▶ Gradient  
Boosting  
Classifier

▶ **4**

▶ Random Forest  
Classifier

▶ **5**

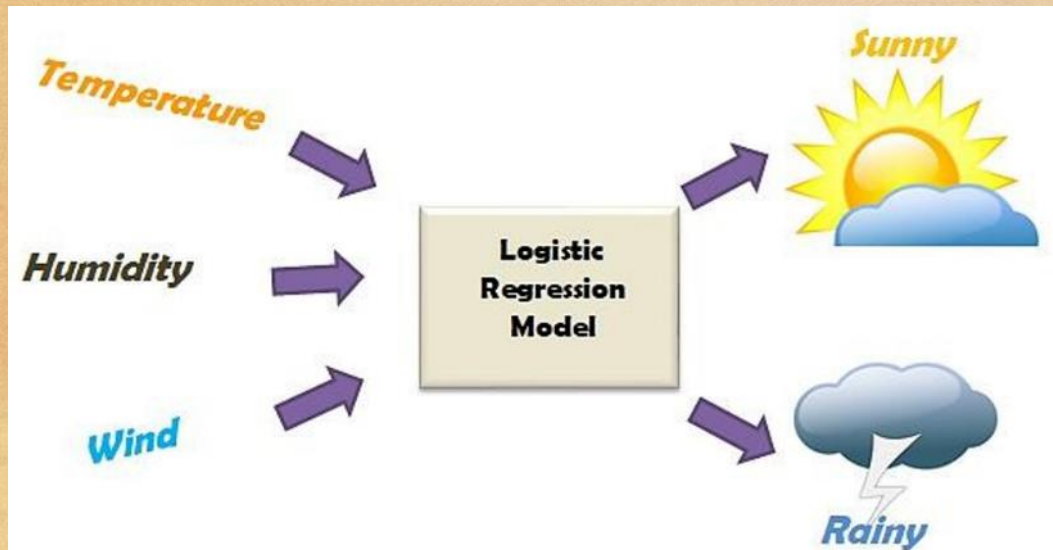
▶ LSTM -Long  
Short-Term  
Memory





# LOGISTIC REGRESSION

Logistic regression is a statistical **model** that in its basic form uses a **logistic** function to **model** a binary dependent variable, although many more complex extensions exist.



```
from sklearn.linear_model import LogisticRegression
```

```
LR = LogisticRegression()  
LR.fit(xv_train,y_train)
```

```
LogisticRegression()
```

```
pred_lr=LR.predict(xv_test)
```

```
LR.score(xv_test, y_test)
```

```
0.9859180035650624
```

```
print(classification_report(y_test, pred_lr))
```

	precision	recall	f1-score	support
0	0.99	0.98	0.99	5882
1	0.98	0.99	0.99	5338
accuracy			0.99	11220
macro avg	0.99	0.99	0.99	11220
weighted avg	0.99	0.99	0.99	11220

# Decision tree

A **decision tree** is a **decision** support tool that uses a **tree-like** model of **decisions** and their possible consequences, including chance event outcomes, resource costs, and utility. It is one way to display an algorithm that only contains conditional control statements.

```
from sklearn.tree import DecisionTreeClassifier
```

```
DT = DecisionTreeClassifier()  
DT.fit(xv_train, y_train)
```

```
DecisionTreeClassifier()
```

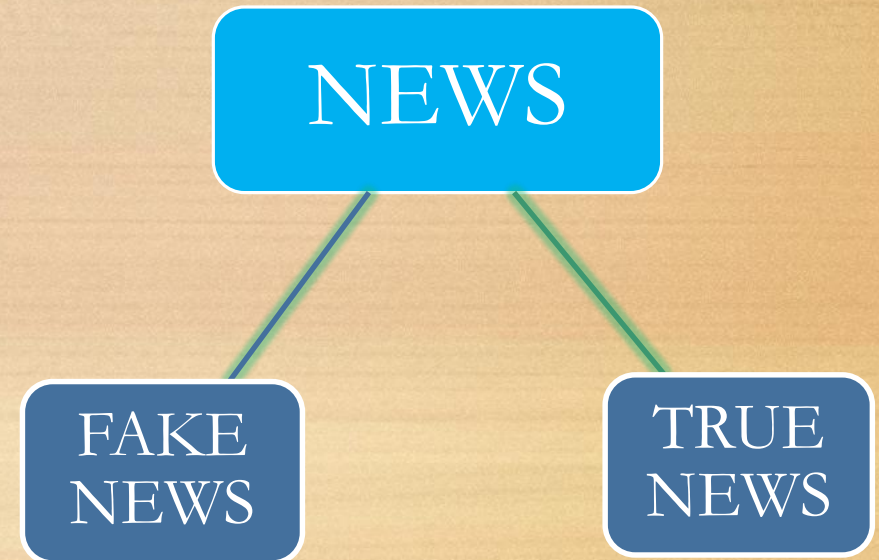
```
pred_dt = DT.predict(xv_test)
```

```
DT.score(xv_test, y_test)
```

```
0.9953654188948307
```

```
print(classification_report(y_test, pred_dt))
```

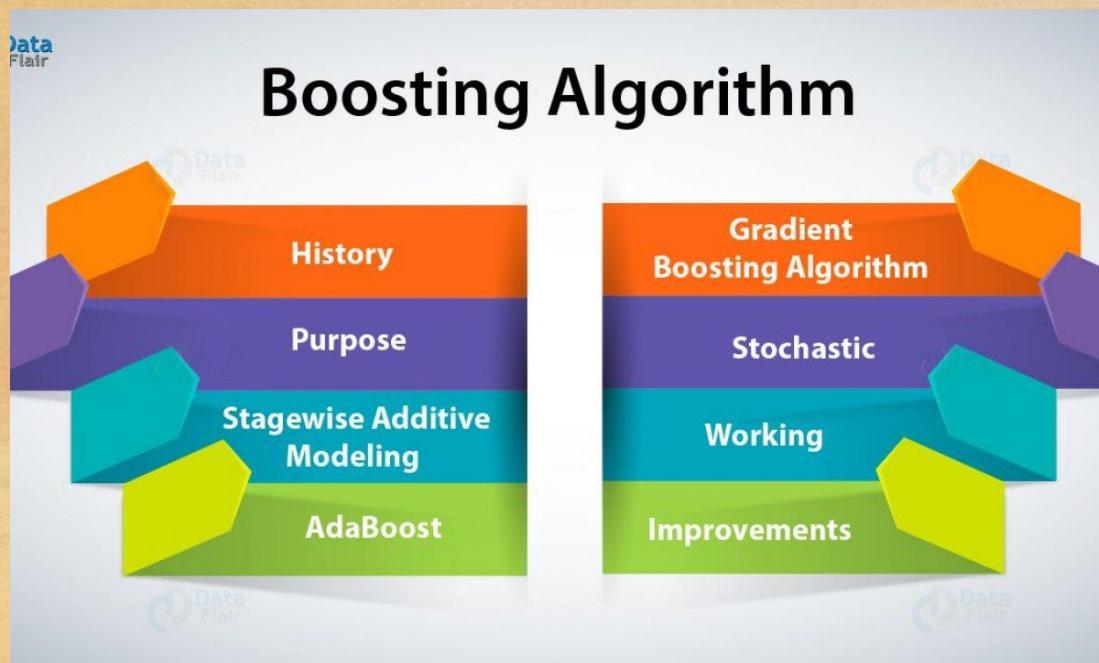
	precision	recall	f1-score	support
0	1.00	1.00	1.00	5882
1	1.00	0.99	1.00	5338
accuracy			1.00	11220
macro avg	1.00	1.00	1.00	11220
weighted avg	1.00	1.00	1.00	11220





# Gradient Boosting technique

**Gradient boosting** is a machine learning technique for regression and classification problems, which produces a prediction model in the form of an ensemble of weak prediction models, typically decision trees.



```
from sklearn.ensemble import GradientBoostingClassifier

GBC = GradientBoostingClassifier(random_state=0)
GBC.fit(xv_train, y_train)

GradientBoostingClassifier(random_state=0)

pred_gbc = GBC.predict(xv_test)

GBC.score(xv_test, y_test)

0.9953654188948307

print(classification_report(y_test, pred_gbc))
```

	precision	recall	f1-score	support
0	1.00	0.99	1.00	5882
1	0.99	1.00	1.00	5338
accuracy			1.00	11220
macro avg	1.00	1.00	1.00	11220
weighted avg	1.00	1.00	1.00	11220



# Random forest classifier

A random forest is a meta estimator that fits a number of decision tree classifiers on various sub-samples of the dataset and uses averaging to improve the predictive accuracy and control over-fitting.

```
from sklearn.ensemble import RandomForestClassifier
```

```
RFC = RandomForestClassifier(random_state=0)  
RFC.fit(xv_train, y_train)
```

```
RandomForestClassifier(random_state=0)
```

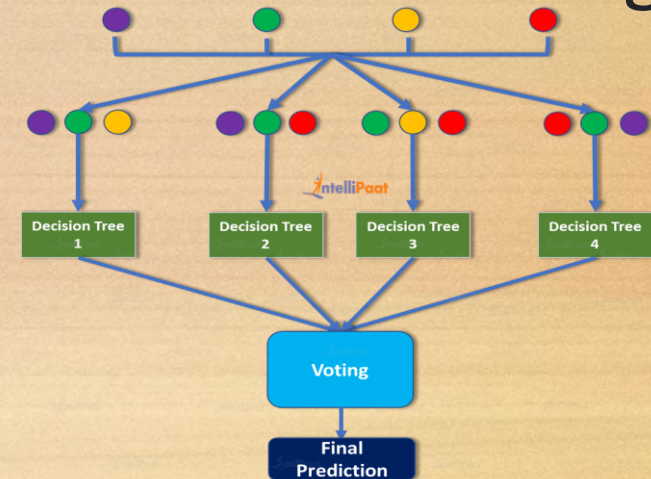
```
pred_rfc = RFC.predict(xv_test)
```

```
RFC.score(xv_test, y_test)
```

```
0.9890374331550802
```

```
print(classification_report(y_test, pred_rfc))
```

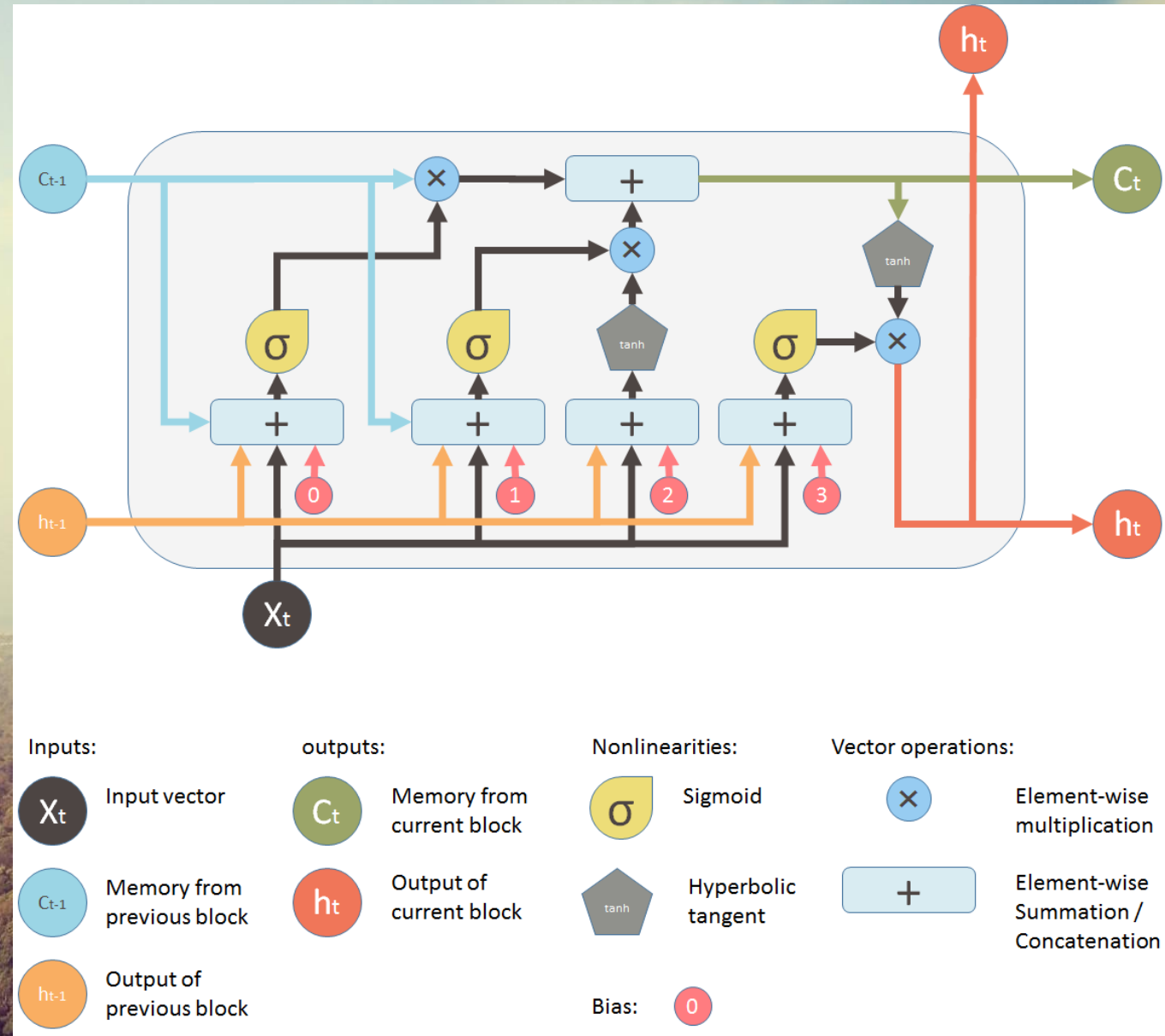
	precision	recall	f1-score	support
0	0.99	0.99	0.99	5882
1	0.99	0.99	0.99	5338
accuracy			0.99	11220
macro avg	0.99	0.99	0.99	11220
weighted avg	0.99	0.99	0.99	11220



Random Forest Example

# LSTM - Long Short-Term Memory

Humans don't start their thinking from scratch every second. As you read this essay, you understand each word based on your understanding of previous words. You don't throw everything away and start thinking from scratch again. Your thoughts have persistence. Long Short Term Memory networks – usually just called “LSTMs” – are a special kind of RNN, capable of learning long-term dependencies.





# Automatic Rumor Detection Advantages

Fake news has altered society in negative ways in politics and culture. It has adversely affected both online social network systems as well as offline communities and conversations. Using automatic machine learning classification models is an efficient way to combat the widespread dissemination of fake news.

A multimodal system with the aim to differentiate between fake and real posts. Our system is based on a neural network and combines textual, visual and semantic information. The textual information is extracted from the content of the post, the visual one from the image that is associated with the post and the semantic refers to the similarity between the image and the text of the post.



# THANK YOU FOR YOUR ATTENTION!

ANY  
QUESTION?

