

# IoT Data Marketplace Using Blockchain



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# OVERVIEW

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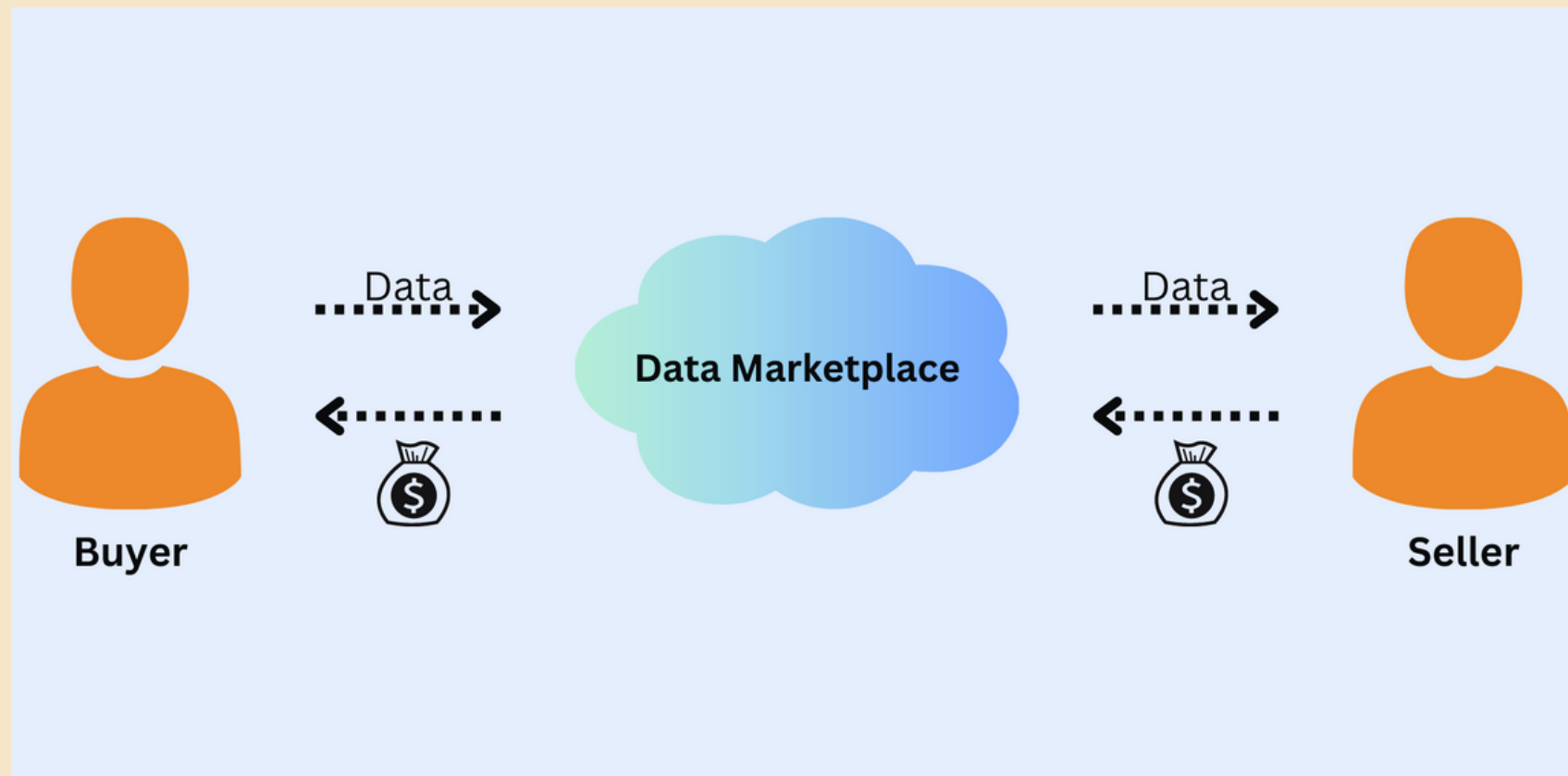
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**Sairam**

# INTRODUCTION

**IoT devices generate a lot of data shared over the internet. Data marketplaces provide a platform for buying and selling data, with a potential for significant financial gain.**



# PROBLEM

Centralized data marketplaces face several challenges such as high infrastructure costs, trust and privacy issues, and single points of failure.

**SOLUTION**

**Blockchain**

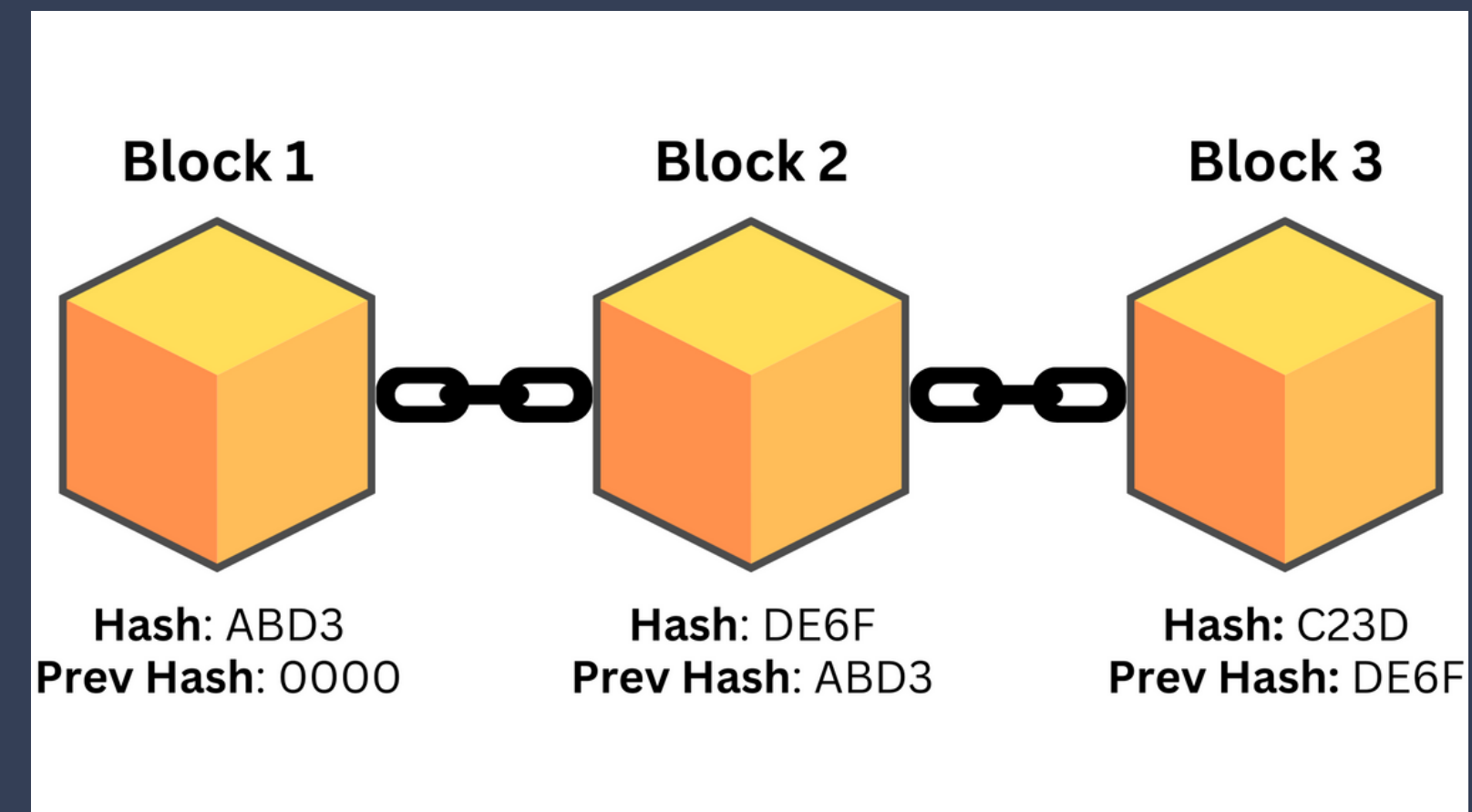
# Blockchain

It's a growing list of data blocks that are linked together.

Key features:

- Distributed ledger tech.
- Immutability
- Use of smart contracts
- Resistant against unauthorized

Types: Public, Private, Permissioned, Consortium.



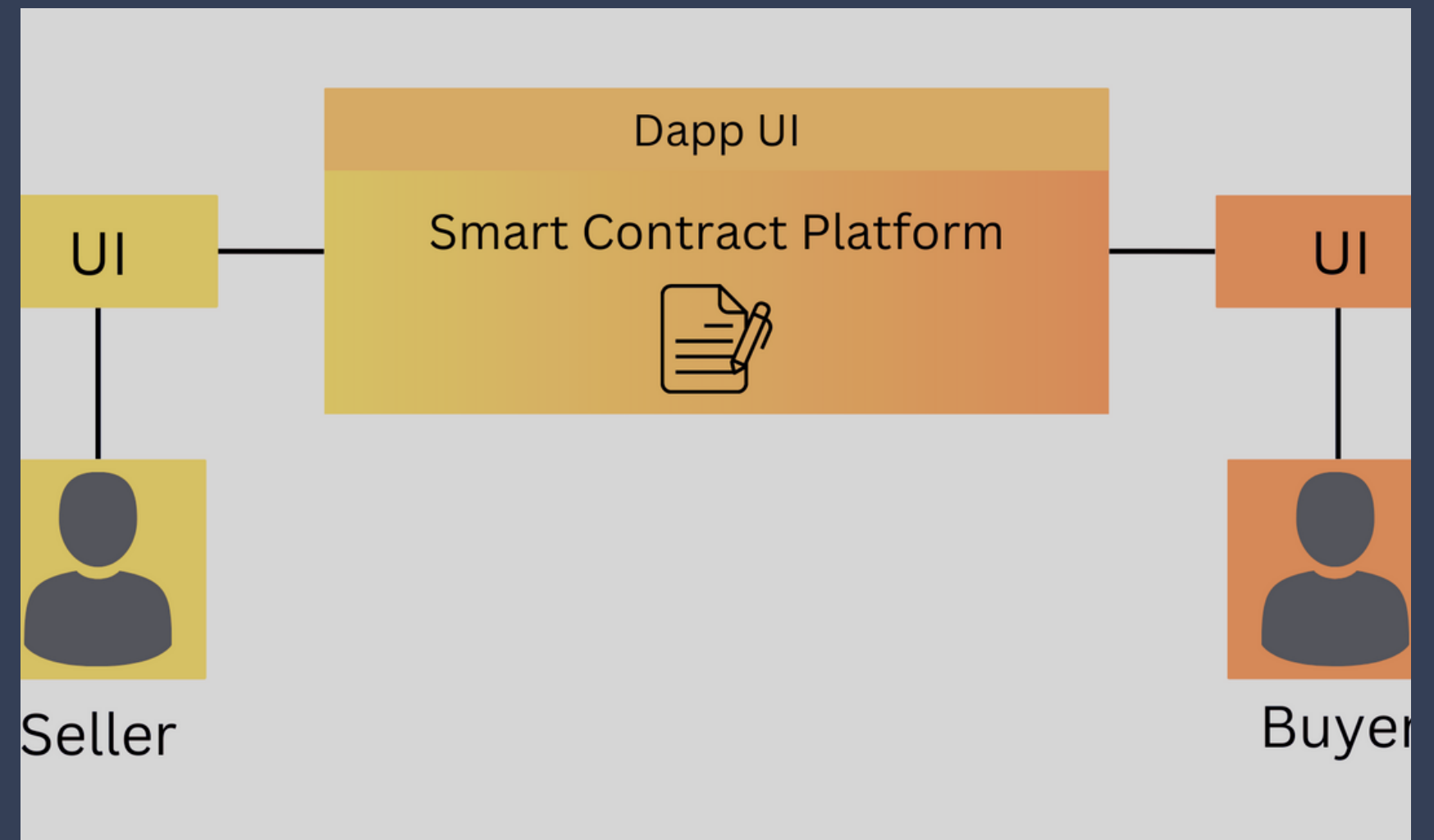
# RELATED WORK

- Mišura and Žagar propose a **centralized model** for an IoT data marketplace.
- Involves registering devices and consumers, saving sensor data in a database, and using a query mechanism to retrieve data.
- The mode offers design issues for IoT data marketplaces.

- Michael and team developed a **decentralized model** with three levels of architecture.
- Smart contracts to ensure compliance with regulations.
- Includes a proxy and brokers.
- The team also analyzed the expenses associated with using smart contracts.

# SYSTEM DESIGN

- The proposed system uses blockchain as a reliable third party for enforcing rules and determining data ownership.
- Smart contracts execute the system's functionality, and if the blockchain platform is trustworthy, it facilitates trading.



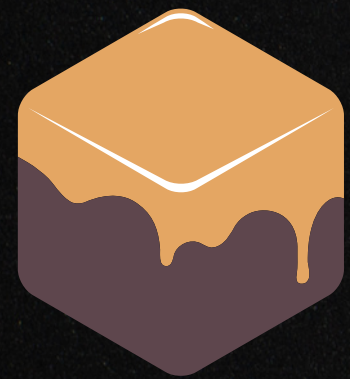
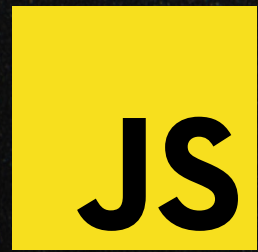


# METHODOLOGY

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- Registration
- Sign in
- Uploading the data
- Display the info of the data to participants
- Chatting process
- Trading
- Log out

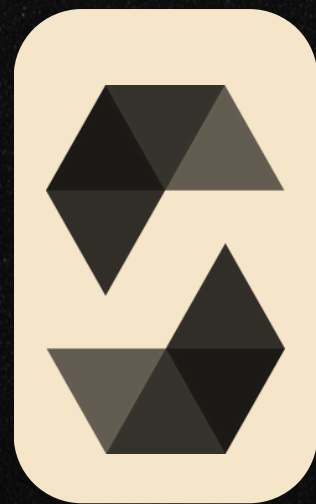




Ganache



TRUFFLE





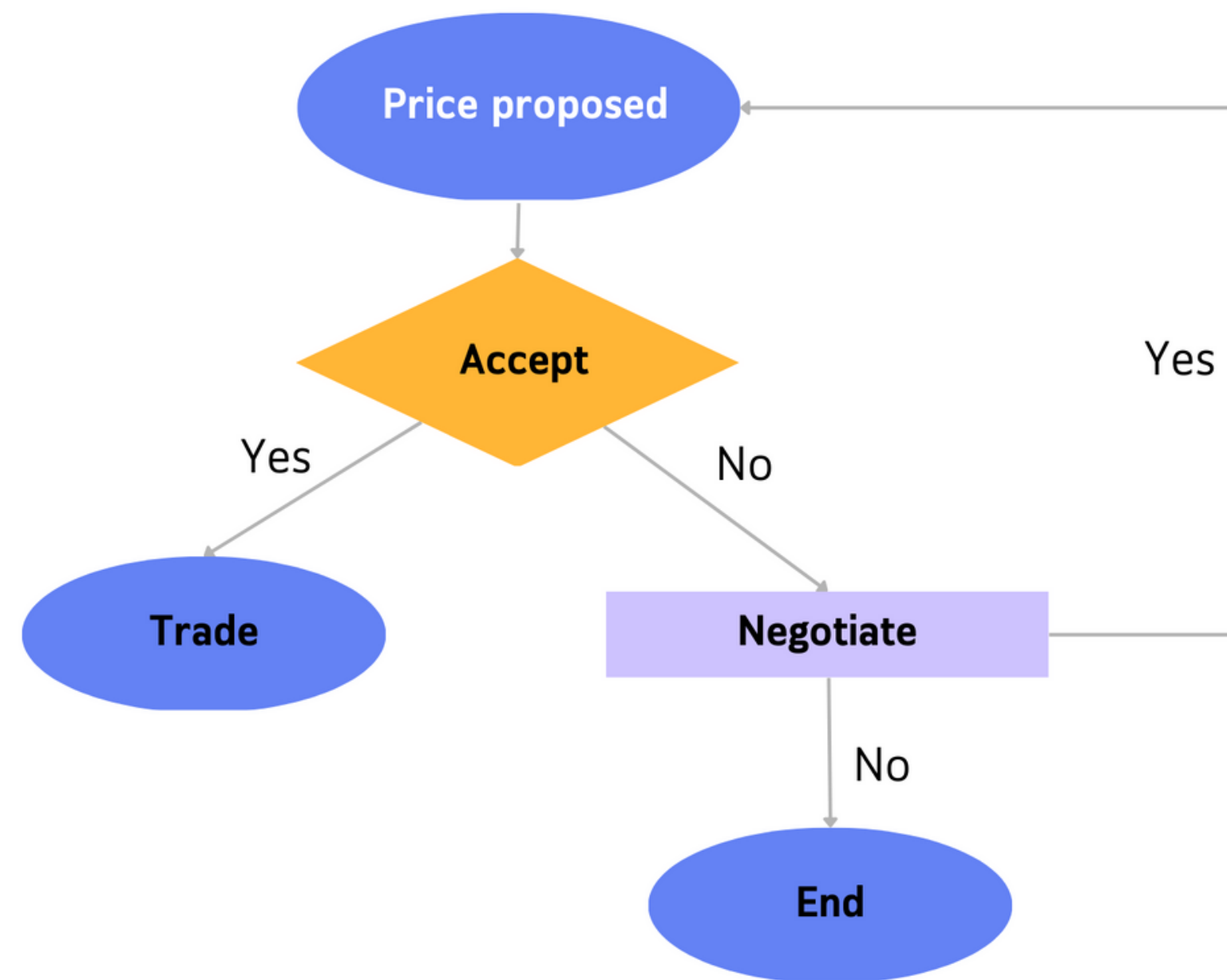
# IMPLEMENTATION

- Registration
- Sign in
- Uploading the data

- Chatting process
- Trading
- Logout

# Bidding process

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# RESULT

- Cost to deploy: 93.62 USD

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> transaction hash: 0x79756e4f26cffebbcddcd50035ef142bebc02bc905b67735f58f626aec38cf29
> Blocks: 0 Seconds: 0
> contract address: 0x3672f0248274464f2bb5da5B1dcc1298d33a4F3b
> block number: 75
> block timestamp: 1682695958
> account: 0x4c48f547F3a4c683c4F272F8793caD1838f4F5EC
> balance: 999998.82434942
> gas used: 2462994 (0x259512)
> gas price: 20 gwei
> value sent: 0 ETH
> total cost: 0.04925988 ETH

> Saving artifacts
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> Total cost: 0.04925988 ETH

Summary
=====
> Total deployments: 1
> Final cost: 0.04925988 ETH
```

# CONCLUSION

- A proposed data marketplace for IoT data utilizes blockchain technology and smart contracts.
- The platform offers secure and efficient data exchange with transparency, immutability, and decentralization.
- The use of IPFS provides reliable and decentralized storage solution.
- The marketplace enables more efficient decision-making by providing access to valuable and relevant data.

# FUTURE WORK

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- UI design to show the available items in the marketplace.
  - Use advanced analytics and machine learning to extract insights.
  - Explore scalability for handling large data volumes.
  - Enhance search and filtering capabilities for efficient data retrieval.
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**Sairam**