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| **DATASCIENTIST RESUME** | | | | | | |
| C:\Users\abdou\Desktop\Resumes for Customer\Customer Project\Resume 5\location.png895 555 555email@gmail.com43 Smith Dr., Pittsburgh, PA, 09867linkedin.com/in/lauren-chen/ | | | | | | |
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| **R E S U M E OBJECTIVE** | | | |  | | |
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| Data Scientist with 5+ years of experience executing data-driven solutions to increase efficiency, accuracy, and utility of internal data processing. Experienced at creating data regression models, using predictive data modeling, and analyzing data mining algorithms to deliver insights and implement action-oriented solutions to complex business problems. | | | | | | |
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| **SKILLS** |  | | | | | |
| PHP / Ruby on Rails / Java / C++ / Python | | | | | | |
| Data Mining  Leadership  MySQL / SQLite3 / MongoDB / JSON | | | | | | |
| Problem Solving  Collaboration  Handling Pressure  Data Management | | | | | | |
| **EXPERIENCE** | |  | | | | |
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| **MICROSOFT, Tucson, AZ**  *Data Scientist, September 2021–Present* | | | | | | |
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| * Conduct data regression analyses of the relationship between company stock prices and industry trends, achieving a 15% more accurate prediction of performance than previous years * Utilize web scraping techniques to extract and organize competitor data * Update company data warehousing techniques such as data recall and segmentation, resulting in a 20% increase in usability for non-technical staff members * Modernize data streamlining processes, resulting in a 47% redundancy reduction | | | | | | |
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| **HEWLETT-PACKARD, San Francisco, CA**  *Data Scientist, January 2017 – March 2021* | | | | | | |
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| * Worked with management to develop and apply digital marketing plans with a focus on driving acquisition and conversion * Devised and implemented robust digital acquisition plans, ensuring precision in financial reporting, budgets, and forecasts * Increased conversions by 15% from paid sources (PPC, Grant, Display, and VOD) * Enhanced conversion rates by 12% via A/B testing landing pages for a better performing conversion funnel | | | | | | |
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| **EDUCATION** | | |  | | | |
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| **University of California,**  **Berkeley, CA**  *M.S. Statistics*  *2017* | | | | | **University of Arizona,**  **Tucson, AZ**  *B.S. Computer Science*  *2015* | **Microsoft**  **Microsoft Certified**  **Solutions Expert**  *2021* |
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