

# JONATHAN BOEHR

## DESIGNER + EDUCATOR

### PERSONAL PROFILE

Multi-disciplinary content designer with 23 years experience in media production and 10 in specialized education. Conceptualization and project management with advanced training in literacy, human behavior, and socio-emotional education. Work ethic reinforced by accredited data and critically-acclaimed products. Team-player passionate about ideation and editing, information architecture, prototyping, and precise creative detail.

### SPECIALIZATIONS

- Software: Sketch, Figma, InVision, Balsamiq, Marvel, Adobe
- User Research and Interviews, Testing, and Data Analysis
- Information Architecture, Wireframes and Prototyping
- Literacy Education, Mathematics, Specialized Behavioral Needs

### CONTACT INFO

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Skype: jonathan0518

### WORK EXPERIENCE

#### User Experience Designer

ENERGIME UNIVERSITY | 2020-PRESENT

- Full-Stack UX Developer for Virtual Student Union
- Digital Content Producer for environmental sustainability education; uniting students worldwide in revolutionary project-based learning to combat climate change.
- STEM and Special Education standards consultant

#### Design Instructor

CAREERFOUNDRY | 2019-PRESENT

- Internationally-recognized UX/UI mentorship and coaching for students seeking design certification worldwide.
- Individualized action planning and strategizing in design concepts: conceptualization, user research, interviewing, wireframes, prototypes, user testing, data analysis

#### Educator | Behavior Specialist

NYC PUBLIC SCHOOLS | 2011-2019

- Planned and implemented 40 hours of weekly special needs instruction for upwards of 75 inner-city students.
- Award-winning recurrent growth in testing scores, in accordance with national standards of education
- Analyzed data and facilitated behavioral counseling

#### Web Content Designer

STAFF AND FREELANCE | 2002-PRESENT

- Clients include: FOX5, Jay-Z, Universal Music, NIKE, MTV, Mercedes-Benz Fashion Week, ESPN, MAXIM, The Grammy's
- Met strict scheduling demands developing audience-specific stories, often featuring high-profile celebrities.
- Researched, wrote & proofread promotional copywriting
- Recipient of critical acclaim as a creative collaborator.

### EDUCATION HISTORY

#### CareerFoundry

UX DESIGN

- Intensive, project-based training with a focus on Data, User Research, Information Architecture, Wireframes & Prototyping

#### City College of New York

EDUCATION + LITERACY

- Bachelor's of Science, *Magna Cum Laude*
- Literacy and Behavior Specialization

#### SUNY Westchester

MEDIA + COMMUNICATIONS

- Associate's Degree, *Dean's List*
- Communications Specialization