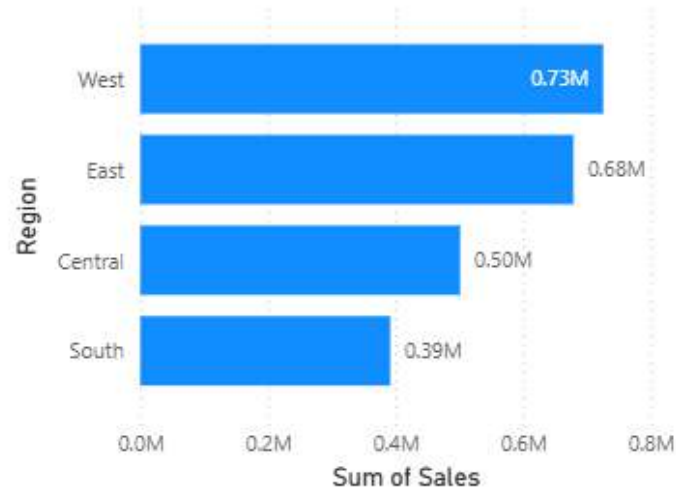
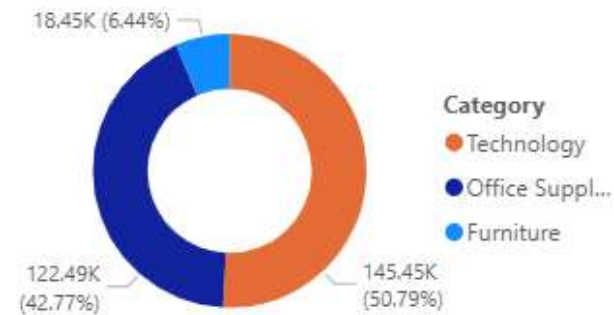


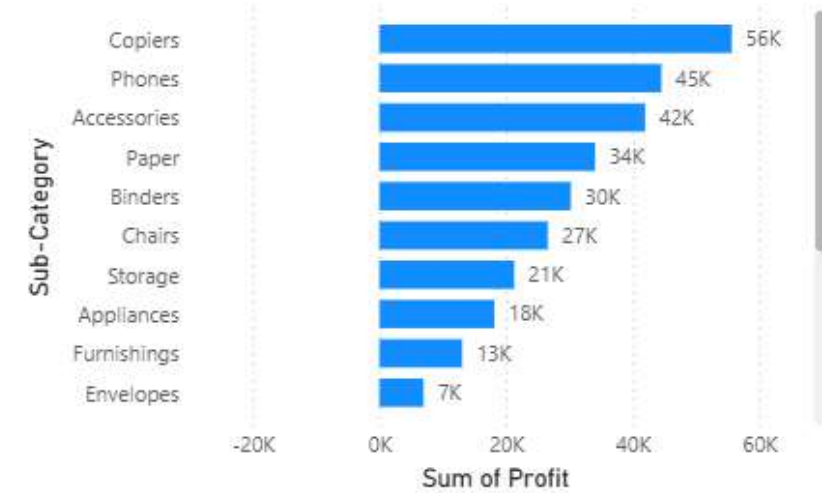
Total Sales by Region



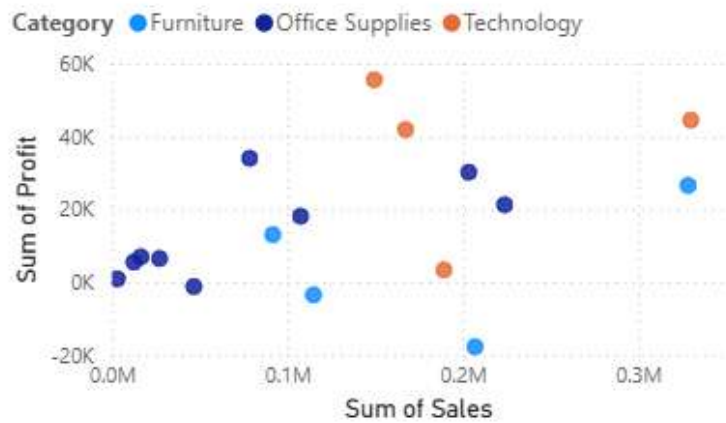
Profit Distribution by Category



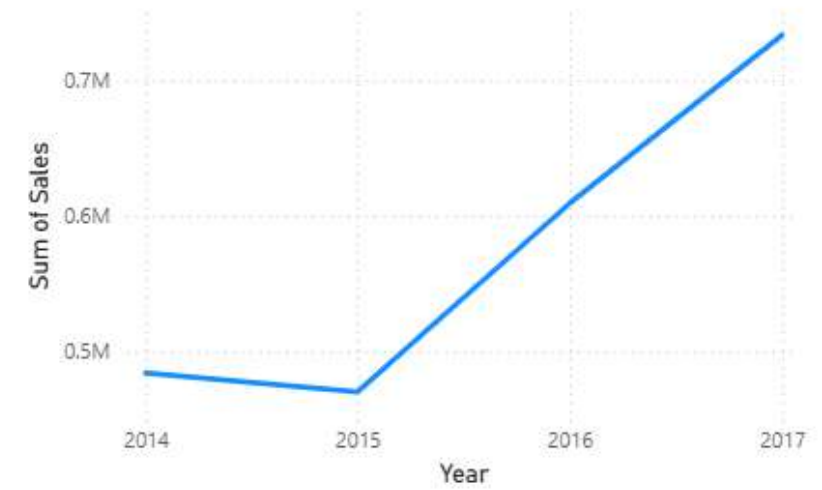
Profit by Sub-Category



Sales vs Profit by Sub-Category



Monthly Sales Trend



Total Sales by Region

Chart Type: Bar Chart

Insight: The West region generates the highest sales, while the South region lags behind.

Profit by Sub-Category

Chart Type: Bar Chart with Conditional Formatting

Insight: Products like Copiers and Phones drive profit, while some sub-categories show lower returns.

Profit Distribution by Category

Chart Type: Donut Chart

Insight: Technology leads in profitability, followed by Office Supplies and Furniture.

Sales vs Profit by Sub-Category

Chart Type: Scatter Plot

Insight: Displays how sales and profit correlate across sub-categories, identifying high-sales but low-profit areas.

Monthly Sales Trend

Chart Type: Line Chart

Insight: Sales show significant growth over the years, especially peaking in 2017.