



WORKRUX

PRESENTED BY:

TEAM 8-BIT

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WORKRUX

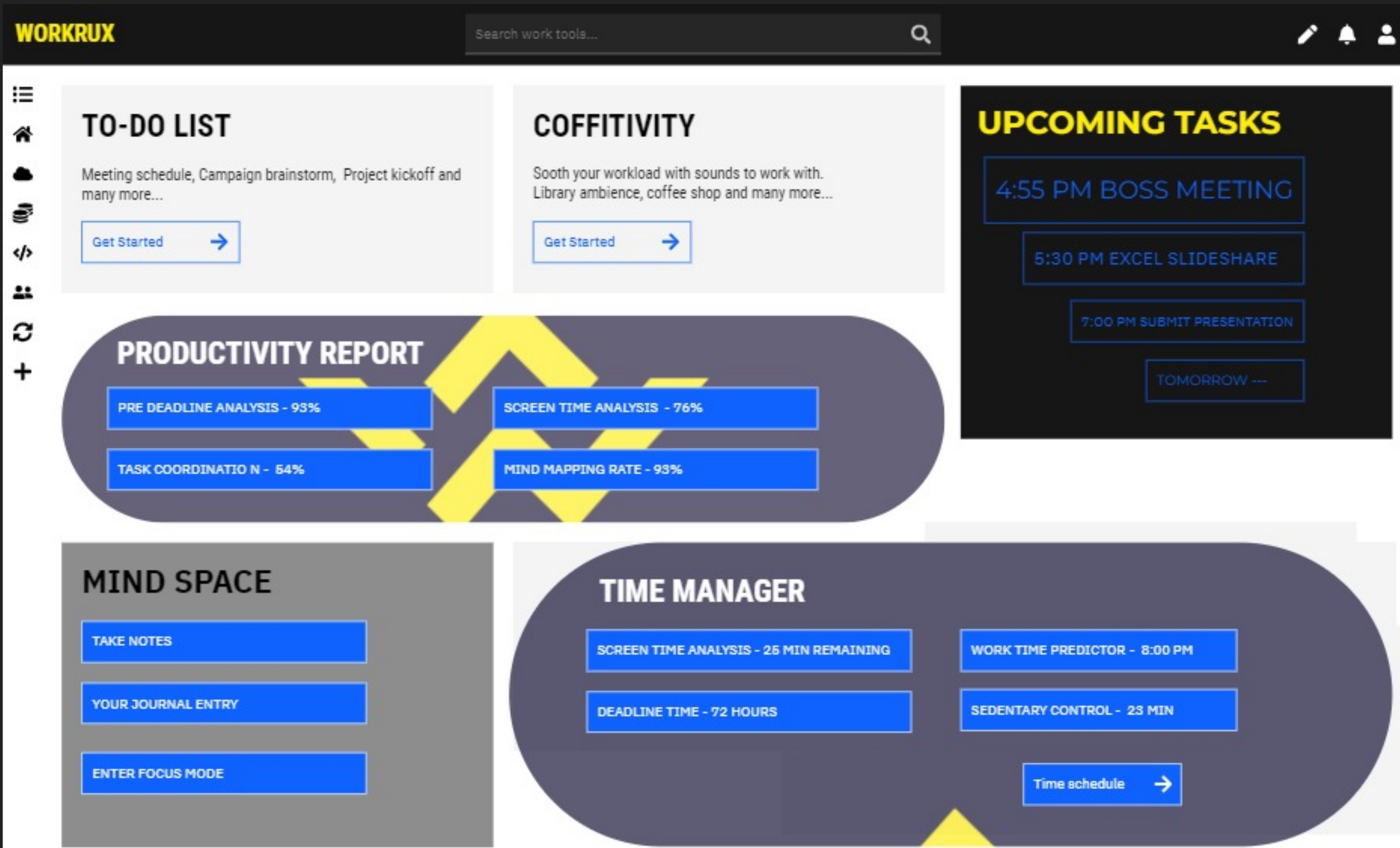
THE PROBLEM

- ▶ In this contemporary age we often see organisations struggle to keep their workforce motivated and keep on working.
- ▶ Distractions caused by the notifications pop-ups or incoming calls.
- ▶ Zoned out because of monotonous and huge workload or lack of motivation.
- ▶ Continuous switching between apps and files.
- ▶ Time management of workers.
- ▶ No Sorting of files or documents.
- ▶ Boring ambience

SOLUTIONS

- ▶ Integrated workspace environment
- ▶ Time budgeting with personal to do lists and habit trackers.
- ▶ Ambience improving factors can be induced in the environment.
- ▶ Sorting and easy to search file management system.
- ▶ Time efficient features with regression model to improve the lifestyle of the user.
- ▶ Distraction blocker
- ▶ Better organisational and personal communication by conference calls.

USER INTERFACE OF WORKRUX





User Settings

Any changes done cannot be reverted for 1 month.

Personal Info



Notifications

Weekly Reports



Archive(Spam Messages)



Focus Mode



Save

Cancel

Danger Zone

Delete Account

Automation

Privacy Settings and Data Backup.

Security

Run security checks upon log in



Rotate private keys every months



Automatically shut down idle instances



Enforce two-factor authentication



Always upgrade vulnerable dependencies



Password Policy Strictness

Less



More

Data Backups

Store to different regions



Create duplicates in same region



Soft backups on instances



Additional Info

Additional info can be added here.

Extra Details

Confirm



WORKRUX



Dashboard ▾

[Account Details](#)

Summary

WORK ANALYSIS

Screen Time	2	✓
Work Completed	1 ✗ 5	✓
Breaks	2	✓
Calls engaged	3 ✗	
Save Folder	1 ! 2	✓
Conference Attended	10	✓

[View All](#)

Planned Maintenance

2

Upcoming

[View All](#)

User Management

25

Active

[View All](#)

NETWORKS

[Friends](#)

WORKRUX

GIST OF FEATURES

- ▶ **To-Do List:** There are so many hours in a day, unfortunately, which means you have to budget them. A calendar app with to-do lists and habit trackers.
- ▶ **Coffitivity:** Integration with an application that provides virtual ambiances and audios of workplaces to set the workflow.
- ▶ **File Manager:** This system will provide the users all kinds of ways to organise notes, from folders to tags to notebooks. Powerful search for any images or PDFs they might drop in the note.
- ▶ **Focus mode:** This feature will prevent you from accessing those applications while working. Making you enter a peaceful and convenience oriented ambience to work.
- ▶ **Time Tracking system:** This feature is really great for keeping track of how long projects take and making sure the user is not spending too much time on the wrong things.

FUTURE PROSPECTS

- ▶ **Conference Calls:** Hyperlinked video call or voice call sites to make the intra personal communication in an organisation or outside the organisation better.
- ▶ **E-mail Management System:** The user can save/pin their multiple emails at one place so that they don't have to go through pain of opening multiple browser tabs and going through their multiple mails.

WORKRUX

TARGET AUDIENCE / MARKET

- ▶ Corporate interns
- ▶ Human Resources
- ▶ Corporate employees
- ▶ Students



BUSINESS MODEL



WORKRUX BUSINESS MODEL				
Key Partners COFFITIVITY Video conference applications	Key Activities 1.PRODUCTIVITY BOOSTING 2. COFFITIVITY 3. FILE MANAGER 4. FOCUS MODE 5. TIME TRACKER	Value Propositions Upgrading the workspace ambience by increasing work staff productivity and management.	Customer Relationships Time series analysis pops up categorical reminders for sedentary control, screen time and provide productivity reports.	Customer Segments Human resource market Students Corporate employess
	Key Resources Data analysis Regression formations Calendars Programming		Channels Human resource recruiters Internship providers Social media marketing	
Cost Structure Mp3 coffitivity subscription – 9 dollars			Revenue Streams Subscriptions for premium features Educational institutions and websites Social media	



THANK YOU!!!

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