

PRESENTED BY:

# TEAM 8-BIT

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RADHIKA | SHIVAIN | ARYAMAN

WORKRUX



**WORKRUX**

# THE PROBLEM

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- ▶ Organisations struggle to keep their workforce motivated and keep on working.
- ▶ Unmotivated employees can cost companies up to billions of dollars.
- ▶ Distractions caused by the notifications pop-ups or incoming calls.
- ▶ Zoned out because of monotonous and huge workload.
- ▶ Continuous switching between apps and files.

# SOLUTIONS

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- ▶ Highly engaged employees and teams increase business profitability by 21%.
- ▶ Integrated workspace environment
- ▶ Time budgeting
- ▶ Ambience improving factors
- ▶ File management system
- ▶ Distraction blocker
- ▶ Better organisational and personal communication.



# GIST OF FEATURES

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- ▶ **To-Do List**
- ▶ **Coffitivity:** Integration with an application that provides soothing audio space.
- ▶ **File Manager**
- ▶ **Focus mode:** blocking pop ups and incoming calls.
- ▶ **User Analytics**
- ▶ **Organisational freelancing**



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## Integrated Workspace Environment

Welcome to your Workspace where you can work in the finest efficiency possible,  
Have a great time working!

[Visit Us to Know More](#)

# Publish your GIGS

## Get Busy and Take on GIGS

Complete GIGS and show off your skills as per your domain!

### Martin

Apply for work in excel data analysis,  
cleansing and visualization.  
Offering Rs.2500

### Johan

Requirement for professional web developer  
for bootstrapping.  
Offering RS.4469

### Elizabeth

Need people for virtual assistance specifically  
in the domain of telemarketing.  
Offering Rs.10000

Enter your name

Enter email address

Enter your subject



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#### CAFE LIBRARY



##### Morning Murmur

A gentle hum gets the day going



##### Lunchtime Lounge

Busting chatter of the lunchtime rush



##### University Undertones

The scholarly sounds of a campus cafe



##### Paris Paradise

Energizing ambience from the City of Light



##### Brazil Bistro

The musical chatter of a Brazilian coffeehouse



##### Texas Teahouse

Hefty sounds from a big state



## GO OFFLINE

With the Coffitivity  
OSX App

[Check It Out](#)

## Welcome to Coffitivity!

Coffitivity recreates the ambient sounds of a cafe to boost your creativity and help you work better. Proven and peer reviewed, see the [research](#) to learn more.

## Coffitivity V4 Request for Comment

Covid has caused a lot of change across the world and as people shift workspaces towards their homes, the demand for an update has increased. We've heard your request and have started down the path to release Coffitivity V4 with new apps and more features.

We want to be there for you in this period of change and to do that we're asking for your feedback and guidance. Help [suggest](#) and [prioritize](#) the new features we'll be releasing in the future. Join us, follow along, and add your input as begin to build and launch our new changes!

[See More](#)**WORKRUX**



## FUTURE PROSPECTS

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- ▶ **Conference Calls**
- ▶ **E-mail Management System:** The user can save/pin their multiple emails at one place.
- ▶ **Increase business profitability**



# TARGET AUDIENCE / MARKET

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- ▶ Corporates
- ▶ Human Resources

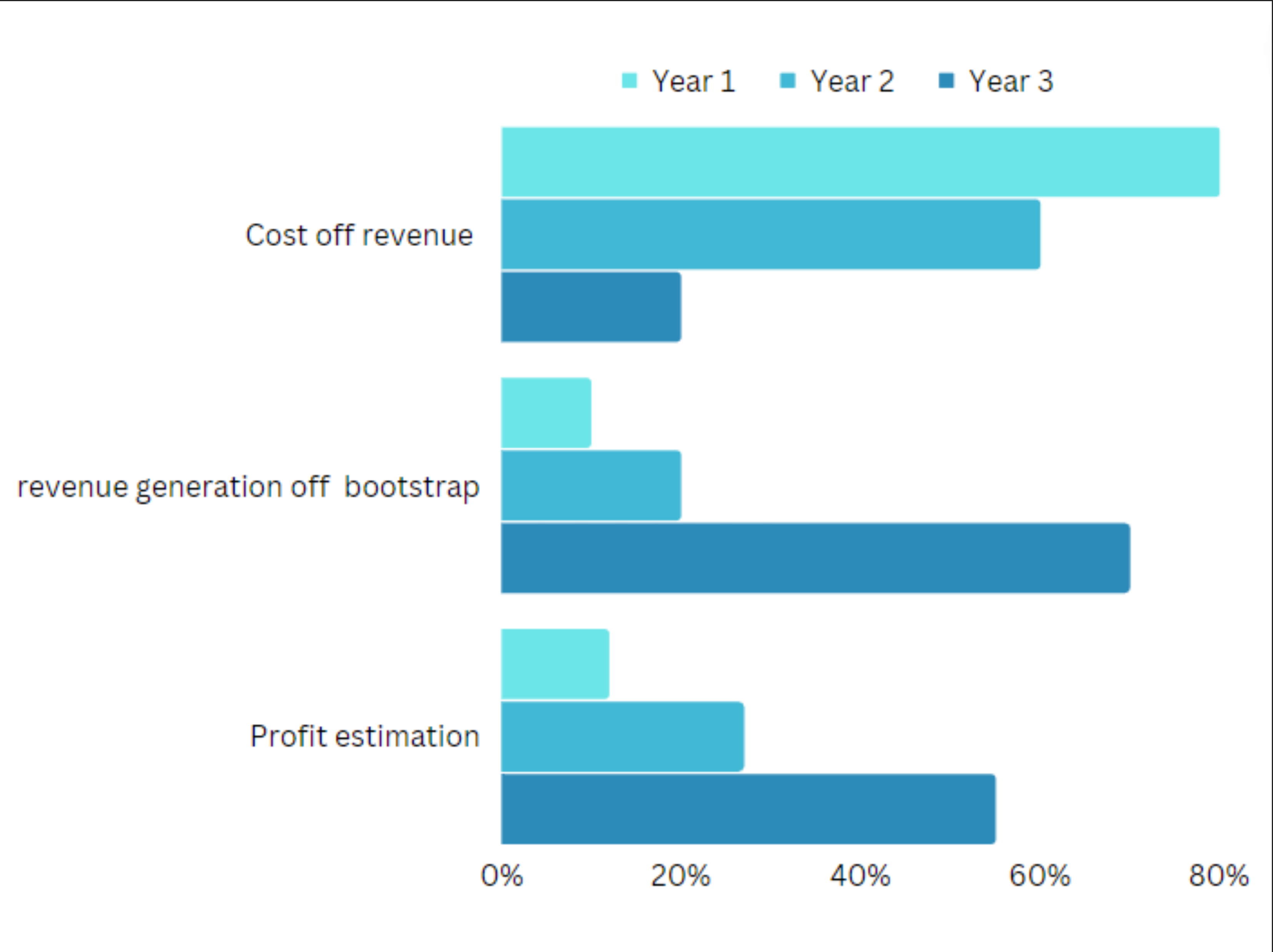


# BUSINESS MODEL



WORKRUX BUSINESS MODEL				
Key Partners  COFFITIVITY	Key Activities  1.PRODUCTIVITY BOOSTING 2. COFFITIVITY 3. FILE MANAGER 4. FOCUS MODE 5. TIME TRACKER 4. ORGANISATIONAL FREELANCING	Value Propositions  Upgrading the workspace ambience by increasing work staff productivity and management.	Customer Relationships  Time series analysis pops up categorical reminders for sedentary control, screen time and provide productivity reports and organisational freelancing.	Customer Segments  Human resource market  Students  Corporates
	Key Resources  Data analysis by microsoft clarity or google analytics Calendars Programming		Channels  Human resource recruiters Corporates Social media marketing	
Cost Structure  Advertisement (total marketing budget)- 7% of money brought in  Social media marketing – 70% of total marketing budget			Revenue Streams  Subscriptions for premium features  Organisational freelancing 5% of the gig decided for service charges with a minimal service charge of Rs. 50	

# COST ESTIMATIONS



Price summary

Subtotal ₹856.96

Service Fee ⓘ ₹218.52

Total ₹1,075.48

Delivery Time 1 day

Continue to Checkout

You won't be charged yet



**THANK YOU!!!**

| TEAM 8-BIT |