

Below is the **complete rewritten Section 4 – INVESTOR FLOW (PHASE 1)** incorporating:

- EU-based issuer positioning
  - Open platform discovery
  - Token-level access control (OPEN / INVITE\_ONLY / CLOSED)
  - Splash → Marketplace → Token Detail hierarchy
  - Documentation section including whitepaper + contract transparency
  - Clear UI + development expectations
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## **4. INVESTOR FLOW (PHASE 1)**

Phase 1 is structured as a three-layer experience:

1. Public Discovery Layer (Open Access)
2. Token-Level Offering Page (Issuer-Controlled Access)
3. Investor Onboarding & Allocation Flow (KYC-Gated)

The platform is open for discovery.

Investment participation is gated at the token level.

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### **4.1 PUBLIC DISCOVERY LAYER (Pre-Login)**

#### **4.1.1 SCREEN 01 – SPLASH / ENTRY SCREEN**

##### **Purpose**

- Establish institutional credibility
- Explain the private placement model
- Clarify EU-based issuer structure
- Direct users into the marketplace

##### **Positioning**

This is not a crypto trading platform.

This is a private digital security offering platform operated under an EU-registered issuer structure.

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##### **UI Structure**

## Hero Section

- Headline: “Private Digital Security Offerings”
- Subtext: “EU-Registered Issuer | Private Placement | Compliance-First”
- Primary CTA: “Enter Marketplace”

No invite code entry on this screen.

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## Regulatory Positioning Section

- Private placement statement
  - KYC mandatory before participation
  - Non-tradable token clarification
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## Platform Highlights

- Security-backed structure
  - Custodial wallet model
  - Tokenized allocation
  - Institutional compliance controls
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## Development Notes

Route:  
/

Requirements:

- No login required
  - No data writes
  - CMS-configurable content
  - SEO + SSR recommended
  - Fast loading
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### 4.1.2 SCREEN 02 – MARKETPLACE LISTING PAGE

Even though Phase 1 has only ShivAI, this page must exist for scalability.

## Purpose

- Display available digital offerings
- Separate platform from issuer
- Allow future multi-token expansion

Route:  
/marketplace

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## UI Structure

Card or grid layout.

Each token card must display:

- Token name
- Logo
- Short description
- Status badge:
  - LIVE
  - COMING SOON
  - CLOSED
- Minimum investment
- Lock-in duration
- CTA: “View Details”

Phase 1:  
ShivAI = LIVE

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## Backend Requirements

Entity: tokens

Fields:

- token\_id
- name
- slug
- short\_description
- total\_supply
- min\_investment

- max\_investment
- lock\_period
- status (LIVE | COMING\_SOON | CLOSED)
- access\_type (OPEN | INVITE\_ONLY | CLOSED)
- created\_at

API:

GET /tokens

Must support:

- Enabling/disabling listing
- Future multi-token expansion
- Token-level access control

No investment action allowed on this page.

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## 4.2 TOKEN DETAIL PAGE (ISSUER OFFERING PAGE)

Route:

/token/{slug}

Example:

/token/shivai

This is the primary offering page.

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### 4.2.1 Purpose

This page must:

- Educate the visitor
- Build conviction
- Present all legal and technical documentation
- Clearly explain token structure
- Then allow access request

This is equivalent to a private IPO microsite.

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### 4.2.2 Access Control Logic (Token-Level)

Each token defines its access model:

access\_type:

1. OPEN  
→ User may proceed directly to profile/KYC.
2. INVITE\_ONLY  
→ User must enter a valid access code before onboarding.
3. CLOSED  
→ Participation disabled.

This logic is token-specific.

Invite validation must be scoped to token\_id.

API:

POST /token/{token\_id}/invite/validate

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### 4.2.3 UI Structure – Token Detail Page

#### Section A – Hero Overview

Must display:

- Token Name
- Status badge (LIVE)
- Minimum and maximum investment
- Lock-in duration
- Token supply overview
- CTA based on access\_type:

If OPEN:

→ “Request Access”

If INVITE\_ONLY:

→ “Enter Access Code”

If CLOSED:

→ Disabled CTA

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## **Section B – Founder & Company Overview**

- Embedded founder video
- Founder bio
- Company mission
- Market positioning

Video:

- Hosted securely (Vimeo private / secure CDN)
- Must support embed only (no download)

Optional:

- Video view analytics
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## **Section C – Token Structure & Economics**

Must clearly explain:

- What the token represents
- EU-registered issuer structure
- Economic exposure mechanics
- Non-trading nature
- Lock-in period
- Custodial wallet model
- Minting process

Include:

- Total supply
- Allocation breakdown
- Investment limits
- Jurisdiction restrictions

Clarity required:

Token is not publicly tradable.

No price discovery mechanism exists in Phase 1.

### **Issuance Pricing Model**

The token will be issued at a fixed primary offering price defined by the issuer.

This price is used solely for calculating token allocation during primary subscription.

It is not a market price and does not imply tradability.

Token Allocation Formula:

Tokens Allocated = Investment Amount ÷ Issuance Price

Example:

If issuance price = \$0.01

\$1,000 investment = 100,000 tokens

This pricing mechanism is fixed during the offering window unless revised by formal issuer update.

### **Issuance Price Model “The Initial Offering Price”**

- Fixed price per token during Phase 1
- Defined prior to launch
- Used to calculate allocation
- Not a tradable or market-derived price

This keeps your document internally consistent and defensible.

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## **Section D – Documentation & Transparency**

Documents must be grouped into:

### **A. Legal & Offering Documents**

- Risk Disclosure
- Terms Sheet
- Subscription Agreement (preview)
- Issuer registration summary

### **B. Technical Documentation**

- Whitepaper (if published)
- Tokenomics document
- Smart contract summary

### **C. Blockchain Transparency**

- Network (Polygon)
- Contract address (post-deployment only)
- Block explorer link (post-deployment only)
- Smart contract audit report (mandatory before mainnet)

Documents must be managed via CMS.

Table:

token\_documents

- document\_id
- token\_id
- name
- file\_url
- category
- version
- visibility\_flag

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## Section E – FAQ

Accordion format:

- What is this token?
- Can I trade it?
- How does lock-in work?
- How are tokens minted?
- What happens after I invest?
- How does KYC work?

Must be editable via admin panel.

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## Section F – Final CTA Block

Based on access\_type:

OPEN:

→ “Request Access”

INVITE\_ONLY:

→ “Enter Access Code”



CLOSED:

→ “Offering Closed”

This transitions to onboarding.

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### **4.3 INVESTOR ONBOARDING FLOW**

After CTA:

User enters gated flow.

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#### **4.3.1 SCREEN 03 – Profile Creation**

Required fields:

- Full legal name
- Nationality
- Country of residence
- Phone (OTP verified)
- Email (OTP verified)
- Acceptance of wallet agreement

Backend validation:

- Sanctions screening
  - Restricted geography check
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#### **4.3.2 SCREEN 04 – KYC Flow**

Provider: Sumsb (or equivalent)

States:

- NOT\_STARTED
- IN\_PROGRESS
- AUTO\_APPROVED
- MANUAL\_REVIEW
- APPROVED
- REJECTED

Rules:

- No investment intent allowed unless KYC = APPROVED
  - Token Drops allowed only if KYC = APPROVED
  - Manual override requires reason + document upload
  - All actions logged
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#### **4.4 WALLET CREATION (POST-KYC)**

Upon:

KYC Status = APPROVED

System automatically:

1. Generates custodial wallet
2. Encrypts private key in vault/HSM
3. Whitelists address in smart contract
4. Sets wallet\_status = ACTIVE
5. Logs audit event

Investor does not manage or activate wallet.

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#### **4.5 INVESTMENT INTENT**

Min and max configurable per token.

API:

POST /investment/intent

Validation:

- Allocation cap
- Jurisdiction limits
- Investor limits

Creates:

- Investment record
  - Payment pending state
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## 4.6 PAYMENT LAYER

### Option A – Fiat

- Bank transfer
- Manual/API reconciliation
- Status: PENDING → CONFIRMED

### Option B – USDT (TRC20)

- Unique TRON address per investment
  - $\geq 20$  confirmations
  - Under/over payment handling
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## 4.7 TOKEN MINTING

### Trigger conditions (Investment Mint):

- KYC = APPROVED
- Payment = CONFIRMED
- Compliance clearance passed

### Trigger conditions (Drop Mint):

- KYC = APPROVED
- Wallet = ACTIVE
- Admin-initiated drop

### Execution:

- Call mint()
- Apply lock timestamp
- Record tx hash

### Each mint must include:

mint\_type (INVESTMENT | DROP)

Stored in token\_mints table.

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## 4.8 PORTFOLIO DASHBOARD

Displays:

- Total Token Balance
- Breakdown:
  - Investment Tokens
  - Drop / Incentive Tokens
- Lock expiry
- Allocation history with badge:
  - [INVESTMENT]
  - [DROP – Campaign Name]
- Investment history
- Token Market Suggested reference value (informational only)

Differentiation must not rely solely on color.  
Textual badge required.

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## FINAL FLOW SUMMARY

Visitor:

Splash → Marketplace → Token Detail

If eligible:

CTA → Profile → KYC → Wallet Creation

Then:

Investment → Payment → Mint

or

Admin Drop → Mint

This structure ensures:

- Open discovery
  - Token-level access control
  - EU-based institutional positioning
  - Compliance gating before allocation
  - Scalable architecture for multi-token future
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This version is aligned with your EU shift, token-level gating, and stakeholder-grade presentation.