



A next generation digital ecosystem integrating Expo, E-com & Business Acceleration

Who We Are

OPEXN (Open Platform for Exhibition and Networking) is a next-generation digital ecosystem designed to uplift and accelerate startups. We bring together Investors, Mentors, Corporates, Banks, Institutions, Academia & Government Bodies into a single hybrid platform that offers both digital scale and local trust.

Founded in 2025 and based in Meerut, Uttar Pradesh, OPEXN is driven by the belief that innovation is not metro-exclusive – and that every city has the potential to be a startup hub when given the right tools, visibility, and ecosystem support.

What We Do

OPEXN blends **60%** online tools (like Virtual Exhibitions, Webinars, Hackathon, E- Marketplaces, and Matchmaking Engines) with **40%** offline programs (like Demo Days, Mentorship Clinics, Round Table Discussions, Conferences, Trainings and Investor Summits) to provide:

- ◆◆ **Market Access** through virtual exhibitions & B2B connections
- ◆◆ **Mentorship & Investment** Readiness with 50+ domain experts
- ◆◆ **Capacity Building** through curated training & bootcamps
- ◆◆ **Revenue Channels** via e-commerce and offline partnerships
- ◆◆ **Institutional Collaboration** with government and academia

Vision

To be the bridge between innovation and opportunity by connecting emerging ventures with infinite possibilities across markets, mentorship, and capital.

Mission

To build a global, hybrid ecosystem that supports and scales startups through digital exhibitions, access to capital, mentorship, and strategic collaborations – all under one platform.

Why OPEXN?

The startup world is growing – but the startup support ecosystem isn't.

Despite unprecedented global momentum in entrepreneurship, startups still struggle to find the right ecosystem fit – especially in their earliest stages. The current support landscape is fragmented:

- ◆◆ **Exhibitions** are siloed and **cost-prohibitive**.
- ◆◆ **Mentorship** is **unstructured** and **inconsistent**.
- ◆◆ **Access to capital** is **unequal** and **biased** toward familiar networks.
- ◆◆ **Training** is **scattered** across platforms, **rarely contextual** or **actionable**.

Founders, mentors, investors, and enablers often find themselves operating in disconnected silos, with no central, frictionless platform for matchmaking, showcasing, learning, and transacting.

OPEXN exists to Change that!

OPEXN's 4 Core Verticals

◆ Virtual Exhibitions

OPEXN's Exhibition vertical offers an always-on, immersive space where startups can create interactive digital booths with videos, decks, and chat features. These exhibitions function beyond single-day events, giving startups continuous global visibility and real-time engagement with investors and partners through a 2D/3D virtual environment.

◆ Business Acceleration & Ecosystem Growth

This vertical connects startups with mentors, investors, and partners through smart matchmaking and curated programs. From pitch clinics to cohort-based accelerators, OPEXN creates pathways for scalable growth, real-world pilots, and strategic funding by aligning startups with the right ecosystem resources at the right time.

◆ Training & Capacity Building

The Training vertical equips users with actionable startup knowledge through curated micro-courses, expert-led webinars, and certification tracks. Designed for on-demand access and real-world relevance, the training content helps founders quickly gain skills that translate into better pitches, stronger strategies, and platform-based growth opportunities.

◆ E-Commerce Marketplace

OPEXN's marketplace allows startups to list and sell their products or services directly to global customers. Integrated with startup profiles and digital exhibitions, the marketplace supports secure transactions and early revenue generation while helping founders validate demand and attract potential business partners.



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