

# Credit Card Transaction Report

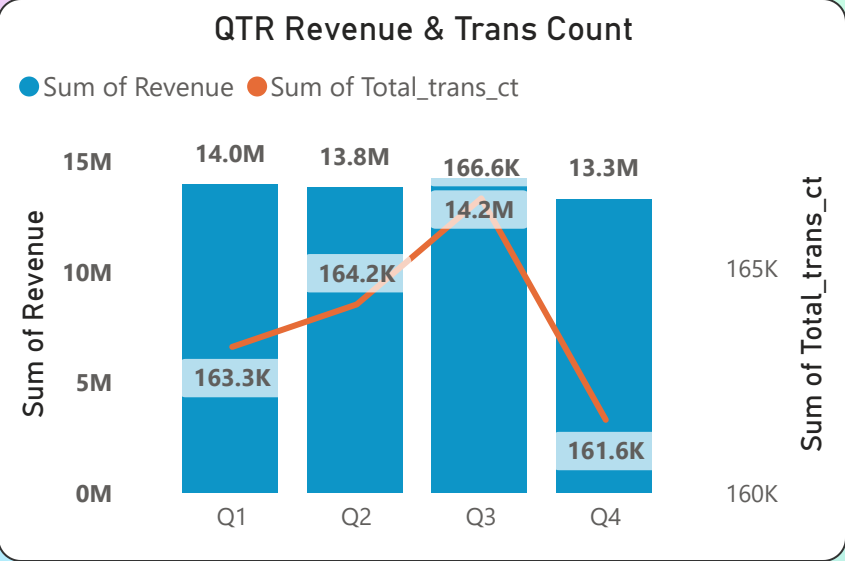
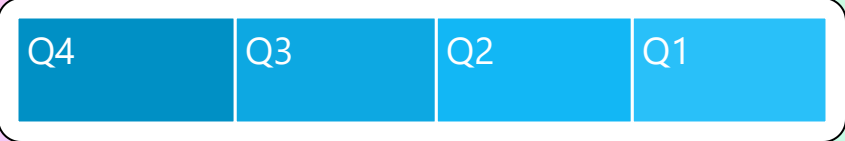
Total Revenue  
**55M**

Total Interest  
**8M**

Transaction Count  
**656K**

Transaction Amount  
**45M**

| Card_Category | Sum of Revenue | Sum of Total_Trans_Amt | Sum of Interest_Earned |
|---------------|----------------|------------------------|------------------------|
| Silver        | 5586332        | 4586746                | 8,12,081.28            |
| Platinum      | 1135608        | 953314                 | 1,61,629.05            |
| Gold          | 2454072        | 2024078                | 3,73,784.16            |
| Blue          | 46139398       | 36957875               | 64,95,887.74           |
| Total         | 55315410       | 44522013               | 78,43,382.23           |



Week\_Start\_Date

All

F

M

med

low

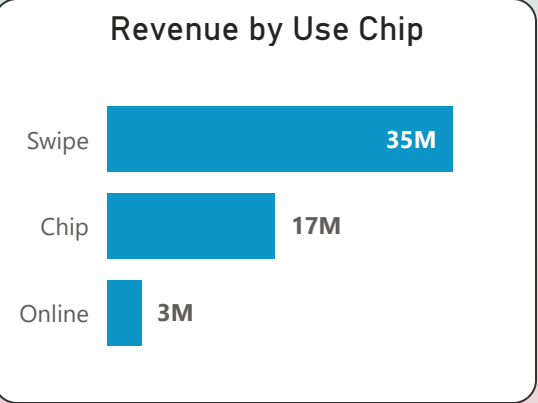
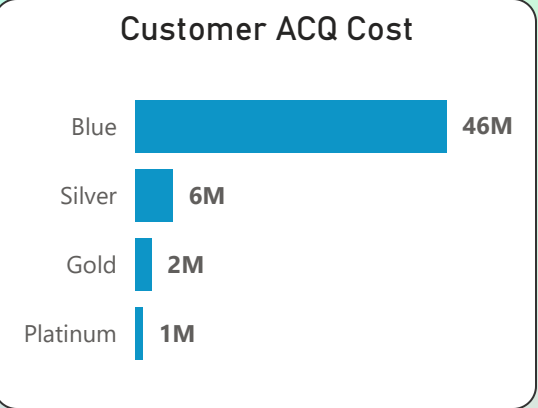
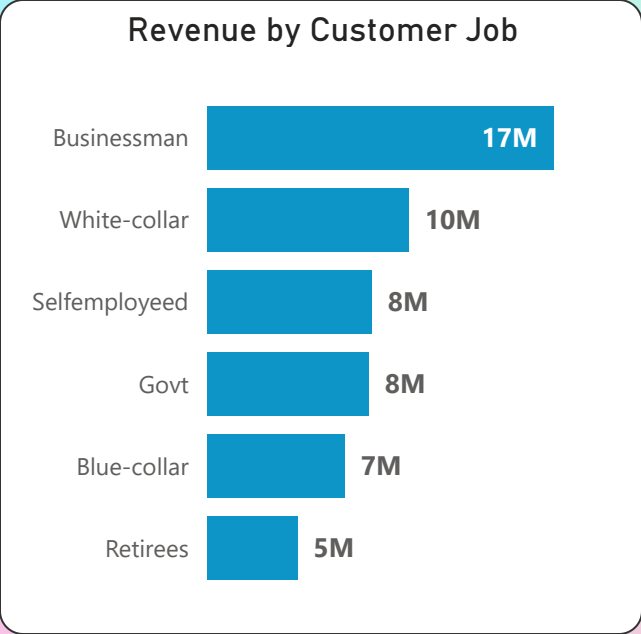
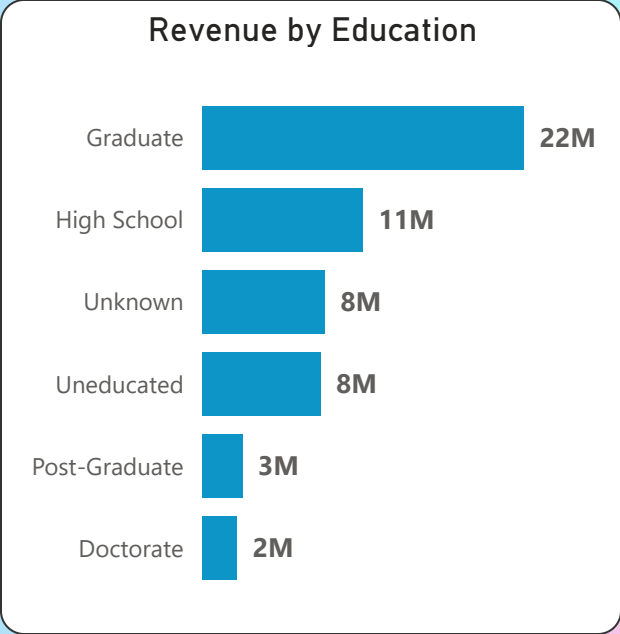
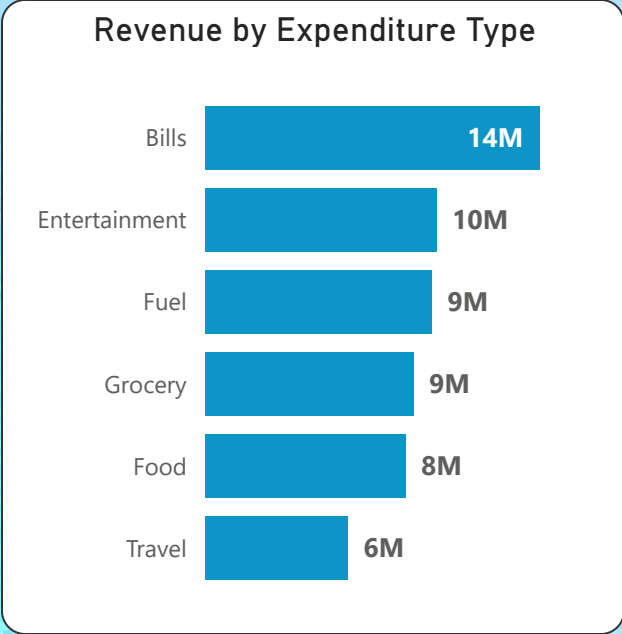
high

Silver

Blue

Gold

Platin...



# Credit Card Customer Report

Q4

Q3

Q2

Q1

All



Total Revenue

55.32M

Total Interest

7.84M

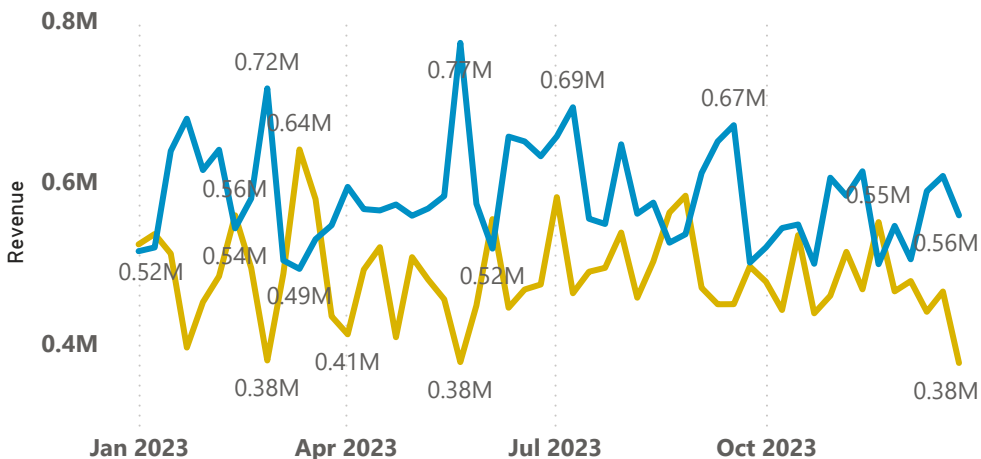
Total Income

575.91M

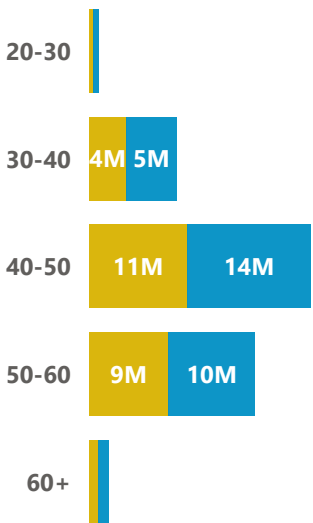
CSS

3.19

Revenue VS Gender



Age Group



M

F

30M

25M

Swipe

Online

Chip

Silver

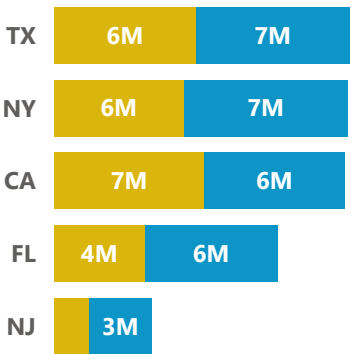
Blue

Gold

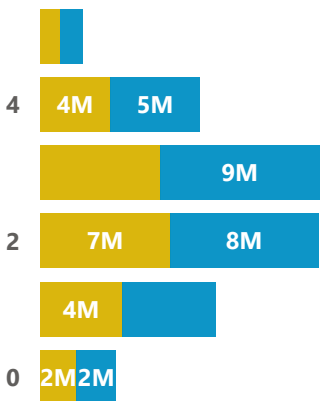
Platin...

| Customer_Job | Sum of Revenue | Sum of Interest_Earned | Sum of Income |
|--------------|----------------|------------------------|---------------|
| White-collar | 10114656       | 14,41,073.93           | 103930055     |
| Selfemployed | 8261758        | 11,19,741.81           | 75313288      |
| Retirees     | 4535184        | 6,30,359.24            | 48675030      |
| Govt         | 8111701        | 11,60,016.37           | 88773989      |
| Businessman  | 17387832       | 25,39,390.31           | 186959919     |
| Total        | 55315410       | 78,43,382.23           | 575914439     |

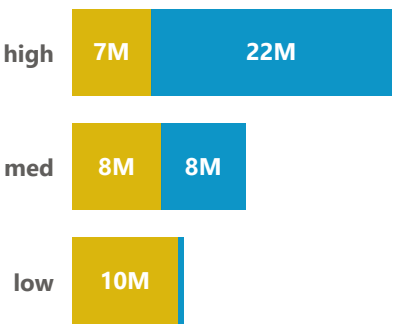
Top 5 States



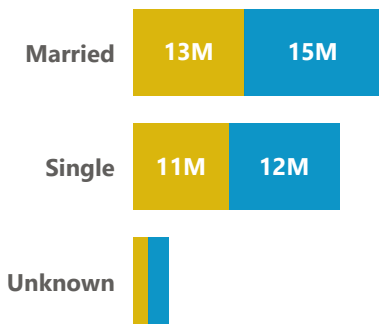
Dependent Count



Salary Group



Marital Status



Education Level

