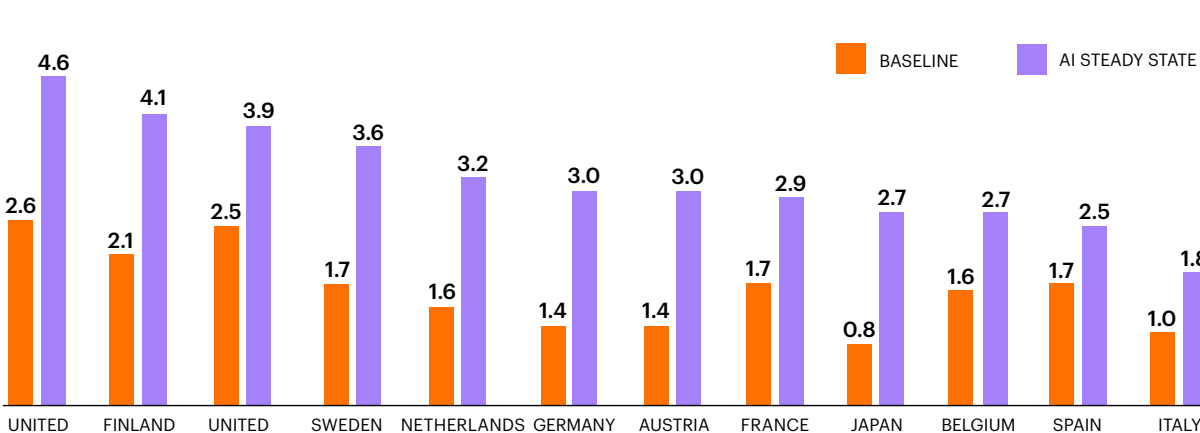


# AI FUTURE IS THE OF GROWTH

Accenture analysis across 12 countries, that together generate more than 50 percent of the world's economic output, shows that AI can open up opportunities to create new value, reinforcing the role of people to drive growth in business.

## AI CAN DOUBLE GROWTH RATES

A comparison of baseline annual gross value added growth (%) in 2035 to a scenario where AI has been absorbed.



## AI HELPS PEOPLE BE MORE PRODUCTIVE

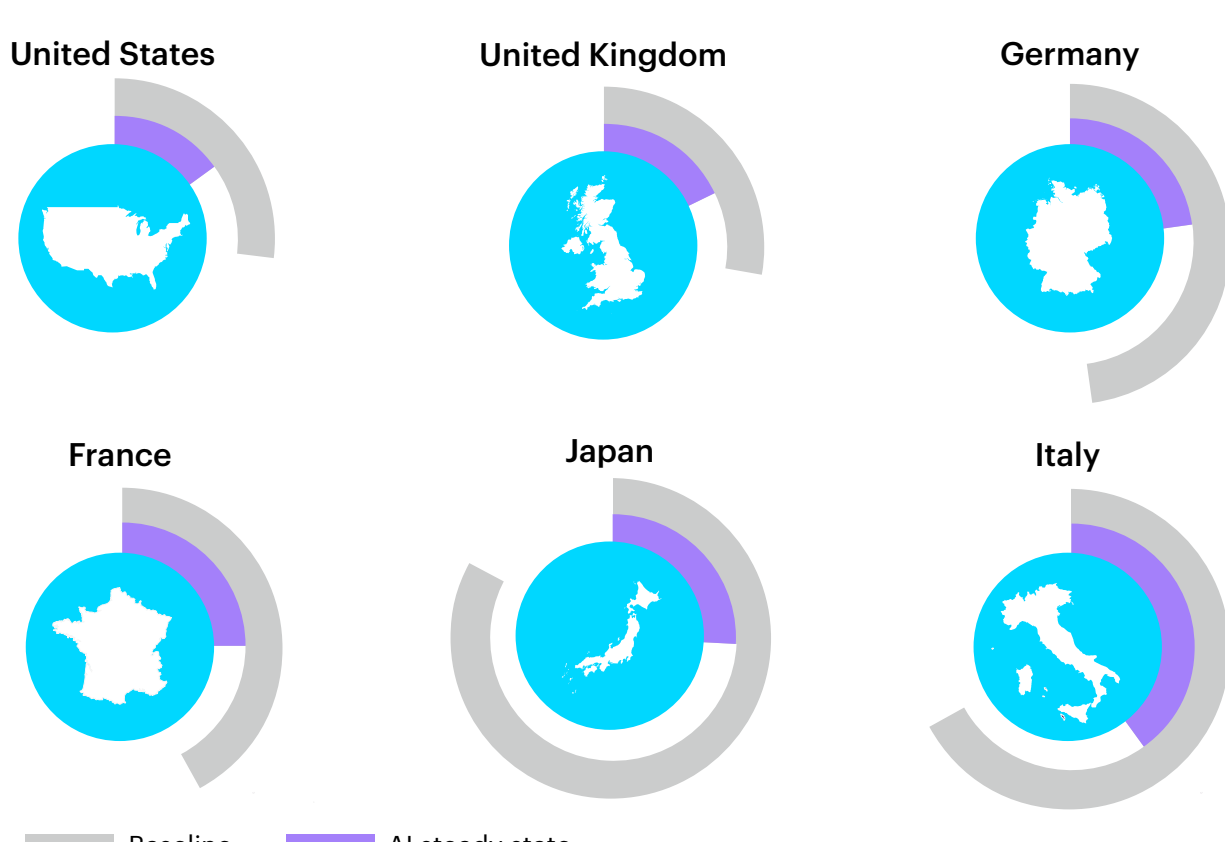
**40%**  
INCREASE IN LABOR PRODUCTIVITY BY 2035

### What is AI?

AI involves multiple technologies that can be combined in different ways to sense, comprehend, act and learn.

## AI CAN DOUBLE ECONOMIES' SIZE

Number of years for the economy to double in size (a full circle represents 100 years)



## AI SOLVES KEY BUSINESS CHALLENGES

AI establishes a new relationship between people and machines, creating new factors of productivity and growth



### Slow growth

Since the 1980s, GDP growth has slowed in many large economies.



### Weak productivity

Total factor productivity has weakened in the past 10 years.



### Falling capital efficiency

The marginal capital efficiency rate has dropped over 50 years.



### Aging workforce

As populations age and birth rates slow, fewer people are available.

## FUELING INNOVATION

Three AI accelerators unleash new levels of human creativity



### Intelligent automation

Creates growth beyond traditional automation solutions



### Labor and capital augmentation

Makes more efficient use of the workforce and capital assets



### Innovation diffusion

Uses AI to stimulate new ideas