



IWITNESS Raises First Round of Investor Funding

SEATTLE, WA – (March 13, 2012) – IWITNESS, a Seattle based personal security technology company, has raised a seed/angel round of \$600,000. These funds will be used to complete the IWITNESS mobile operating system, launch the consumer website, and hire customer service support.

“We couldn’t be happier with the current round of funding and how quickly investors are willing to support the concept,” said David Remer, founder and Executive Chairman of IWITNESS. “We expect to close the remainder of the round within the next 4-6 weeks, generating funds that will allow us to drive consumer awareness with an initial advertising and marketing campaign, while building out our strategic partnerships.”

IWITNESS is being incubated within remerinc – one of Seattle’s leading full-service advertising and branding firms. The company recently appointed a CEO – Greg Heuss – who brings a wealth of experience in both startup and subscription-based services. He was formerly with Amazon, Match.com, PerfectMatch and Eyealike.

The IWITNESS mobile application is set to launch first within the Apple Operating System and will be available to the public in the next 30 days.

About IWITNESS

IWITNESS is a personal security technology company designed to prevent crimes from happening, keep them from escalating when they do, make it easier for authorities to catch and prosecute criminals, and provide peace of mind for the user. Founded by early pioneers in the e-911 space, the company is currently in pre-launch mode. IWITNESS is headquartered in Seattle, Washington. For more information, please contact Greg Heuss – greg@iwatchness.com.