

## iWitness Offers Free Trial for October Domestic Violence Awareness Month

Using Your Smartphone for Personal Safety

**SEATTLE – October 1, 2014 –** Domestic violence is an every day issue across the United States, affecting individuals of every age, gender, race, and socioeconomic status. Now, there's a personal safety tool for iOS and Android mobile devices aimed at preventing attacks and documenting any intimidation or stalking. The mobile app <u>iWitness</u> gives people a way to protect themselves using their smartphones.

During the month of October, <u>iWitness</u> is providing a free subscription for people who feel they might benefit from an additional layer of personal protection. Consumers and domestic violence organizations are encouraged to signup at iWitness.com and use the promo code *NoMore8680*.

"Once someone has decided to leave an unhealthy relationship, it becomes a 'he said, she said' situation where there is no evidence proving that stalking or intimidation is occurring. <u>iWitness</u> provides a virtual 'witness' in any situation and helps to avoid the endless debate of what actually happened. "Using the mobile app gives peace of mind," says <u>Dave Remer</u>, founder and CEO of iWitness. "Police tell us it also may act as a deterrent to an attack," he added.

Here's how iWitness works. Once downloaded on a smartphone, you simply touches 'record' any time you're walking alone, in an uncertain situation, or feel uncomfortable. The service broadcasts video clips and automatically uploads the data to a secure cloud server. The video does not stay on the phone, so there's nothing any abuser can do to erase it.

## By the numbers:

- 1 in 3 women and 1 in 4 men will experience violence from their partners in their lifetime.
- 1 in 2 women and 1 in 5 men will experience some form of sexual violence in their lifetime.
- 1 in 5 women are survivors of rape.
- 1 in 12 women have been stalked during their lifetime.
- Each year, an estimated 1.3 million women are victims of physical assault by an intimate partner.
- Only 20% of the 1.5 million people who experience intimate partner violence obtain civil protection orders.

## **About iWitness**

iWitness puts safety in your hand by turning a smartphone into a personal safety device, giving the person an option that cannot be turned against them in the case of an incident. By capturing and safeguarding video and audio evidence, iWitness gives abuser one choice – run away before the situation escalates. Founded by early pioneers in the E911 space, the company is headquartered in Seattle, Washington. For more information, please go to <a href="http://www.iwitness.com">http://www.iwitness.com</a>.

## **Press Contact**

Melissa Milburn
Milburn Communications
melissa@milburncommunications.com
206.972.9096

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