

Fusion Bank Limited

About the company

Fusion Bank Limited ("Fusion Bank") is a licensed virtual bank in Hong Kong and a joint venture between Tencent Holdings Limited, Industrial and Commercial Bank of China (Asia) Limited, Hong Kong Exchanges and Clearing Limited, Hillhouse Capital and renowned Hong Kong entrepreneur Mr. Adrian Cheng (invested via investment entity – Perfect Ridge Limited), each bringing unique expertise, experience and insight to the partnership.

Internship Information

1-year contract
Full-time
Annual Leave – 12 days p.a.
Banking Holidays
MPF
Medical insurance

Name of Department(s) offering internship positions:
Marketing Development Department

Internship Duration: 1 year
Internship Period: (4) / 2023 – (4) / 2024

Intern's Job Description

Job Duties:

- Collaborate with the internal teams and partners to Implement marketing campaign and prepare promotional materials
- Contribute to the creation of email campaigns, update website and social media content
- Research and evaluate competitor marketing and digital content. Perform market analysis and research on the latest trends
- Support the marketing team to prepare marketing proposals and presentations based on company needs
- Provide administrative support to the marketing team and handle other ad-hoc duties

Requirements:

- (A) Education Background:
 - University student from Year two and above
- (B) Discipline Preferred:
 - Business discipline, marketing or communications is preferred
- (C) Technical Skills:
 - Competency in Microsoft applications and Chinese word processing
- (D) Language Proficiency:
 - Excellent verbal and written communication skills in English, Cantonese and Mandarin
- (E) Others:
 - High level of attention to detail, outstanding multitasking and organizational abilities
 - Proactive, enthusiastic, ambitious and flexible

Enquiry email (if any): Recruitment@fusionbank.com