

AIA Hong Kong & Macau

About the company

At AIA we've started an exciting movement to create a healthier, more sustainable future for everyone.

It's about finding new ways to not only better people's lives, but to better the communities and environments we live in.

Encompassing our ambition of helping a billion people live Healthier, Longer, Better Lives by 2030.

And to get there, we need ambitious people who believe in playing an important part in shaping that future. People seeking unmatched career and personal growth opportunities, who are driven to work with, and learn from some of the most inspiring and supportive leaders in the business.

Please visit our career website for further information: <https://www.aia.com.hk/zh-hk/about-aia/careers>

Name of Department(s) offering internship positions:

Internship Duration: 6 months

Customer Strategy & Transformation

Internship Period: Jun 2023 – Dec 2023

Intern's Job Description

Job Duties:

- Conduct market research to find out the leading market practices on Fintech
- Support the implementation on website revamp
- Take part in the UX/UI design and web content hub development to help optimize overall search and conversion performance
- Support ad hoc projects from digital strategy and growth marketing team

Requirements:

- (A) Education Background:
 - 2nd or 3rd year UG student or MBA
- (B) Discipline Preferred:
 - All disciplines are welcomed, preferred in Marketing, Statistics, Finance, Digital Marketing
- (C) Technical Skills:
 - Excellent knowledge of Microsoft Office applications, especially Excel and PowerPoint
- (D) Language Proficiency:
 - Good command of written and spoken English and Chinese (Cantonese and/or Putonghua)
- (E) Others:
 - Good team player and willing to take on challenge
 - Self-motivated, good attention to details, independent with strong analytical and problem-solving skills
 - Good communication and presentation