

**12  
16**  
NOV  
2018

# SINGAPORE FINTECH FESTIVAL



## POST EVENT REPORT

[www.fintechfestival.sg](http://www.fintechfestival.sg)

Organised by



Monetary Authority  
of Singapore

In partnership with



In collaboration with



#SGFinTechFest



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# SINGAPORE FINTECH FESTIVAL

**The Singapore FinTech Festival** is the largest Financial Technology event in the world. Attracting close to **45,000** participants, decision makers and investors from almost **130 countries** in 2018, the event is considered by the global FinTech community as the world's largest platform for the global FinTech community, with Singapore thriving as an international hub at the forefront of FinTech innovation.

Graced by international and local dignitaries, including Narendra Modi, Prime Minister of India, Christine Lagarde, Managing Director, International Monetary Fund, and Ong Ye Kung, Minister for Education of Singapore and Board Member of the Monetary Authority of Singapore (MAS), the 2018 edition of Singapore FinTech Festival was the definitive global platform for FinTech inclusiveness, knowledge exchange and new developments.



## Connect, Learn and Access New Opportunities

The Festival welcomes a myriad of industries in the FinTech ecosystem, including participants from financial institutions, technology firms, start-ups, innovators, investors, researchers, academics and many others. Get plugged into the Festival's rich on-site community and gain access to unprecedented business opportunities, as well as keeping up to date with the latest innovations and solutions.

For more information, please visit our website at  
**[www.fintechfestival.sg](http://www.fintechfestival.sg)**



#SGFinTechFest





# 2018 FESTIVAL HIGHLIGHTS

## Connect, Learn and Access New Opportunities

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The three-day FinTech Conference (12-14 November) was graced by international and local dignitaries, including Narendra Modi, Prime Minister of India, Christine Lagarde, Managing Director, International Monetary Fund, and Ong Ye Kung, Minister for Education of Singapore and Board Member of the Monetary Authority of Singapore (MAS). Justin Trudeau, Prime Minister of Canada, Heng Swee Keat, Minister for Finance of Singapore, Patrick Njoroge, Governor of Central Bank of Kenya, and Sonexay Sithphaxay, Governor of Bank of the Lao PDR, were among other leaders who visited the Festival.

The 2018 edition of Singapore FinTech Festival attracted close to 500 exhibiting companies from 37 countries. The exhibition saw over 140 start-ups and hosted 16 international pavilions – Abu Dhabi, Canada, Hong Kong, India, Ireland, Israel, Japan, Kazakhstan, Korea, Latin America, New Zealand, Philippines, Poland, Switzerland, United Kingdom and United States of America. C-suite, senior management level decision makers and influencers made up over 40% of total festival attendees.

## Here's what our Exhibitors had to say:

“Amazing job by MAS to bring the whole community together”

**Oliver Otto**  
Head of Marketing, Broadridge (Singapore) Private Limited, Singapore

“Great number of visitors and financial institutions from many countries especially from ASEAN”

**Yuichi Tamehiro**  
Sales Manager, NEC Corporation, Japan

“Well Organized, world class exhibitors and speakers.”

**Philip Yan**  
CFO, AMTD Group Company Limited, Hong Kong S.A.R.



## EXHIBITION AND SPONSORSHIP STATISTICS



### NUMBER OF EXHIBITORS

Close to **500** with **58%** international participation



### NUMBER OF INTERNATIONAL PAVILIONS

**16** pavilions

Abu Dhabi, Canada, Hong Kong, India, Ireland, Israel, Japan, Kazakhstan, Korea, Latin America, New Zealand, Philippines, Poland, Switzerland, United Kingdom, United States of America



### NO. OF COUNTRIES WHERE EXHIBITORS COME FROM

**37** countries

Argentina, Australia, Belgium, Brunei Darussalam, Cambodia, Canada, Cayman Islands, Czech Republic, Denmark, France, China & Hong Kong S.A.R., India, Indonesia, Ireland, Israel, Japan, Kazakhstan, Kenya, Lao PDR, Lithuania, Malaysia, Myanmar, New Zealand, Peru, Philippines, Poland, Singapore, South Africa, South Korea, Spain, Sweden, Switzerland, Thailand, United Arab Emirates, United Kingdom, United States of America, Vietnam



### LEADS GENERATED

**77%** of exhibitors were satisfied with the leads generated



### QUALITY

**93%** of exhibitors were satisfied with the quality and quantity of attendees



### EXHIBITORS AND SPONSORS SATISFACTION

Overall **94%** of exhibitors were satisfied, with over **80%** re-booked for 2019!



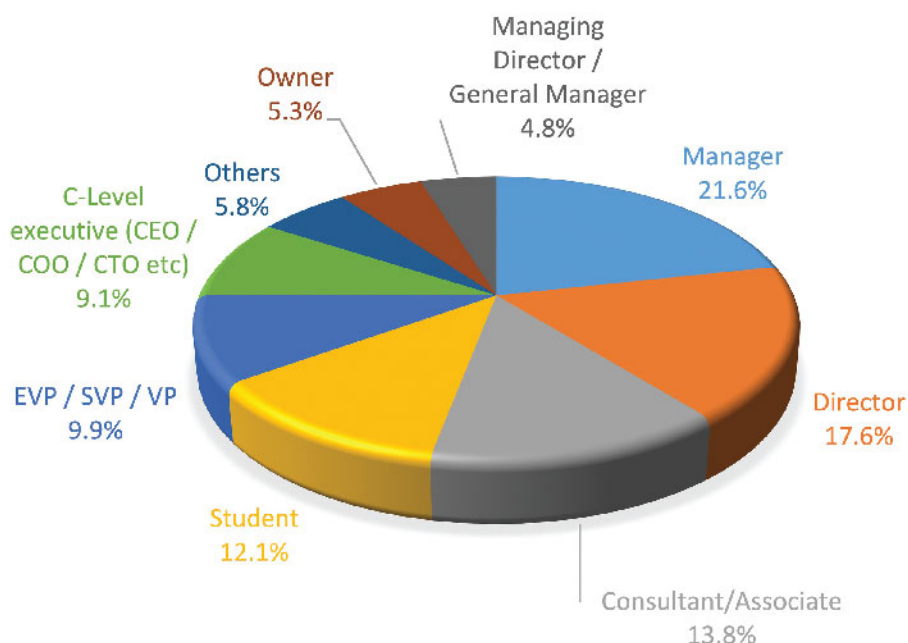
# 2018 FESTIVAL PARTICIPANT DEMOGRAPHICS

The 2018 edition of Singapore FinTech Festival welcomed close to **45,000** participants from almost **130** countries at the 5-day Festival with the vast majority being key influencers, decision makers and investors.

## TOP 10 COUNTRIES (OUTSIDE OF SINGAPORE)



## PARTICIPANTS PROFILE BREAKDOWN



## Testimonials from satisfied delegates and participants:

“

Although my company is in the digital healthcare sector, there are many areas that companies like ours can work with FinTech companies, big or small. I was very satisfied with the level of connections I could make, and the business matching app was very impressive and useful.

”

“

Generally I found that the participants were nice and friendly, I learnt a lot about new technology and industry trends. Will definitely come back in 2019.

”