

E-Commerce Sales Overview Dashboard

Total Customers

99K

Total Orders

96K

Total Sales

13.59M

Avg Order Value

140.90

Year

All

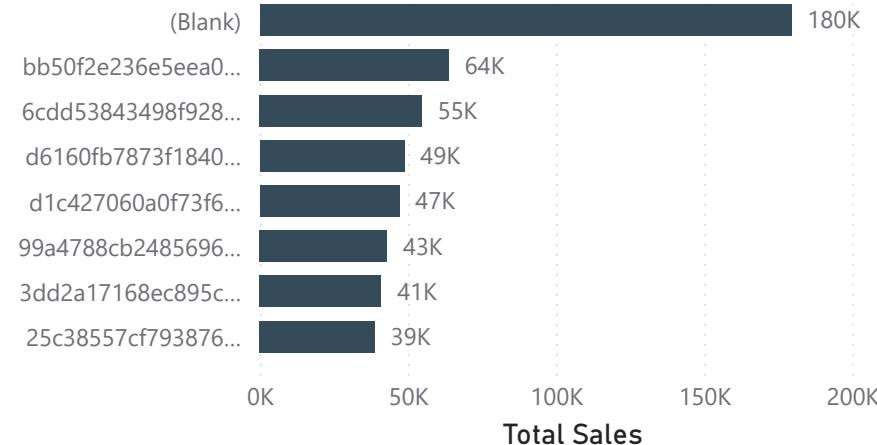
City

All

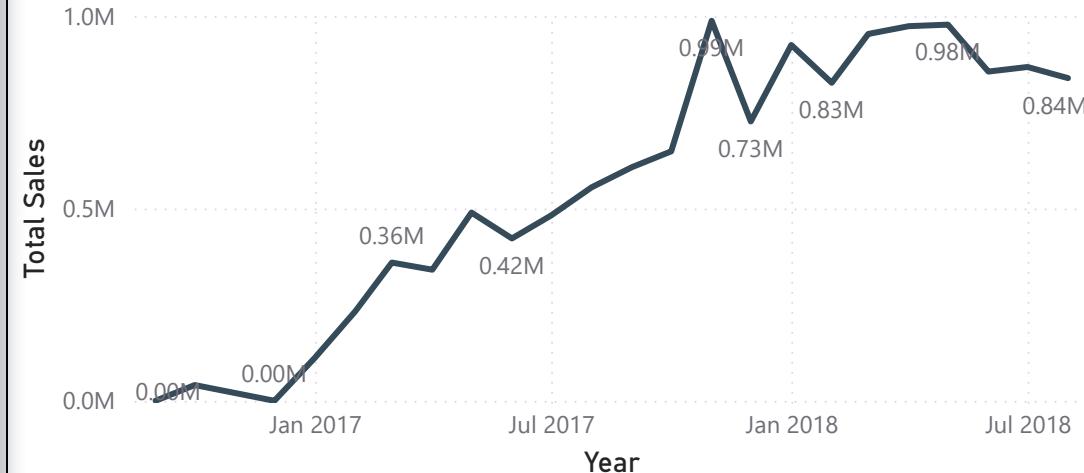
Product_Category

All

Top 10 Products by Revenue



Sales by Year and Month



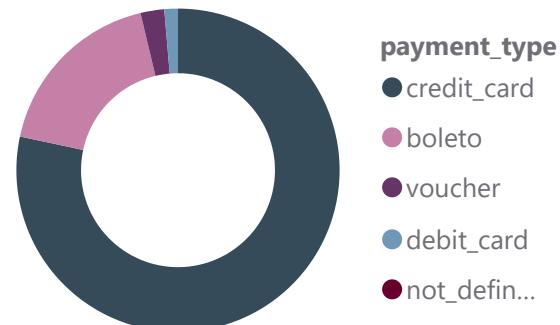
Sales by product Category



Sales by State



Payment Mode Revenue Split



Customer And Revenue Insights Dashboard

99K

Total Customers

96K

Total Orders

13.59M

Total Sales

15.84M

Total Revenue

4.09

Average Review Score

State

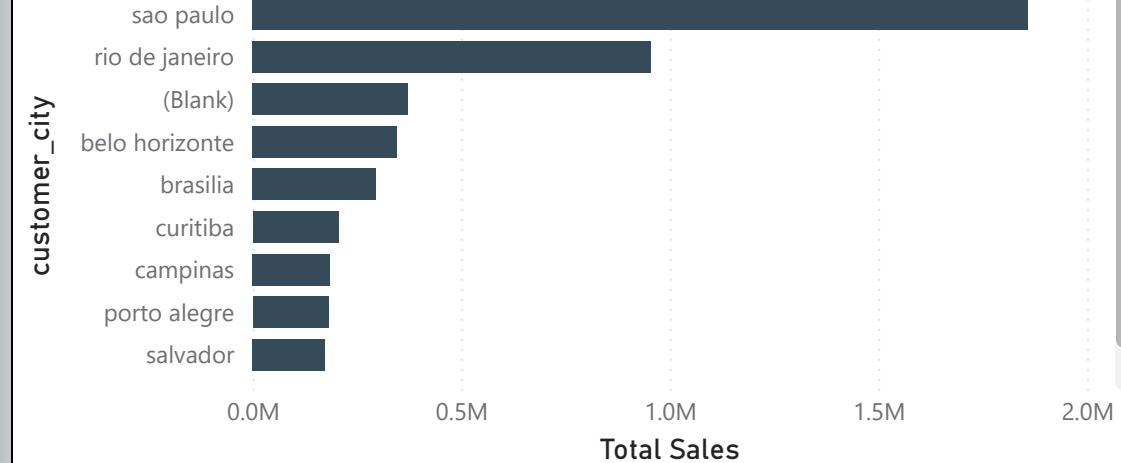
Year

City

Total Sales by Customer State

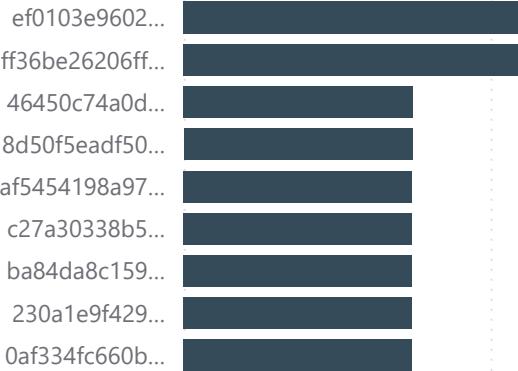


Total Sales by Customer City



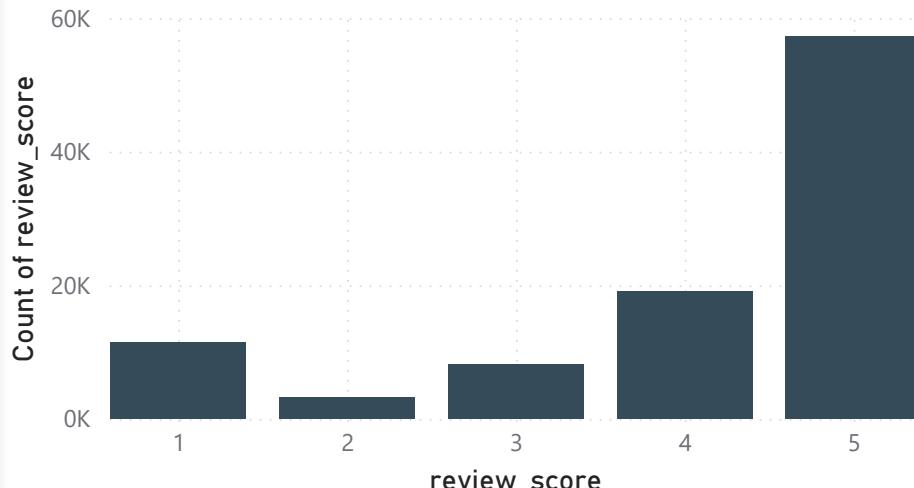
Top 10 High-Value Customer(Lifetime Sales)

customer_unique_id

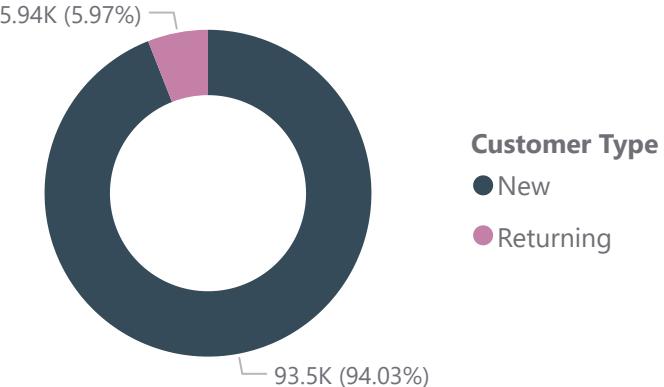


Sum of Customer Lifetime Value

Customer Satisfaction Ratings Distribution



Customer Type Split(New vs Returning)



Product Performance And Category Analysis

96K

Total Orders

113K

Total Products Sold

15.84M

Total Revenue

120.65

Avg Product Price

