

E- Commerce Sales
Overview Dashboard

Total Customers

99K

Total Orders

96K

Total Sales

13.59M

Avg Order Value

140.90

Year

All

City

All

Product_Category

All

Top 10 Products by Revenue

product_id

(Blank)

bb50f2e236e5eea0...

6cdd53843498f928...

d6160fb7873f1840...

d1c427060a0f73f6...

99a4788cb2485696...

3dd2a17168ec895c...

25c38557cf793876...

0K

50K

100K

150K

200K

Total Sales

Sales by Year and Month

Total Sales

Year

0.0M

0.00M

0.00M

0.36M

0.42M

0.99M

0.73M

0.83M

0.98M

0.84M

Jan 2017

Jul 2017

Jan 2018

Jul 2018

Sales by product Category

beleza_saude

informatica_a...

ferr...

brin...

be...

pe...

relogios_presentes

moveis_deco...

tel...

m...

cool_stuff

cama_mesa_banho

utilidades_do...

elet...

el...

(Bla...

elet...

esporte_lazer

automotivo

Sales by State

NORTH AMERICA

EUROPE

ASIA

AFRICA

SOUTH AMERICA

Pacific Ocean

Atlantic Ocean

Indian Ocean

Payment Mode Revenue Split

payment_type

credit_card

boleto

voucher

debit_card

not_defin...

Customer And Revenue
Insights Dashboard

99K

Total Customers

96K

Total Orders

13.59M

Total Sales

15.84M

Total Revenue

4.09

Average Review Score

State

All

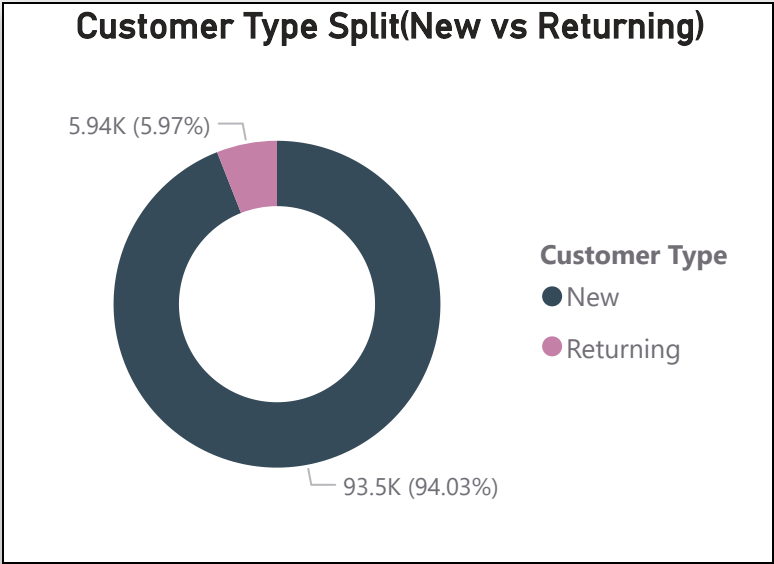
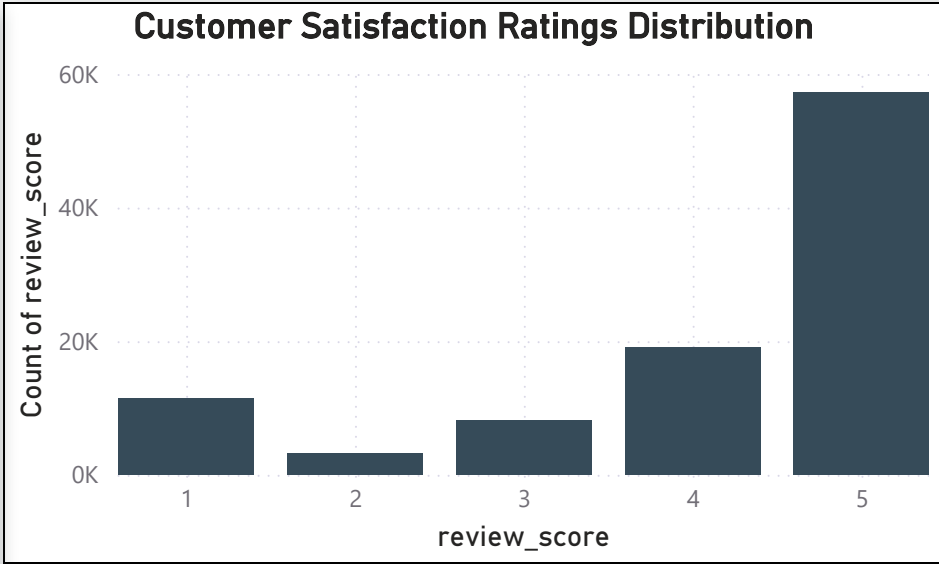
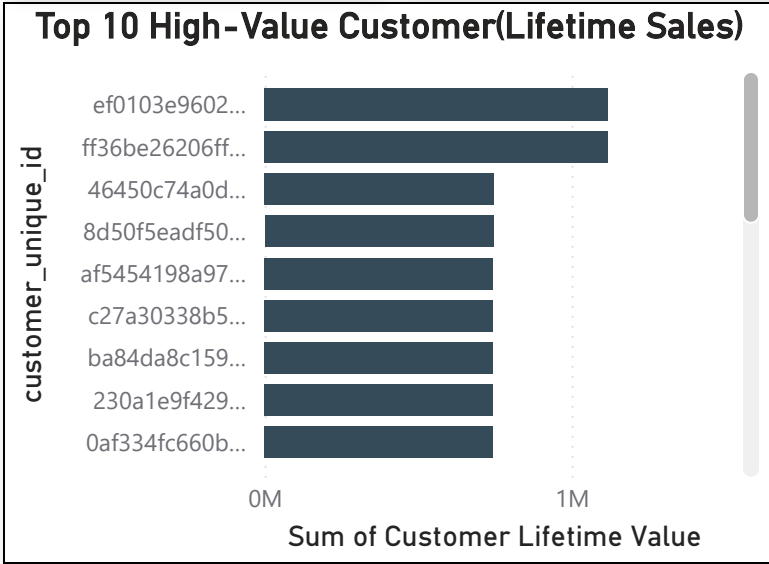
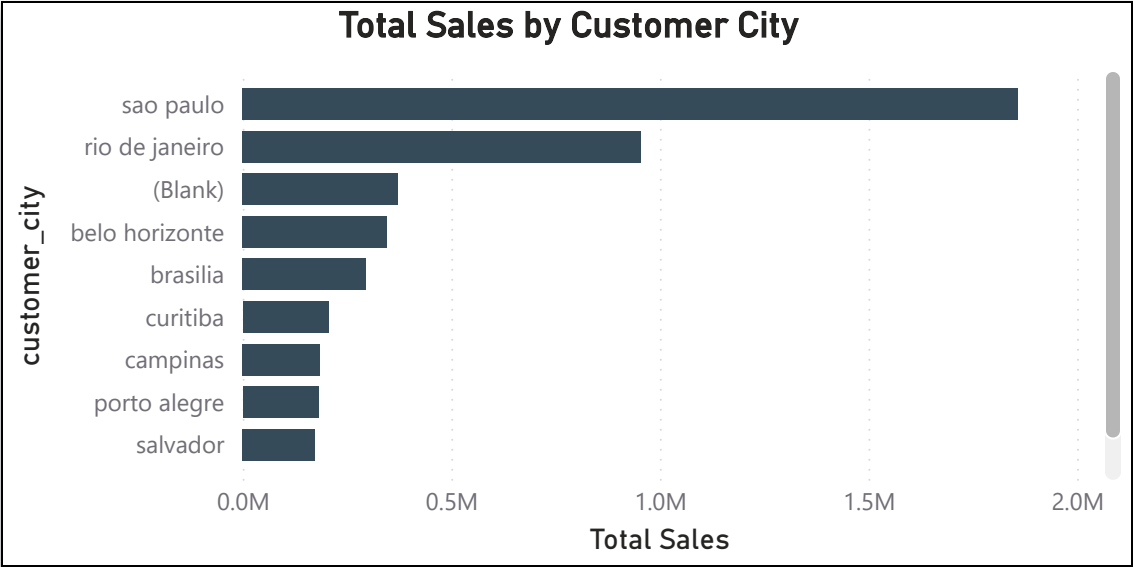
Year

Year

All

City

All



Product Performance And Category Analysis

96K

Total Orders

113K

Total Products Sold

15.84M

Total Revenue

120.65

Avg Product Price

product_category...

All

Year

All

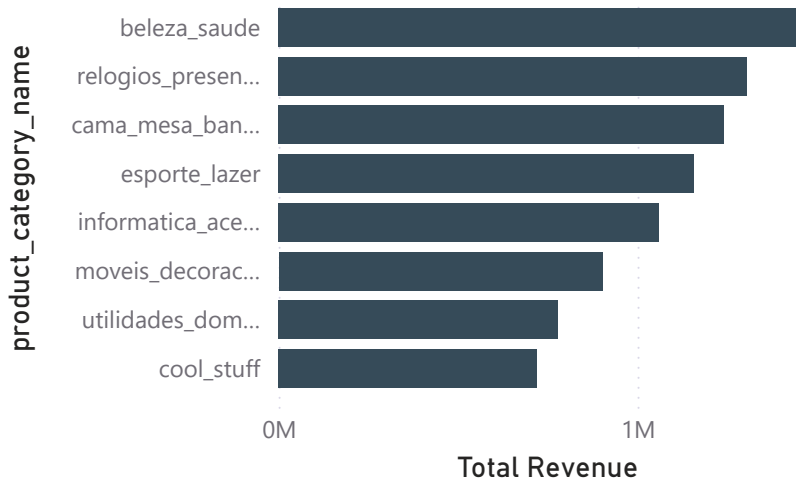
State

All

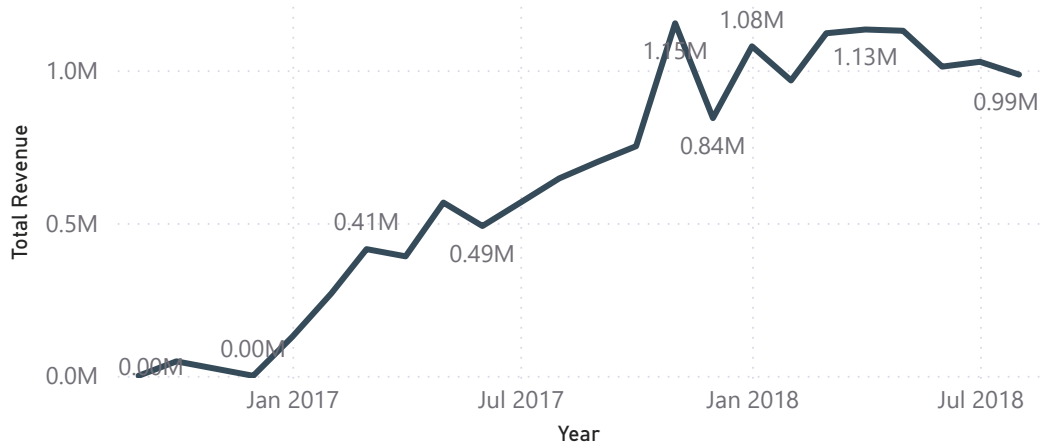
Revenue by Product Category



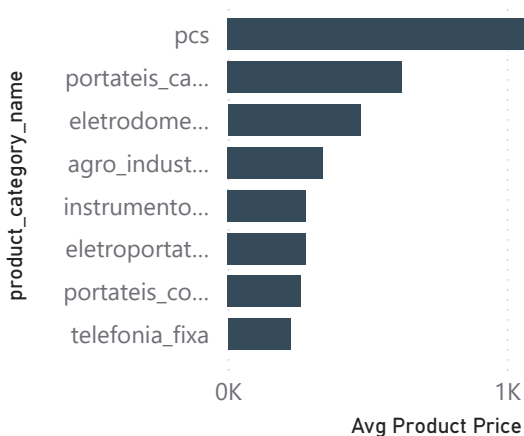
Top 10 Selling Products by Total Revenue



Sales by Month And Year



Average Product Price by category



Category Contribution to Total Revenue

