SEIS 632 Data Analytics and Visualization
Assignment 4
Due: 10/28/21

For this assignment, you will need to use the **Superstore** dataset available on Canvas.

Using Tableau, create a visualization that shows for every segment, the Profit to Sales ratio across different regions. That is, looking at your visualization, it should be possible to compare the performance of a segment in different regions.

Note: You should not be summing the profit to sales ratio for a given region. For a given region, you should first get all the sales, then get all the profit, and then take the ratio of the two.

You should consider making appropriate design choices that results in an effective visualization (legibility, color, labels, etc.)

Submission: Submit a Tableau packaged workbook (.twbx and not twb) on Canvas.