

# SHIVAM SINGH

SEO Executive



## CONTACT

+91 8738861537

Hardwellshivamsingh2002@gmail.com

Lucknow, Uttar Pradesh

<https://www.linkedin.com/in/shivam-singh-125b27288/>

<https://github.com/shivam-87388>

## EDUCATION

2023 - 2025

UNIVERSITY OF LUCKNOW

- Bachelor of Computer Applications

2019 - 2020

SSA PUBLIC SCHOOL

- Intermediate

2017 - 2018

SSA PUBLIC SCHOOL

- High School

## SKILLS

- On-page SEO (meta tags, headers, content optimization)
- Off-page SEO (link building, directory submissions)
- Keyword Research (Google Keyword Planner, SEMrush)
- Tools: Google Search Console, Google Analytics, SEMrush
- Technical SEO (site audits, sitemap, robots.txt)
- Basic HTML & CSS for SEO changes
- SEO Reporting & Traffic Analysis

## SUMMARY

I am a dedicated and result-oriented SEO Executive with hands-on experience in on-page and off-page SEO strategies. After successfully completing a 3-month internship, I was promoted based on performance and have been actively managing SEO projects ever since. I have a strong understanding of keyword research, Google tools, link building, and SEO audits, and I am passionate about helping websites grow their organic presence.

## WORK EXPERIENCE

### Karyarth Consultancy

04/07/2024 - 31/07/2025

SEO Executive

A recruitment firm focused on connecting job seekers with potential employers.

- Managing on-page and off-page SEO.
- Conducting keyword research and technical audits.
- Handling backlink building and SEO reports.
- Using tools like GSC, GA, SEMrush.

### Karyarth Consultancy

10/10/23-04/072024

SEO Internship

- Performed keyword research, meta tag optimization, and backlink submissions
- Used tools like Google Search Console and SEMrush for website audits and SEO reporting

## CERTIFICATION

- Google My Business
- Getting Started with SeMrush
- Keyword Research with SeMrush: A Step-by-Step Guide
- SEO Essentials with SeMrush