

SHIVAM SINGH, UI/UX & DATA DESIGNER

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LINKS

[Portfolio](#), [Linkedin](#)

PROFILE

UI/UX & Data Designer with 2.5+ years of experience, I combine passion for intuitive, visually-appealing designs with a strong technical skillset in wireframing, prototyping, and web/mobile interface design. Diverse project experience across B2B, SaaS, Health Care, Education, and EdTech. I view design beyond aesthetics, focusing on problem-solving through user-centric solutions. My process starts with in-depth understanding of user needs and behaviors, translating them into easy-to-use and visually impactful interfaces.

EMPLOYMENT HISTORY

Jul 21 - Present

UX & Data Designer, Think Design (A Havas Company)

Gurugram

As a UI/UX Designer, I am responsible for designing products that offer a seamless customer/user experience. This involves conducting user research and analysis, wireframing, usability testing, prototyping, and creating mockups. I collaborate closely with stakeholders and the marketing team to understand the business and developers to ensure the successful development of apps and websites. In addition to my UI/UX Design responsibilities, I also work as a Data Designer. I analyze data and develop dashboards on BI tools like Tableau, Google Data Studio, Power BI, and Google Sheets. I have experience working in various domains such as B2B, BFSI, SAAS, Health Care, E-Commerce, Ed-Tech, and BFSI.

May 20 - Jul 21

Placement Coordinator, Career Development Center, NIT Rourkela

Rourkela

As a Placement Coordinator, my responsibility is to interface with companies visiting NIT Rourkela for campus recruitment. I am responsible for strategic decision-making, scheduling, logistics, hospitality, and managing students. To be successful in this role, I need to have strong communication, negotiation, and project management skills. Additionally, I need to leverage technology and data analytics tools to streamline the recruitment process and improve outcomes.

May 20 - Jun 20

Data Analyst Intern, Edulyt India

Delhi

As a Data Analyst Intern, my main responsibility is to assist the Data Analyst in analyzing large datasets, cleaning and manipulating data, and creating reports and presentations for stakeholders. I need to be proficient in data analysis techniques and data visualization tools, as well as SQL. Attention to detail, strong analytical skills, and the ability to work collaboratively are essential in this role. This internship will provide me with valuable experience in data analysis and help me develop highly sought-after skills.

EDUCATION

Jun 19 - May 21

M.Tech in Industrial Design, National Institute of Technology Rourkela

Rourkela

Graduated with 9.1 CGPA

Jun 14 - May 18

B.Tech in Mechanical Engineering, Mahatma Jyotiba Phule Rohilkhand University

Bareilly

Graduated with 7.71 CGPA

SKILLS

Industry Knowledge

Creative Thinking, User Experience Design, Visual Design, Customer Experience Design, User-centered Design, Wireframing, Information Architecture, Prototyping, Data Visualization, Data Analysis

Tools & Technologies

Figma, Adobe Creative Suite, Microsoft Excel, Tableau, Microsoft Power BI, Looker Studio

Interpersonal Skills

Management, Analytical Skills, Team Management, Leadership, Strategic Planning, Communication, Teamwork

Programming Language

HTML, CSS

CERTIFICATION

Jan 23

Communicate your ideas through storytelling and design

Google Digital Garage

Dec 22

Cutshort Certified HTML/CSS - Basic

Cutshort

PUBLICATIONS

Jun 22

The Effects of Training with Two Smartphone Games Based on Stroop Effect and Reaction Time on the Processing Speed: A Pilot Study

Ergonomics for Design and Innovation . Published by Springer