

**Total Profit** 235.9K 46% ↑ **Total Sales** 2.0M

**Total Shipping Cost 40% ↑** 

212.9K 42% ↑

0K Jul 2014

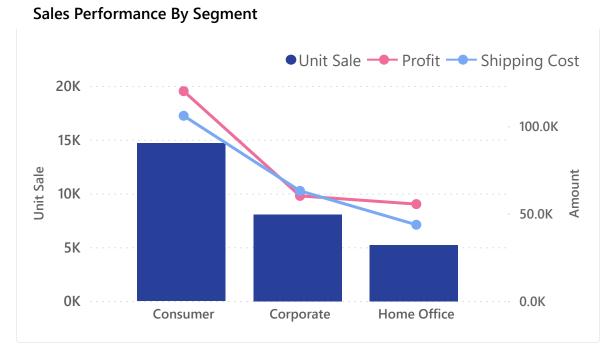
**Total Unit Sold** 27.9K

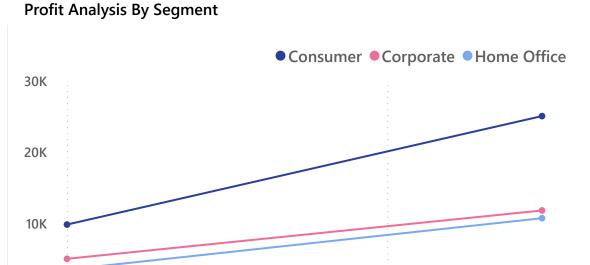
**Total Unit Returned** 

**2K** 

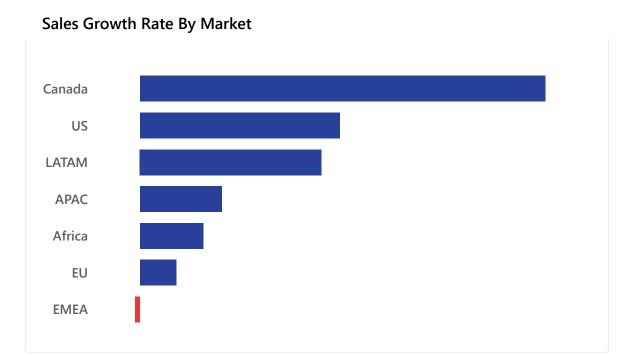
Sep 2014

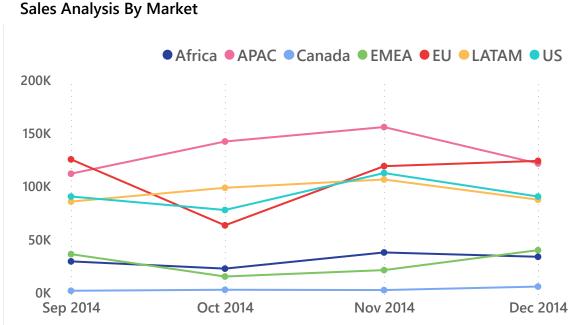
**51%**



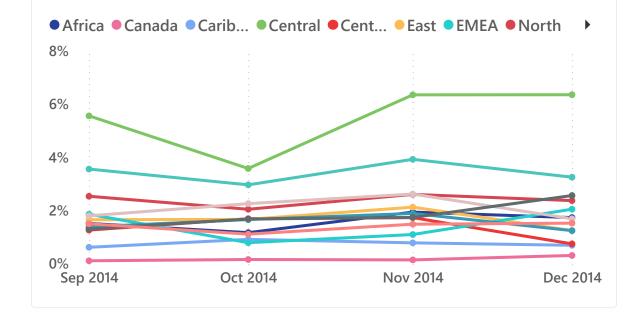


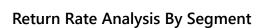
42% 1

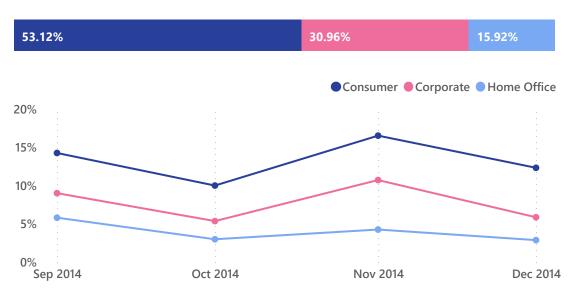




## Sales Percentage Analysis by Region



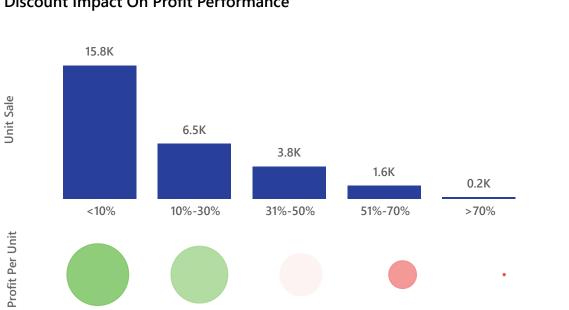




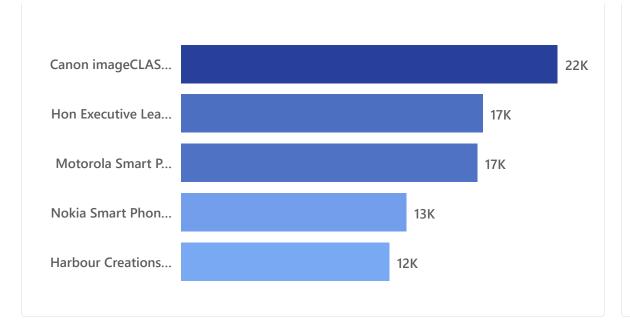




**Discount Impact On Profit Performance** 



**Top 5 Selling Product** 



**Top 5 Customers Contributed in Sales** 

