

Optimal Pricing for Efficient Electric Vehicle Charging Station Management

Team No: 21

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Optimal Pricing for Efficient Electric Vehicle Charging Station Management

Motivation

Problem Statement

Conclusion

Problem Formulation

$$\min_{\mathbf{x}, \mathbf{P}} SC$$

s.t. $C_{ij}(\mathbf{x}, \mathbf{P}, \delta) p_{ij}(\delta) \leq C'_{ij}(\mathbf{x}, \mathbf{P}, \delta') p_{ij}(\delta), \forall i, j, \delta, \delta'$

Experimental Results

Analysis and
social cost

Comparison with
existing pricing

Robustness

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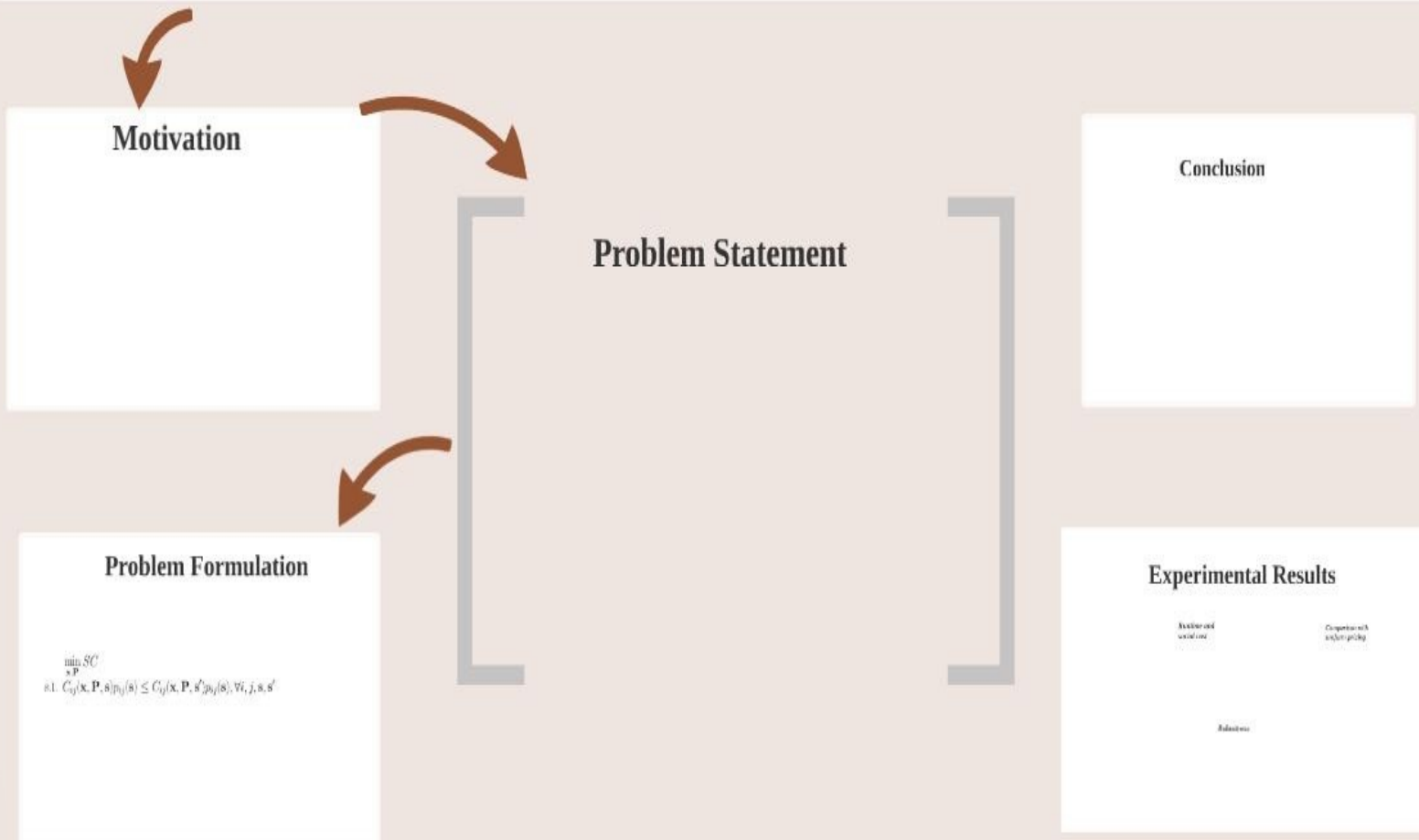
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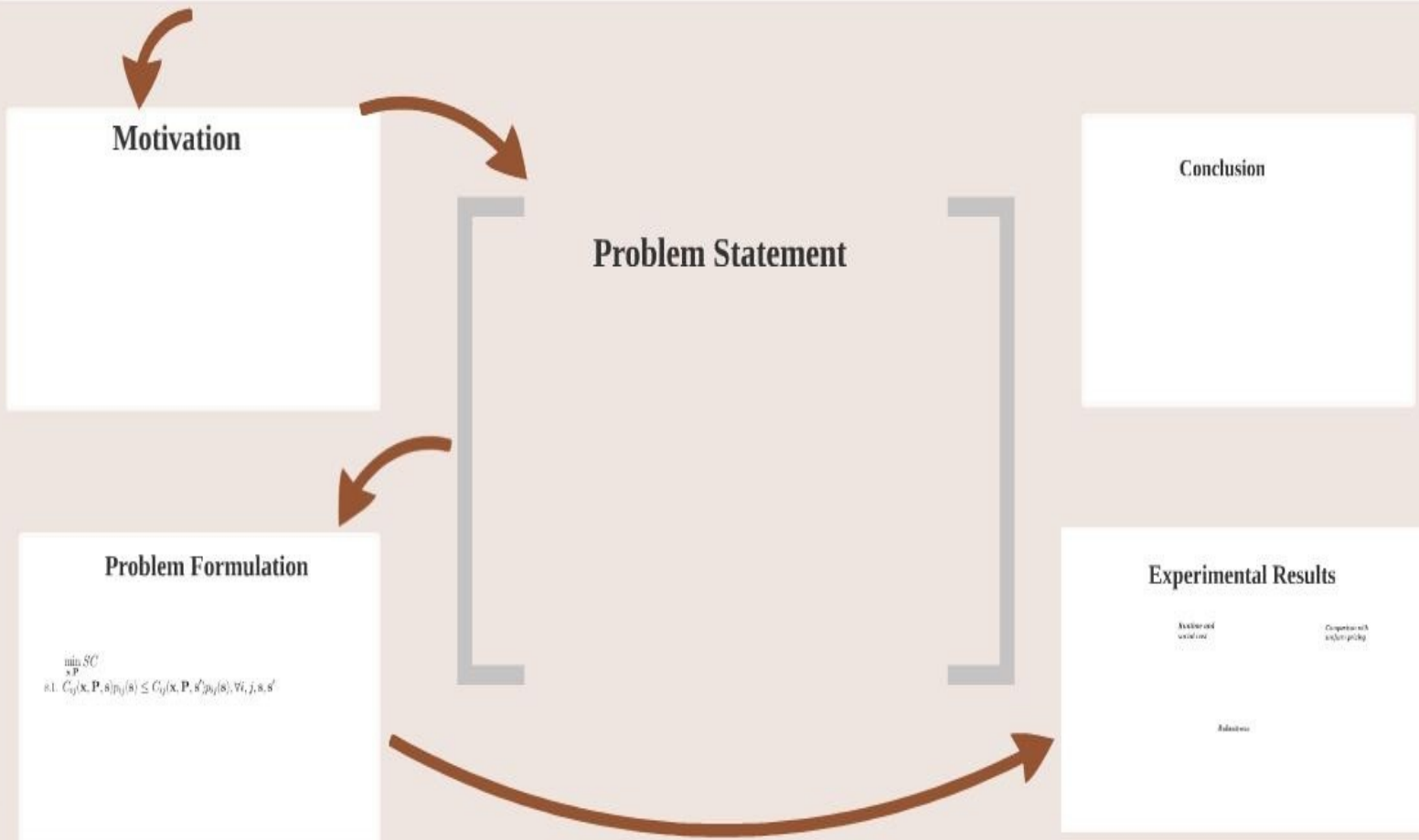
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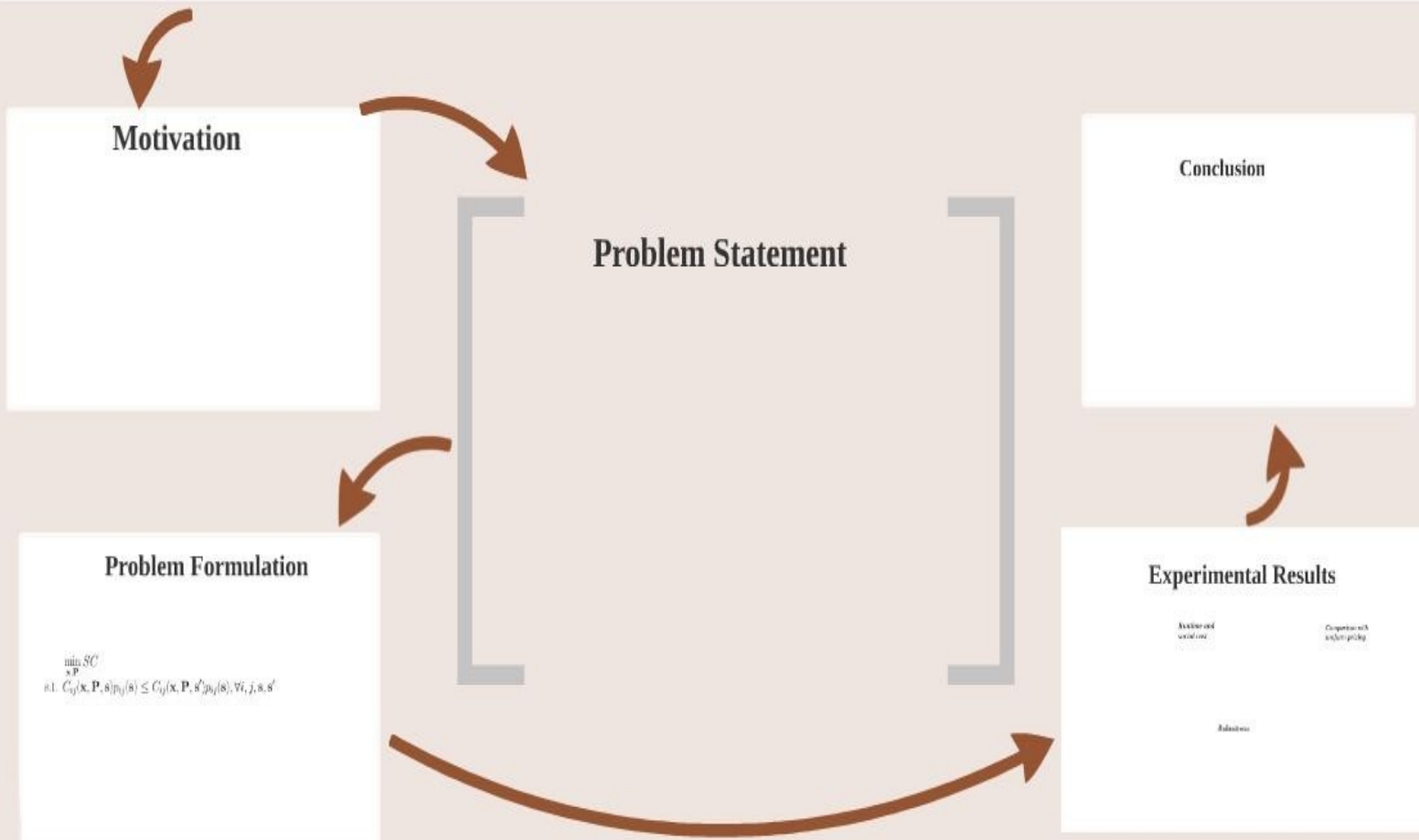
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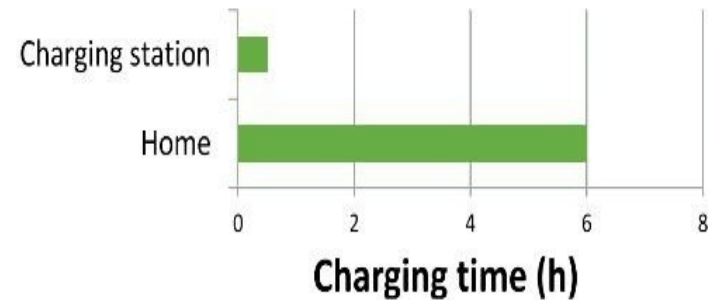
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Motivation

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- Fast development of electric vehicles (**EVs**)
- Necessary of satisfying the **charging demand**

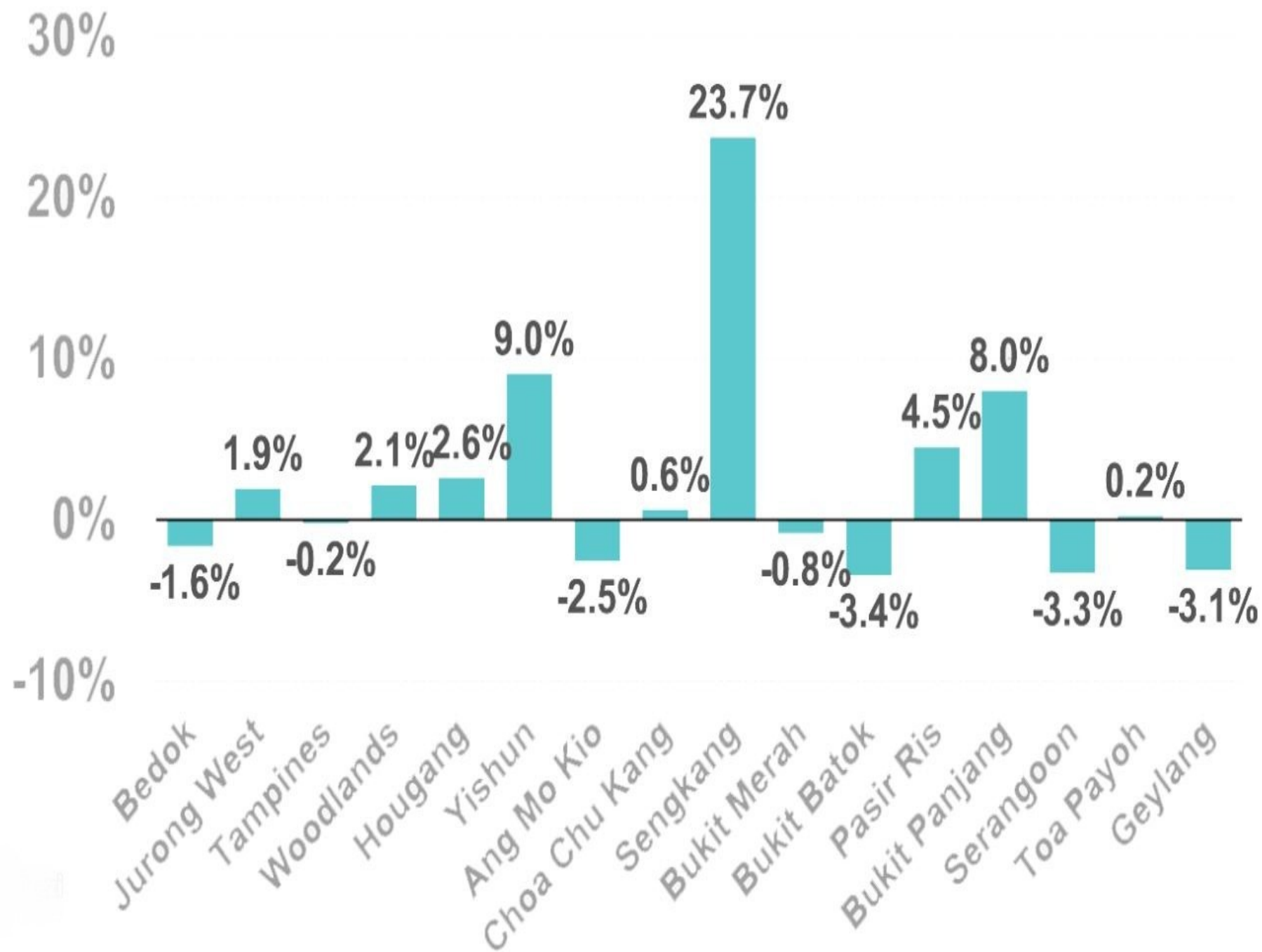


Charging station

Existing Works

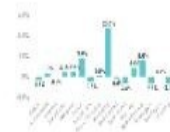
- > Most focus on the **once-for-all** solution





Existing Works

- > Most focus on the **once-for-all** solution
- > Some use **dynamic pricing** to balance the power demand
- > The traffic condition and users' selfish behavior are ignored



Problem Statement

Variables: The **charging fare** in each charging station

Objective: Minimize the total charging cost (**social cost**) of all EVs

Method: Game theoretic framework

Charging Game



Charging Game

- Region divided into zones



Charging Game

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- **Player** = EV user, whose driving pattern is a set of connected zones
- **Strategy** = choose one zone to charge



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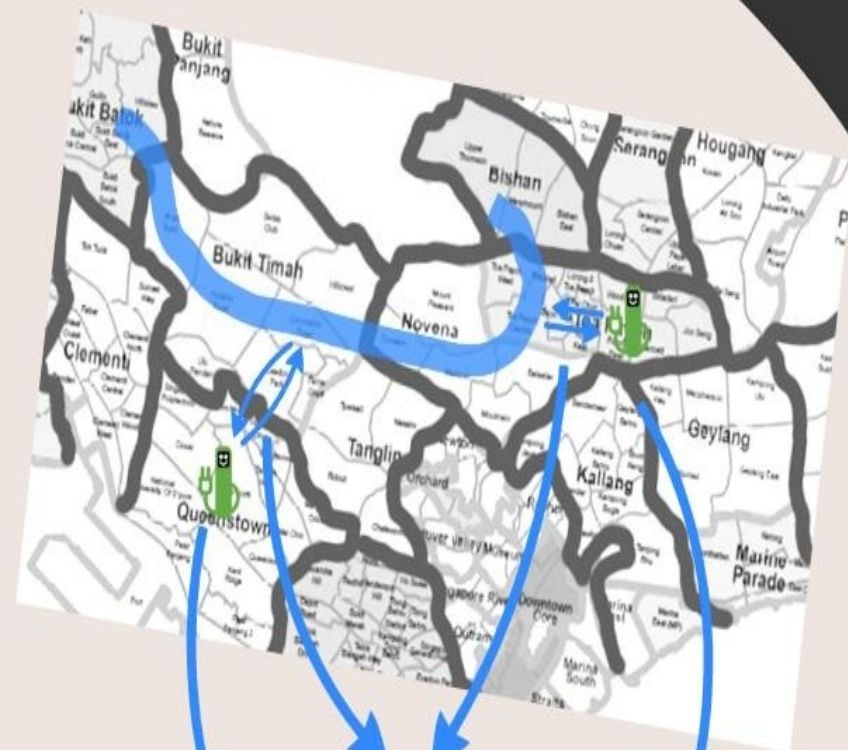


1. Travel cost

- Charging cost

Charging Game

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- **Charging cost**

Charging Game

- Region divided into zones
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1. Travel cost
2. Queuing cost
3. Charging fee

- **Charging cost**

Charging Game

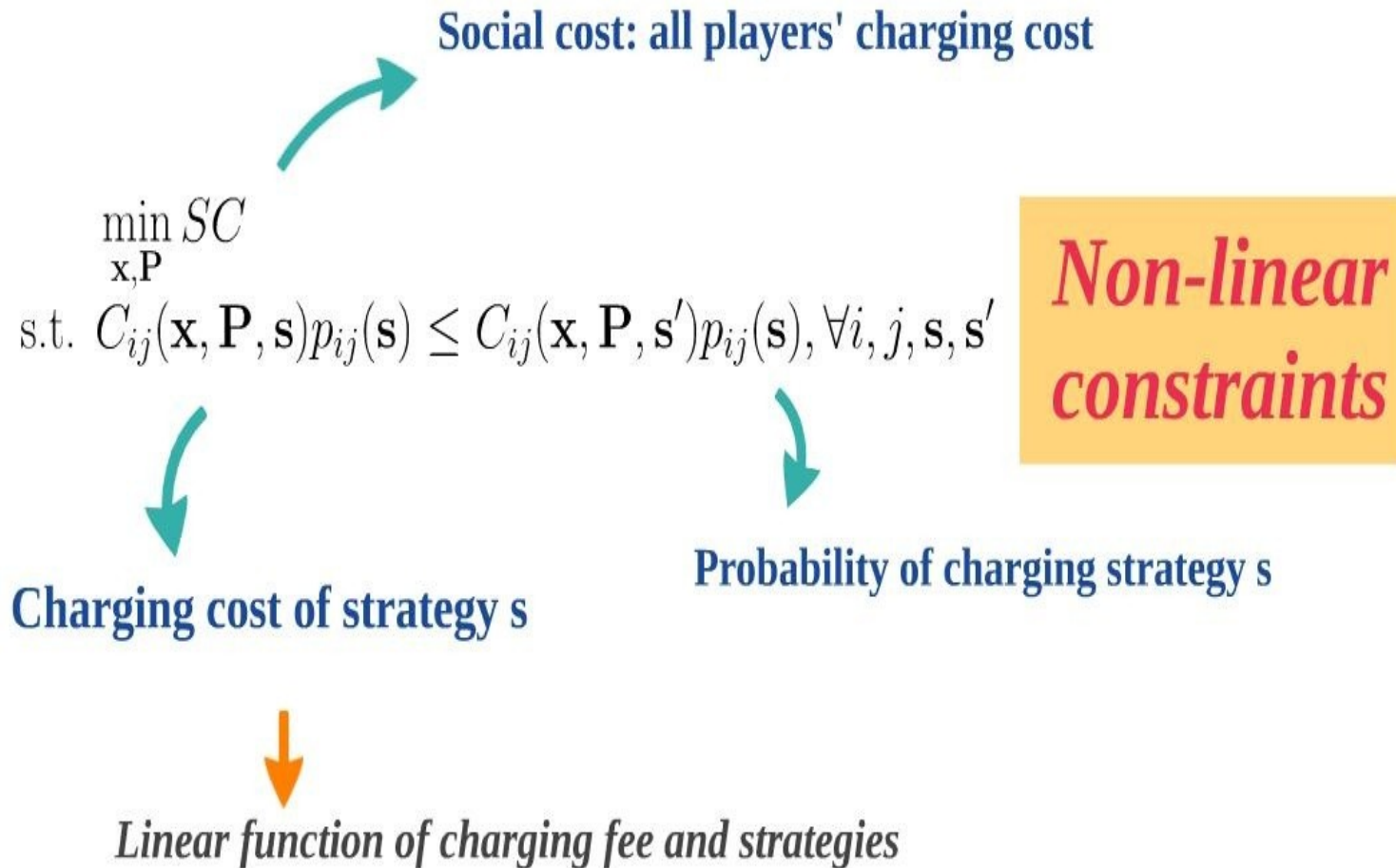
- Region divided into zones
- **Player** = EV user, whose driving pattern is a set of connected zones
- **Strategy** = choose one zone to charge
- Nash **equilibrium** in non-atomic congestion game



1. Travel cost
2. Queuing cost
3. Charging fee

- **Charging cost**

Problem Formulation



$$\min_{\mathbf{x}, \mathbf{P}, \mathbf{y}} \quad SC$$

$$\text{s.t.} \quad y_{ij}(\mathbf{s})C_{ij}(\mathbf{P}, \mathbf{s}) \leq y_{ij}(\mathbf{s})C_{ij}(\mathbf{P}, \mathbf{s}'),$$

$$\forall i \in \mathcal{Z}, \forall j \in \mathcal{K}_i, \forall \mathbf{s}, \mathbf{s}' \in \mathcal{S}_{ij}$$

$$p_{ij}(\mathbf{s}) \leq y_{ij}(\mathbf{s}), \quad \forall i \in \mathcal{Z}, j \in \mathcal{K}_i, \mathbf{s} \in \mathcal{S}_{ij}$$

$$y_{ij}(\mathbf{s}) \in \{0, 1\}, \quad \forall i \in \mathcal{Z}, j \in \mathcal{K}_i, \mathbf{s} \in \mathcal{S}_{ij}$$

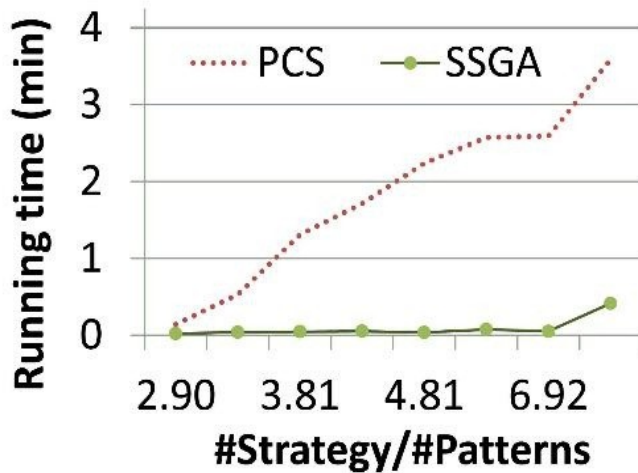
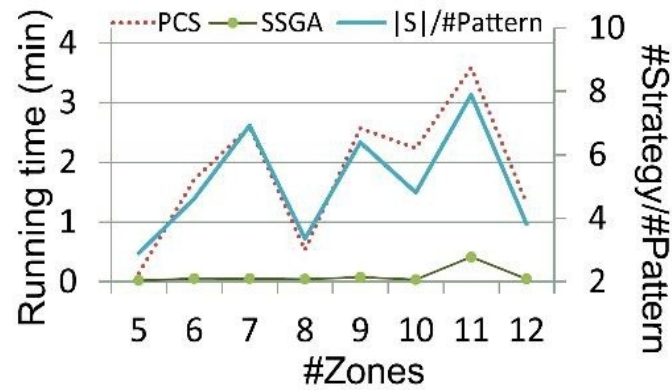
- **Initiate** the support (indicator y)
- **Compute** the equilibrium
- **Update** the support

Experimental Results

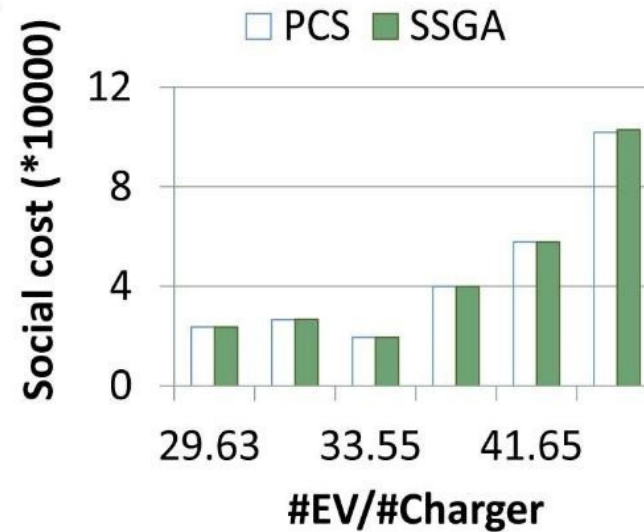
*Runtime and
social cost*

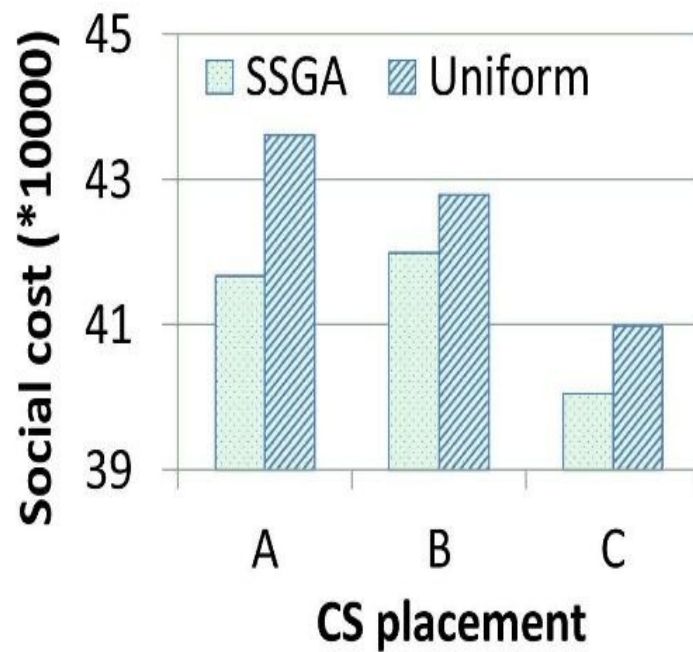
*Comparison with
uniform pricing*

Robustness

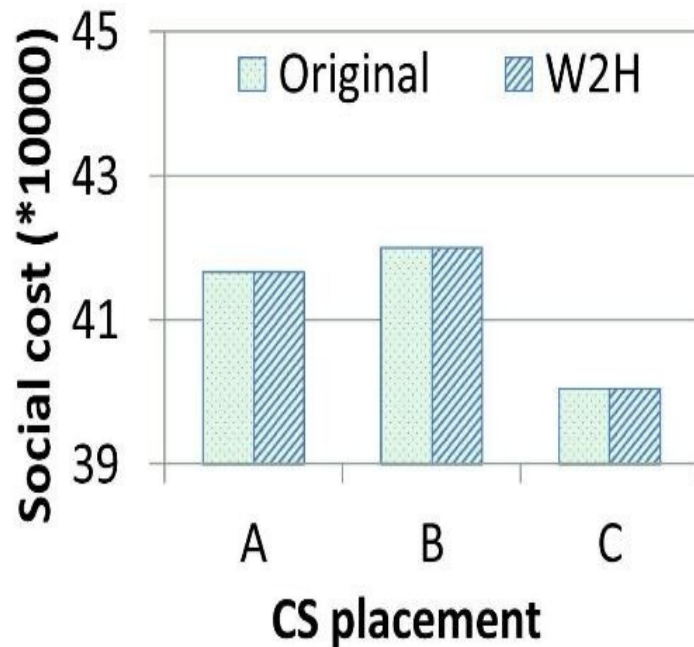


Runtime and social cost



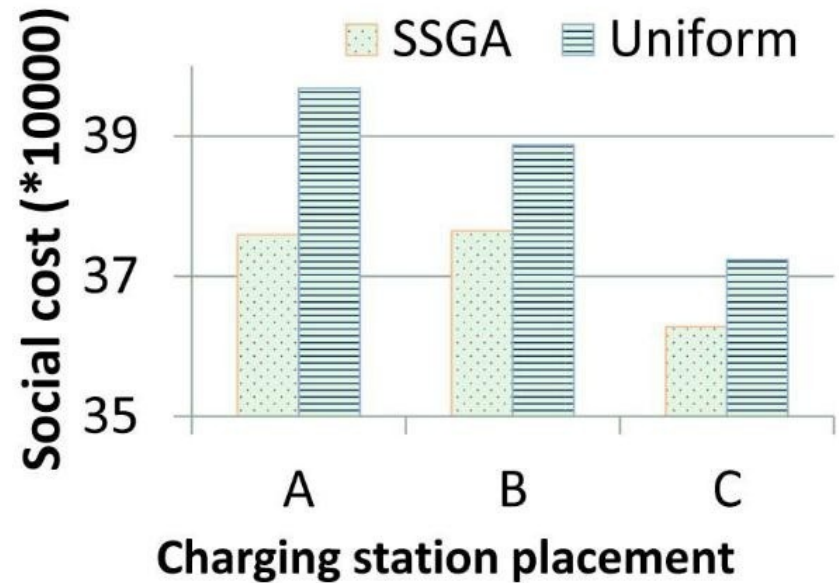
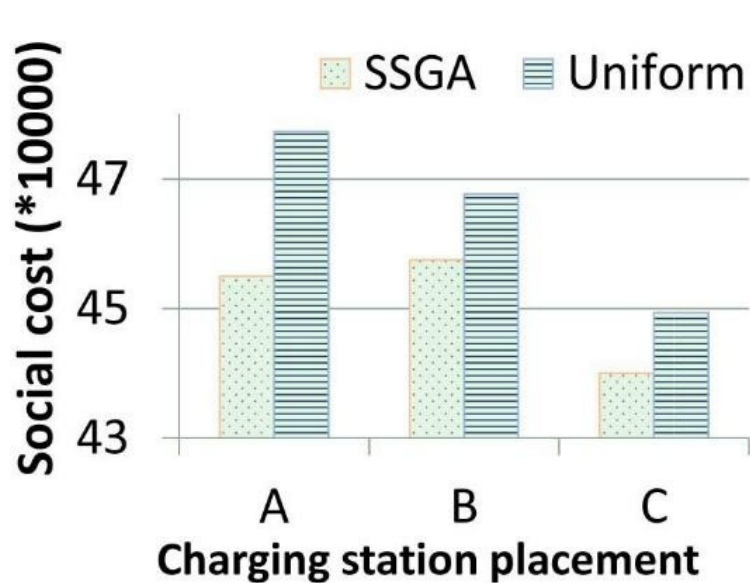


Comparison with uniform pricing



When consider 2-step hop charging

Robustness



#of EV Users +5%

of EV Users -5%

Conclusion

- Novel pricing **model** that incorporates:
 1. EV users' strategic charging behavior
 2. Traffic congestion
 3. Financial concern
- Strategy space generation **algorithm** that can efficiently speed up the computation
- Extensive **experiments** that prove our approach can effectively reduce the social cost

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Charging station

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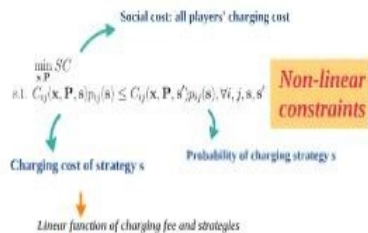
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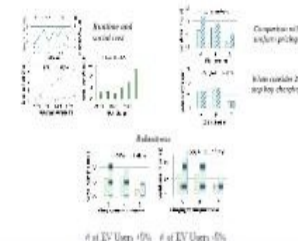
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Problem Formulation



Experimental Results



Thank You