

Taxi and Limo Commision

Business Overview

➤ ISSUE / PROBLEM

- Taxi used to have vaccany that leads to losses.
- Unstable demand of booking of rides.

➤ RESPONSE

- Introducing pooling feature to passenger, which leads to reduce cost of travel and increase in passenger for the taxi.
- Detection hotspot of place and time. so, that we could leverage chance to earning extra earning.
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➤ KEY INSIGHTS

➤ IMPACT

- Reduce cost
- Increse Profit
- Reduce idle time
- Increse efficency

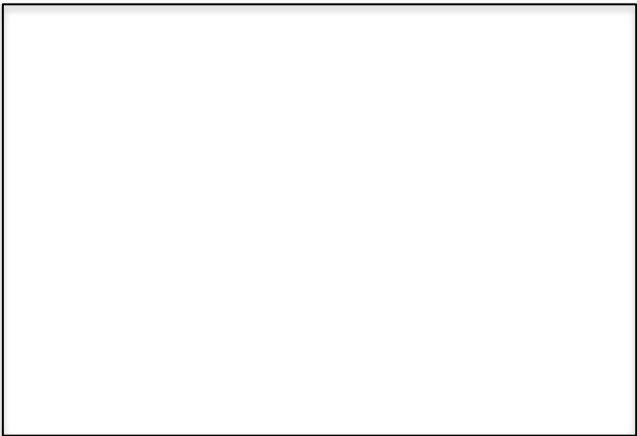


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