

CATEGORY

All



PIZZA SALES REPORT



YEAR 2015

01-01-2015



31-12-2015



HOME

BEST/WORST PIZZA

TRENDS

Total Orders
21.35K

Total Revenue
817.86K

Total Quantities
50K

Average Pizzas Per Order

2.32

Average Order Value

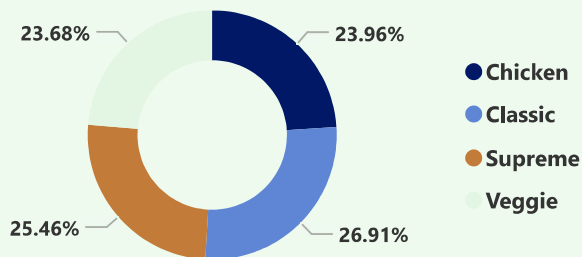
38.31

SALES PERFORMANCE

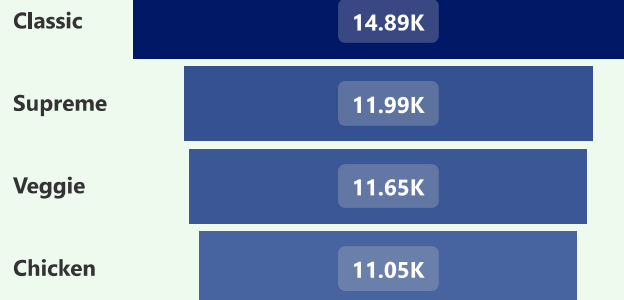
Pizzas of **Classic** Category contribute to maximum sales.

Large size(L) pizzas contribute to maximum sales i.e. **45.89 %**.

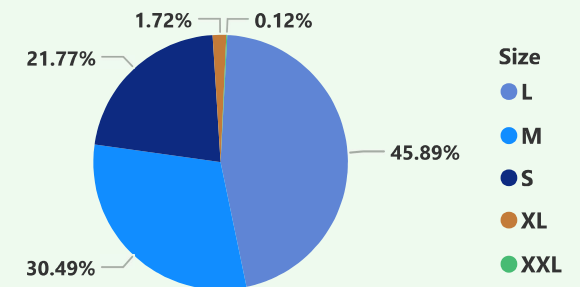
Revenue % by Category

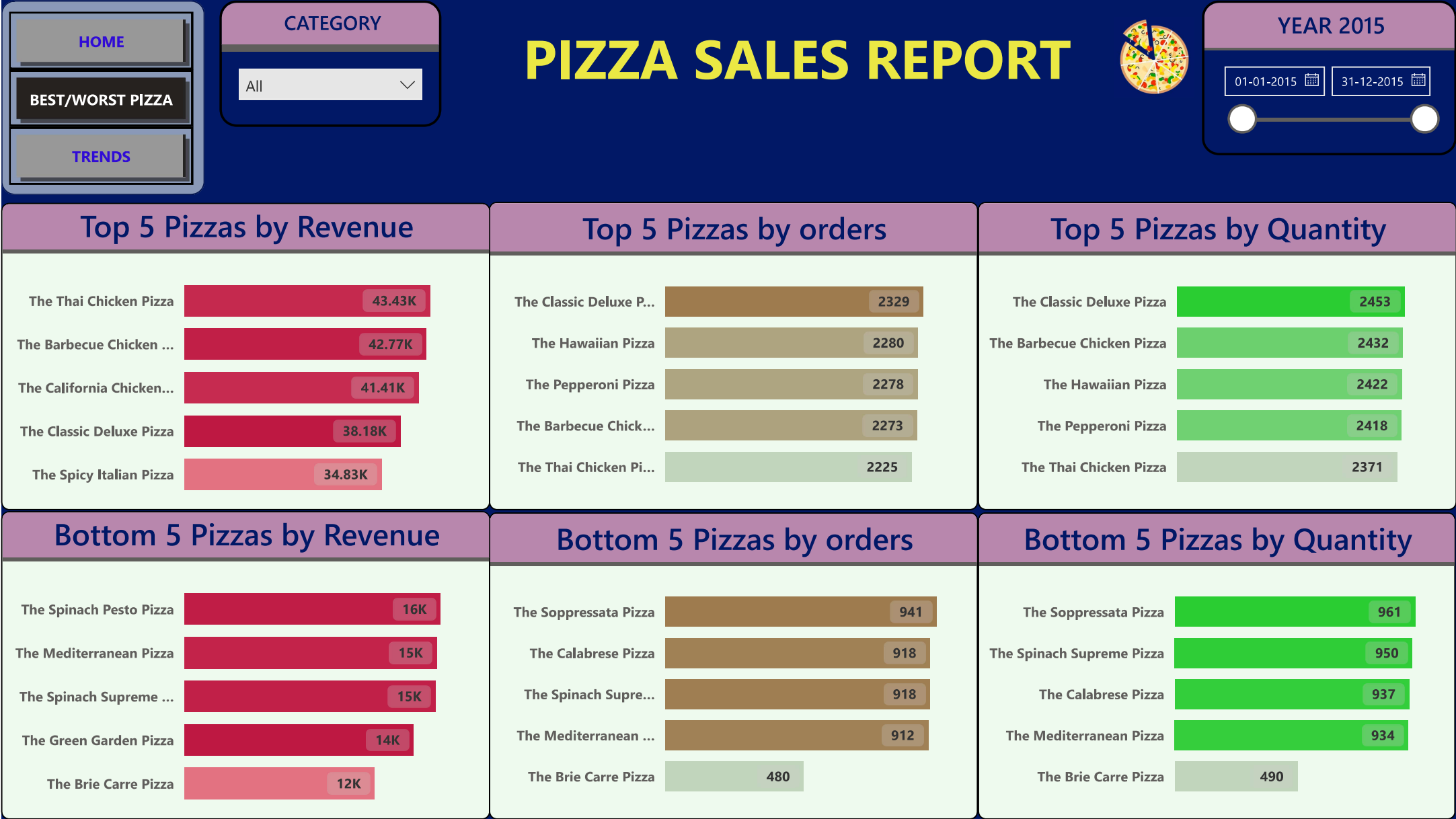


Pizzas sold by category



Revenue% by Size





HOME

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BUSIEST TIME

PEAK HOURS

12 P.M. to 1 P.M. and 4 P.M. to 7 P.M.

6.8K pizzas sold during Peak hour i.e. 12 P.M.

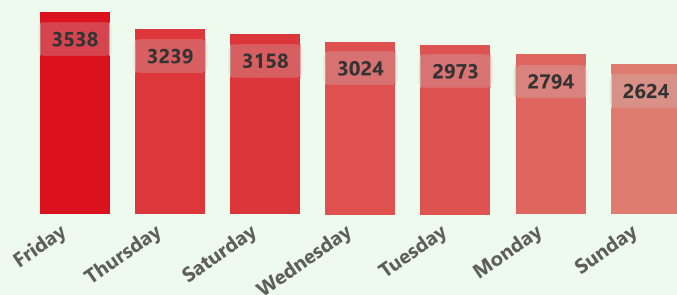
PEAK DAYS

FRIDAY & THURSDAY

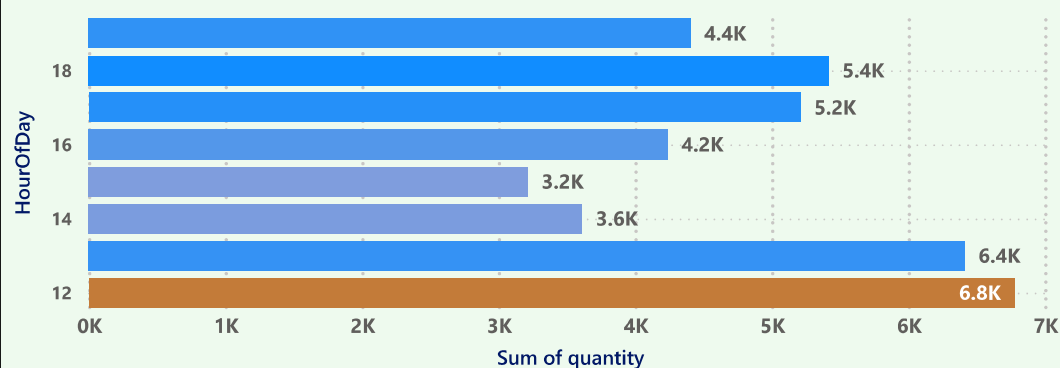
PEAK MONTH

JULY

Weekly Order Distribution



Quantities during Peak Hours



Order Trends by Month



Order Trends by Hour of the Day

