

Executive Summary of RSVP Case Study

Following an examination of the IMDb dataset, the following conclusions were drawn for RSVP films -

1. The number of films produced has decreased over time. The month of March saw the most film productions.
2. With 4285 films and an average run time of 106.77 minutes, Drama is the most popular genre. A total of 1078 drama films were produced in 2019.
3. RSVP Movies may decide to focus on the Drama genre in the future. The top three genres, action and thriller, can also be investigated.
4. Dream Warrior Pictures and National Theatre Live have produced the most successful films of any production company.
5. Marvel Studios, Twentieth Century Fox, and Warner Bros. are the top three production houses that should be considered for a global partner based on the number of votes received by their films.
6. In terms of the number of multilingual film hits, Star Cinema and Twentieth Century Fox are the top two production companies. These production companies are strong contenders and should be considered for their next project because the film is aimed at a global audience.
7. James Mangold is the most successful director in the top three genres. He could be hired as the director of the next project.
8. Mammooty and/or Mohanlal can be cast in the next film based on the median rating.
9. Parvathy Thiruvothu is an actress and Andrew Garfield is an actor in the Drama genre, according to the number of Super Hit films.
10. Based on total votes and an average rating of 8.42 for movies released in India, Vijay Sethupathi could be added to the cast to entice the Indian audience for the upcoming project.
11. Taapsee Pannu has the most votes and an average rating of 7.74 for Hindi films released in India.
12. If their movies receive the most votes, Marvel Studios (first), Twentieth Century Fox (second), and Warner Bros. (third) will be chosen as Global Partners.
13. The top two production companies with the most hits (median rating ≥ 8) among multilingual films are Star Cinema and Twentieth Century Fox.

14. In terms of the number of Super Hit films, Parvathy Thiruvothu, Susan Brown, and Amanda Lawrence are the top three actresses.