



ABOUT **HULT PRIZE** Hansraj

Hult Prize Hansraj is one of the leading societies of Hansraj College, University of Delhi, anchoring the idea of social entrepreneurship.

Affiliated with the Hult Prize Foundation, we conduct high-impact outreach programs, workshops, and events that provide a robust platform for the youth to gain invaluable experience in the realm of social entrepreneurship.

The society is powered by a diverse team of students from all streams of study, all of whom have made it through a rigorous selection process, guaranteeing that only the best with a commitment to innovate lead our initiatives.

PAST PROJECTS



Past Projects



TPR FOUNDATION

The foundation focuses on empowering underprivileged youth through digital literacy, awareness programs, and educational initiatives.

About Problem Statement:

- Bihar and many other regions in India face a significant **digital literacy gap**, rooted in infrastructural deficits, limited awareness, and lack of access to digital education.
- Despite national initiatives like **Digital India**, **PMGDISHA**, **underprivileged youth** in the region remain disconnected from the digital economy, risking long-term exclusion from emerging educational and employment opportunities.
- Digi Pathshala, a **community-driven** initiative by TPR India Foundation, aims to address this divide through structured digital training, localized curriculum, and career-oriented learning.
- To enable its successful launch and scale-up, a research-backed **Go-to-Market (GTM) strategy** was developed, ensuring clear positioning, stakeholder engagement, and an actionable roadmap tailored to rural realities.

Past Projects



ChangeSpark Foundation

Changespark Foundation is a non-profit organization focused on Education Transformation and Livelihood Development to uplift rural communities.

About Problem Statement:

- Changespark struggled with an **unorganized digital presence** and **lacked research-backed** content for their website and newsletter. They planned to launch offline Early Childhood Education (ECE) classes for underprivileged students and promote financial literacy.
- However, they needed strategic planning, well-structured content, and effective execution to achieve these goals.
- Addressing these challenges required improving their **digital outreach**, creating insightful **research articles**, and developing a **structured approach to implementing ECE** and financial literacy programs for maximum impact.