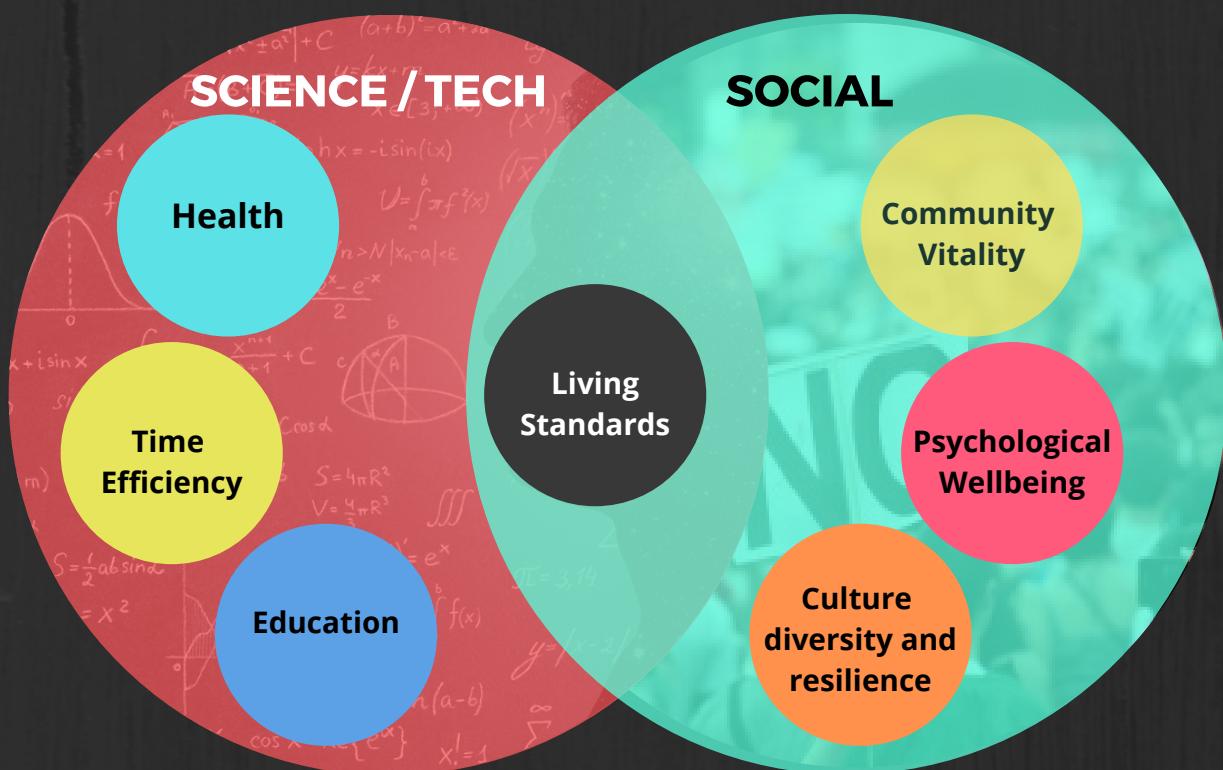


Mankind Striving for Advancement

Culture changes as time goes on. Even though mankind living at any point in time doesn't itself experience huge changes in culture, they understand the past changes through historical and literary texts. We witness microscopic changes in different factors of life often, which seem insignificant but accumulate to be significant over time. These changes which might seem negligible at the time of their origination, originate from collective human thought either in the form of social evolution or our advancement in understanding of natural sciences. We as a civilization refine our culture making changes we believe will improve our lifestyles. We mold social norms to create more equal and comfortable space for all entities. We also build on our current technological and scientific advancements and innovate continuously, making our lives easier in various ways. All these advancements are a natural result of humans' desire of happiness.

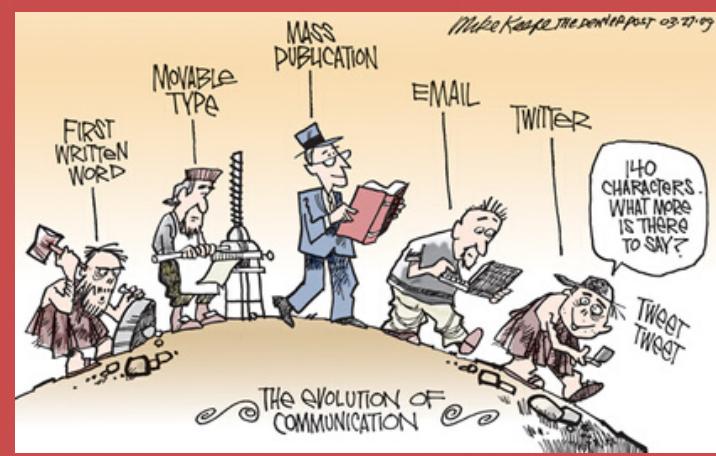


Bhutan, a country which prefers Gross Domestic Happiness over GDP, considers these factors in smaller circles to determine the happiness of its citizens. These circles have been arranged into Science or Social changes. Or even both

Some changes in then near past

Communication

In the past few years, social media has been a part of everyone's life and the space is still evolving. Though we have still seen it coming a long way. This image portrays how our adaption to multimodal objects like pictures and videos for communication has shortened the amount of texts used on social media.



Openness to new ideas

In "a Theory of resonance", Dimock talks about how artifacts change their meaning over time. In a way that they add sound to it. I think that is true because with social evolution, our perspectives and meaning to different things change. I would say that if the argument is true, then in a hypothetical situation where an artifact from today was shown to someone in the past, a similar sound will be added to it but with a reverse effect. And a perfectly normal artifact from today might seem taboo or at least strange to the people in the past. As an example, I use this image of a girl proposing to a guy which is something what was not so normal even a few decades ago. But still it's something that should be very natural to humans. The second example portrays a woman working in stress. This could be offensive to people from the past as the idea of woman working didn't exist. They were designated to run the household. This is also an example of how our openness to new social ideas has changed our culture.



Algorithmic Culture

- The Future

Netflix Recommendation System : Beginning of a New Era

I agree with Hallinan and Striphias as they describe the Netflix contest and its constituent elements to be parts of a more abstract situation described as “a state of things in which something that will perhaps matter is perhaps unfolding amid the usual activity of life”. The participants really do give birth to something extraordinary. Such an innovation portrayed power of recommendation systems and motivated other companies to adapt these as well. Moreover, they received users' acceptance and appreciation. Today, we have no doubt that these system will be utilised in every piece of tech we interact with in the near future, simplifying our lives in unimaginable ways.



Using this meme showing satirical use case for recommendation systems in everyday life.



Impact of algorithmic culture in near future

We are going to see several technological advancements in the future which seem uncanny today. Lets go over some examples

Self adjusting rooms

Auto rearrangement of furniture for various purposes:

- Lounge mode
- Work mode
- Dressing mode
- Sleep mode
- Also, party mode



Smart Toilets

This is the most underrated innovation that we are going to see in the near future. These toilets would have the ability to diagnose urine and feces for various parameters and report risk of diseases in the future. These could be essential for human health

