



Scope of Work

Client Name:	ioootyioijn
Client SPOC:	Nikhil gulati
Contract Type:	Digital Marketing
Contract Start date:	2018-04-11

Search Engine Optimization

-On Page

- * Recommendations for Improving on-page SEO
- * Keyword Research & Targeting
- * HTML/Code Update Recommendations
- * Content Writing & Optimization Recommendations
- * Optimized URL Structure Recommendations
- * Index submissions, as applicable

PRICING

1 Search Engine Optimization

INR 200 exclusive of GST

-Applicable taxes additional(Currently GST @ 18%)



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LEGAL

By signing this estimate client is agreeing to:

- The price mentioned in this quote is in Indian Rupees.
- The client will pay for any gift items/sweepstakes awards/giveaways that may be used for promotion on social media channels
- The pricing mentioned in this quote is bulk pricing based on the project. The pricing is not for any individual components, but is based on milestones as mentioned
- To allow Dignitas Digital to legally use clients logo and name on dignitasdigital.com stating the project, if desired.
- Estimate terms may only be modified by replacing this estimate with a new estimate.