



Scope of Work

Client Name:	tryui
Client SPOC:	xcvbn
Contract Type:	Digital Marketing
Contract Start date:	2018-03-30

Search Engine Optimization

-On Page

- * Recommendations for Improving on-page SEO
- * Keyword Research & Targeting
- * HTML/Code Update Recommendations
- * Content Writing & Optimization Recommendations
- * Optimized URL Structure Recommendations
- * Index submissions, as applicable

Social Media Management

-Facebook

-Twitter

-Instagram

Search Engine Marketing

-Google ads

- *Setup Cost
- *Company Commission

Email Marketing

-Mailer

- *Only Providing Design
- *Design + HTML

SMS campaigning

-Sending informative or transactional SMS

- *SMS service provider
- *SMS data extraction
- *SMS data extraction specific intelligence

PRICING

1 Search Engine Optimization	INR 200 exclusive of GST
2 Social Media Management	INR 1350 exclusive of GST
3 Search Engine Marketing	INR 100 exclusive of GST
4 Email Marketing	INR 300 exclusive of GST
5 SMS campaigning	INR 700 exclusive of GST
-Applicable taxes additional(Currently GST @ 18%)	



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LEGAL

By signing this estimate client is agreeing to: