



## Scope of Work

<b>Client Name:</b>	Zara
<b>Client SPOC:</b>	Aarohi
<b>Contract Type:</b>	Technical
<b>Contract Start date:</b>	2018-07-25
<b>Contract End date:</b>	2018-08-29

## Search Engine Optimization

### - On Page

- \* Recommendations for Improving on-page SEO
- \* Keyword Research & Targeting
- \* HTML/Code Update Recommendations
- \* Content Writing & Optimization Recommendations
- \* Optimized URL Structure Recommendations
- \* Index submissions, as applicable

## PRICING

1 Search Engine Optimization

INR 200 exclusive of GST

-Applicable taxes additional(Currently GST @ 18%)