



Scope of Work

Client Name:	erfbdfvds
Client SPOC:	sdetngd c
Contract Type:	Digital Marketing
Contract Start date:	2018-04-01

Search Engine Optimization

-On Page

- * Recommendations for Improving on-page SEO
- * Keyword Research & Targeting
- * HTML/Code Update Recommendations
- * Content Writing & Optimization Recommendations
- * Optimized URL Structure Recommendations
- * Index submissions, as applicable

-Off page

- *Guest posting
- *Article submission

Social Media Management

-Facebook

-Twitter

Search Engine Marketing

-Google ads

- *Setup Cost
- *Company Commission

Email Marketing

-Emailer

- *Only Providing Design

PRICING

1 Search Engine Optimization	INR 500 exclusive of GST
2 Social Media Management	INR 850 exclusive of GST
3 Search Engine Marketing	INR 100 exclusive of GST
4 Email Marketing	INR 300 exclusive of GST
-Applicable taxes additional(Currently GST @ 18%)	



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LEGAL

By signing this estimate client is agreeing to:

- The price mentioned in this quote is in Indian Rupees.
- The client will pay for any gift items/sweepstakes awards/giveaways that may be used for promotion on social media channels
- The pricing mentioned in this quote is bulk pricing based on the project. The pricing is not for any individual components, but is based on milestones as mentioned
- To allow Dignitas Digital to legally use clients logo and name on dignitasdigital.com stating the project, if desired.