



## Scope of Work

<b>Client Name:</b>	zvdbtnab
<b>Client SPOC:</b>	cfdgnhgxc
<b>Contract Type:</b>	Digital Marketing
<b>Contract Start date:</b>	2018-03-29

### Search Engine Optimization

#### -On Page

- \* Recommendations for Improving on-page SEO
- \* Keyword Research & Targeting
- \* HTML/Code Update Recommendations
- \* Content Writing & Optimization Recommendations
- \* Optimized URL Structure Recommendations
- \* Index submissions, as applicable

#### -Off page

- \*Guest posting
- \*Article submission

### Social Media Management

#### -Facebook

#### -Twitter

### Search Engine Marketing

#### -Google ads

- \*Setup Cost
- \*Company Commission

### Email Marketing

#### -Emailer

- \*Only Providing Design
- \*Design + HTML

### Landing Page

#### -Responsive Landing Page

- \*Providing the design

## PRICING

1 Search Engine Optimization	INR 500 exclusive of GST
2 Social Media Management	INR 850 exclusive of GST
3 Search Engine Marketing	INR 100 exclusive of GST
4 Email Marketing	INR 300 exclusive of GST
5 Landing Page	INR 200 exclusive of GST
-Applicable taxes additional(Currently GST @ 18%)	



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## LEGAL

By signing this estimate client is agreeing to:

- The price mentioned in this quote is in Indian Rupees.
- The client will pay for any gift items/sweepstakes awards/giveaways that may be used for promotion on social media channels
- The pricing mentioned in this quote is bulk pricing based on the project. The pricing is not for any individual components, but is based on milestones as mentioned
- To allow Dignitas Digital to legally use clients logo and name on dignitasdigital.com stating the project, if desired.
- Estimate terms may only be modified by replacing this estimate with a new estimate.