



Scope of Work

Client Name:	Zara
Client SPOC:	Aarohi
Contract Type:	Technical
Contract Start date:	2018-07-25
Contract End date:	2018-08-29

Search Engine Optimization

- On Page

- * Recommendations for Improving on-page SEO
- * Keyword Research & Targeting
- * HTML/Code Update Recommendations
- * Content Writing & Optimization Recommendations
- * Optimized URL Structure Recommendations
- * Index submissions, as applicable

PRICING

1 Search Engine Optimization

INR 200 exclusive of GST

-Applicable taxes additional(Currently GST @ 18%)