



Scope of Work

Client Name:	ioooty
Client SPOC:	Nikhil gulati
Contract Type:	Digital Marketing
Contract Start date:	2018-04-06

Search Engine Optimization

-On Page

- * Recommendations for Improving on-page SEO
- * Keyword Research & Targeting
- * HTML/Code Update Recommendations
- * Content Writing & Optimization Recommendations
- * Optimized URL Structure Recommendations
- * Index submissions, as applicable

-Off page

- *Guest posting
- *Article submission
- *Image submission

Social Media Management

-Facebook

-Instagram

Search Engine Marketing

-Google ads

- *Company Commission
- *Reporting

SMS campaigning

-Sending informative or transactional SMS

- *SMS service provider
- *SMS data extraction

PRICING

1 Search Engine Optimization	INR 500 exclusive of GST
2 Social Media Management	INR 900 exclusive of GST
3 Search Engine Marketing	INR 100 exclusive of GST
4 SMS campaigning	INR 700 exclusive of GST
-Applicable taxes additional(Currently GST @ 18%)	



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LEGAL

By signing this estimate client is agreeing to:

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