



Scope of Work

Client Name:	hiylulkonilk
Client SPOC:	iunkjm,
Contract Type:	Digital Marketing
Contract Start date:	2018-03-30

Search Engine Optimization

- On Page

- * Recommendations for Improving on-page SEO
- * Keyword Research & Targeting
- * HTML/Code Update Recommendations
- * Content Writing & Optimization Recommendations
- * Optimized URL Structure Recommendations
- * Index submissions, as applicable

- Off page

- *Guest posting
- *Infographic submission
- *Presentation submission

Social Media Management

- Creating brand-specific social media guidelines

- Up to 3-4 posts per week in total on all managed social networks, based on best practices

Search Engine Marketing

- Google ads

- *Setup Cost
- *Company Commission

PRICING

1 Search Engine Optimization

INR 500 exclusive of GST

2 Social Media Management

INR 100 exclusive of GST

-Applicable taxes additional(Currently GST @ 18%)



Scope of Work

Client Name:	hiylulkonilk
Client SPOC:	iunkjm,
Contract Type:	Digital Marketing
Contract Start date:	2018-03-30

LEGAL

By signing this estimate client is agreeing to:

- To indemnify Dignitas Digital for all third party purchases (media, photography, printing, software modules etc.) authorized by Client's signature under this agreement. In the case of project cancel
- The price mentioned in this quote is in Indian Rupees.
- The client will pay for any gift items/sweepstakes awards/giveaways that may be used for promotion on social media channels
- The pricing mentioned in this quote is bulk pricing based on the project. The pricing is not for any individual components, but is based on milestones as mentioned
- To allow Dignitas Digital to legally use clients logo and name on dignitasdigital.com stating the project, if desired.
- To assume all responsibility for the accuracy of any and all information and materials supplied by Client to Dignitas Digital, including information about their ownership, and to indemnify and defend
- Estimate terms may only be modified by replacing this estimate with a new estimate.