Scope of Work

Client Name:	dfgdfdsed
Client SPOC:	xvbfdcxzc
Contract Type:	Digital Marketing
Contract Start date:	2018-04-05

Search Engine Optimization

- On Page

* Recommendations for Improving on-page SEO
* Keyword Research & Targeting
* HTML/Code Update Recommendations
* Content Writing & Optimization Recommendations
* Optimized URL Structure Recommendations
* Index submissions, as applicable

- Off page

*Guest posting
*Article submission
*Image submission
*Presentation submission
*Posting keyword friendly content on discussion forums

Social Media Management

- Account Management of Facebook, Twitter, Instagram

PRICING

1 Search Engine Optimization	INR 500 exclusive of GST
2 Social Media Management	INR 1350 exclusive of GST

-Applicable taxes additional(Currently GST @ 18%)

Scope of Work

Client Name:	dfgdfdsed
Client SPOC:	xvbfdcxzc
Contract Type:	Digital Marketing
Contract Start date:	2018-04-05

LEGAL

By signing this estimate client is agreeing to:

- To indemnify Dignitas Digital for all third party purchases (media, photography, printing, software modules etc.) authorized by Client's signature under this agreement. In the case of project cancellation this means Client is responsible for all costs and liabilities (including time, cancellation fees and any media "short rates") incurred up until Client cancels (unless other cancellation terms have been agreed to in writing) with the understanding that such cancellation costs will not exceed

- The price mentioned in this quote is in Indian Rupees.

- The client will pay for any gift items/sweepstakes awards/giveaways that may be used for promotion on social media channels

- The pricing mentioned in this quote is bulk pricing based on the project. The pricing is not for any individual components, but is based on milestones as mentioned

- To allow Dignitas Digital to legally use clients logo and name on dignitasdigital.com stating the project, if desired.

- To assume all responsibility for the accuracy of any and all information and materials supplied by Client to Dignitas Digital, including information about their ownership, and to indemnify and defend Dignitas Digital from all claims and damages resulting from Dignitas Digital's use of such materials in Client's projects. Dignitas Digital will, in turn, do the same for Client in regard to any other information and materials Dignitas Digital provides as part of this project.

- Estimate terms may only be modified by replacing this estimate with a new estimate.

Service Level Agreement

- To indemnify Dignitas Digital for all third party purchases (media, photography, printing, software modules etc.) authorized by Client's signature under this agreement. In the case of project cancellation this means Client is responsible for all costs and liabilities (including time, cancellation fees and any media "short rates") incurred up until Client cancels (unless other cancellation terms have been agreed to in writing) with the understanding that such cancellation costs will not exceed

- The price mentioned in this quote is in Indian Rupees.

- The client will pay for any gift items/sweepstakes awards/giveaways that may be used for promotion on social media channels

- The pricing mentioned in this quote is bulk pricing based on the project. The pricing is not for any individual components, but is based on milestones as mentioned

- To allow Dignitas Digital to legally use clients logo and name on dignitasdigital.com stating the project, if desired.

- To assume all responsibility for the accuracy of any and all information and materials supplied by Client to Dignitas Digital, including information about their ownership, and to indemnify and defend Dignitas Digital from all claims and damages resulting from Dignitas Digital's use of such materials in Client's projects. Dignitas Digital will, in turn, do the same for Client in regard to any other information and materials Dignitas Digital provides as part of this project.

- Estimate terms may only be modified by replacing this estimate with a new estimate.