

Project Brief – Travel Content Collection Tool

Objective:

We want a tool that can automatically collect travel blog articles for specific destinations, save them in an organized way.

This will help us create an internal content library for our sales team and for social media/website content creation.

1. How it should work:

- Choose a country from a built-in list.
- Each country has regions.
- Each region has destinations.
- Selection options:
 - * Entire country (all regions/destinations)
 - * Specific regions
 - * Specific destinations (multi-select)
- Show a preview of what will be collected before running.

2. Sources of information (v1 scope):

- Hand Luggage Only (<https://handluggageonly.co.uk>)
- Earth Trekkers (<https://www.earthtrekkers.com>)
- Nomadic Matt (<https://www.nomadicmatt.com>)
- The Culture Trip (<https://theculturetrip.com>)
- Road Affair (<https://www.roadaffair.com>)
- Salt in Our Hair (<https://www.saltinourhair.com>)

3. What the tool should collect:

- Title
- Website name (source)
- Link to the article
- Publication date (if available)
- Author name (if available)
- Full text (clean, without ads/menus)
- Optionally, first image
- Only keep recent content (e.g., last 3 years)
- Skip duplicates

4. How the results should be saved:

Folder structure:

Country → Region → Destination → Source website → Article file

Example:

Greece / Cyclades / Santorini / Hand Luggage Only / Santorini-Travel-Guide.txt

Also include a summary file (Excel or CSV) listing:

source, country, region, destination, title, link, date, author, file path, collection date.

5. What I need from you:

- How you would build this tool and make it easy to use
- How long it will take to deliver
- Cost for delivery
- What you need from me to start (e.g., destination lists, search keywords)