

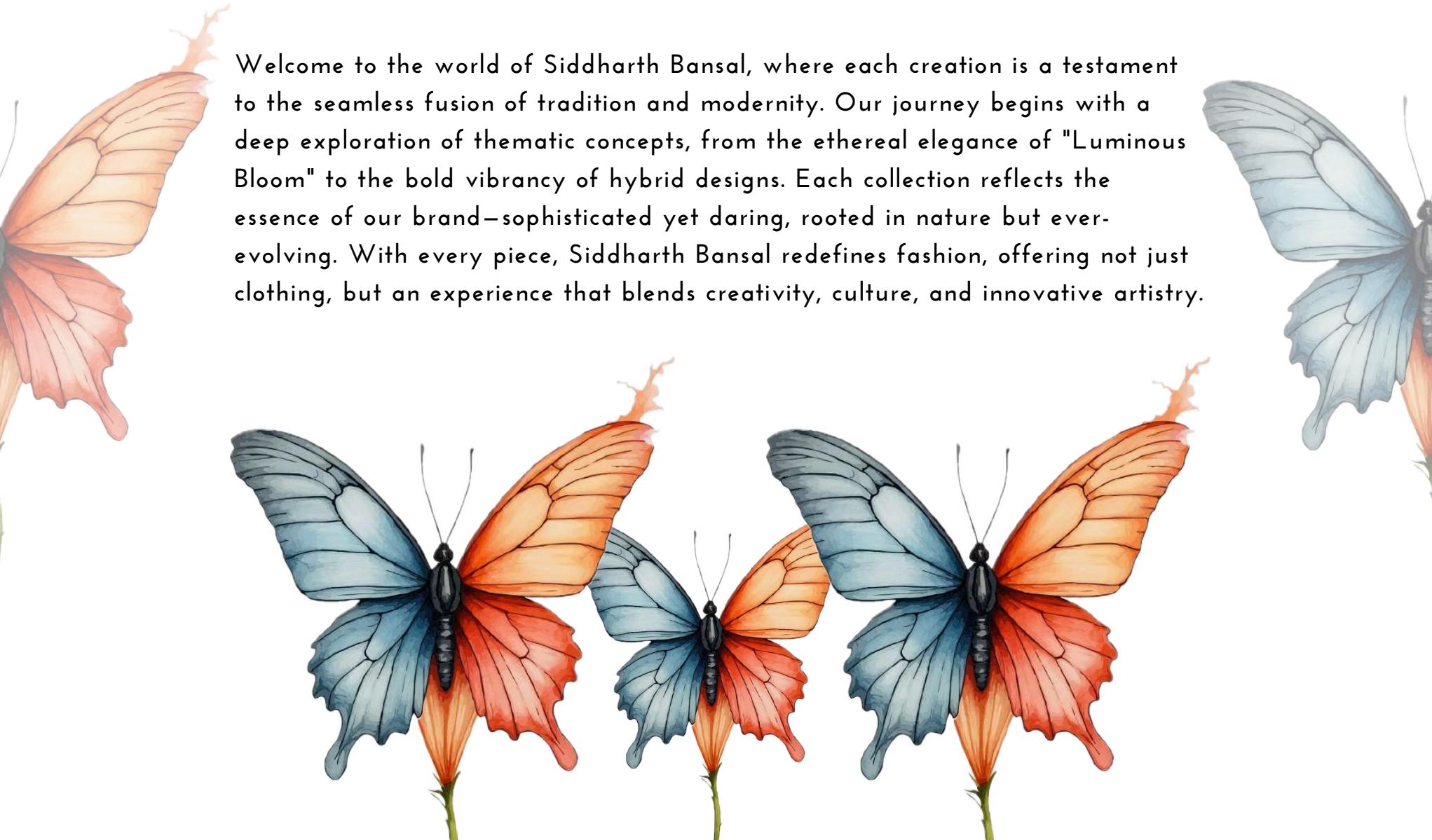
A D V A N C E P R I N T D E S I G N

HYBRID LUMINOUS BLOOM

SHIVAM MITTAL



PREFACE



Welcome to the world of Siddharth Bansal, where each creation is a testament to the seamless fusion of tradition and modernity. Our journey begins with a deep exploration of thematic concepts, from the ethereal elegance of "Luminous Bloom" to the bold vibrancy of hybrid designs. Each collection reflects the essence of our brand—sophisticated yet daring, rooted in nature but ever-evolving. With every piece, Siddharth Bansal redefines fashion, offering not just clothing, but an experience that blends creativity, culture, and innovative artistry.

ACKNOWLEDGEMENT



I extend my deepest gratitude to Kislaya Mam for her exceptional guidance, wisdom, and unwavering support throughout the development of this design collection. Her mentorship has been instrumental in refining the creative vision behind each piece. Heartfelt thanks to my friends, their encouragement and positive energy have been a constant source of inspiration. This collection is a testament to our shared creativity and camaraderie. A special acknowledgment to everyone, both directly and indirectly involved in this project. Their collective efforts, creative insights, and contributions have shaped this journey in ways beyond measure. Each one of them has played a vital role in making this design collection a reality.



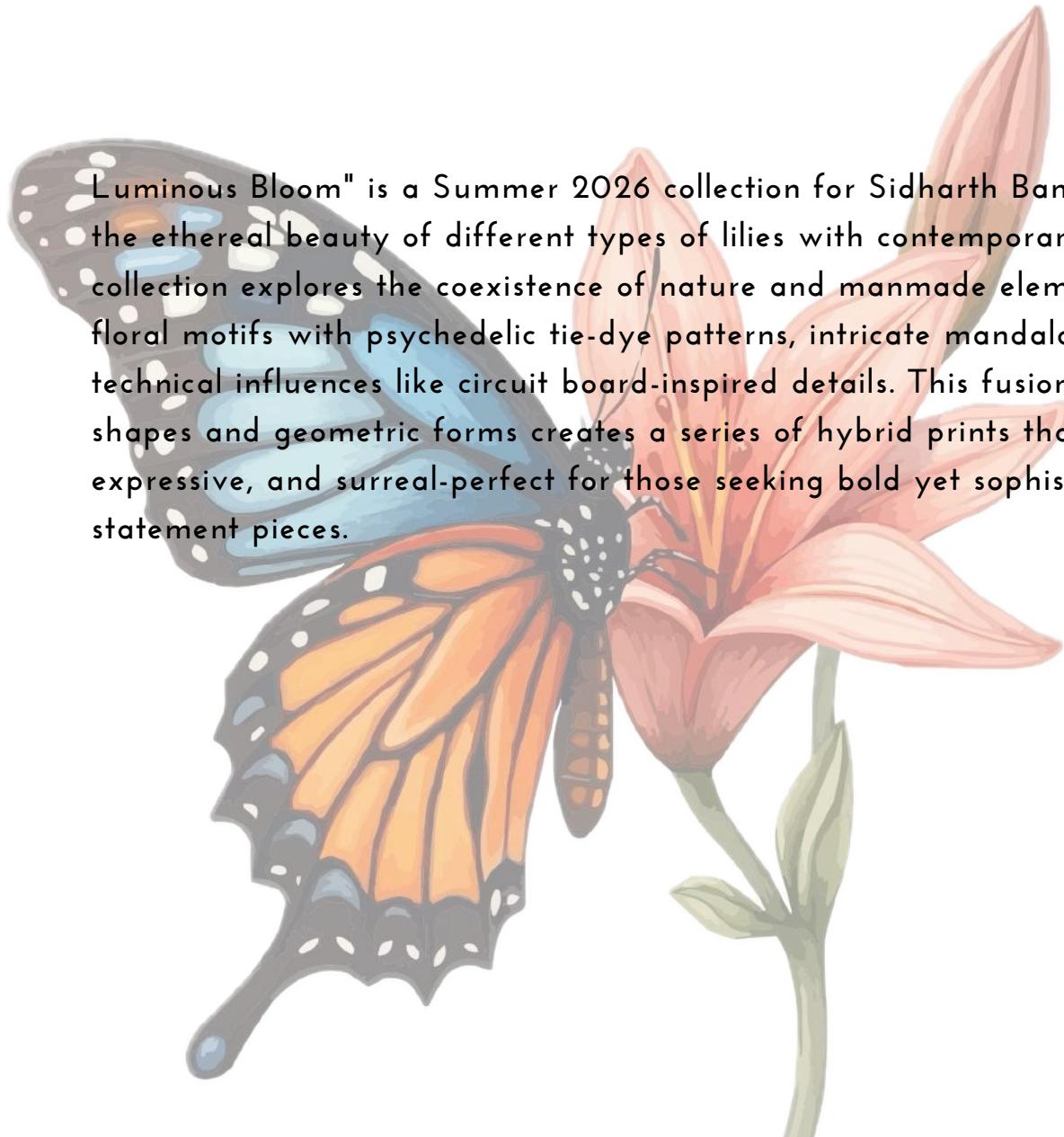




The Siddhartha Bansal label finds inspiration in the wanderlust for rich craft and culture. In a nutshell, the designs are a piece of wearable art. Meticulously crafted artsy prints and embroidered highlights are the USP of Siddhartha Bansal's label. The collections are a gateway to India's rich cultural diversity, tradition of storytelling and lesser known facts with design flowing out in an endless kaleidoscopic creative process.



DESIGN BRIEF



"Luminous Bloom" is a Summer 2026 collection for Sidharth Bansal that merges the ethereal beauty of different types of lilies with contemporary art forms. The collection explores the coexistence of nature and manmade elements, combining floral motifs with psychedelic tie-dye patterns, intricate mandala art, and subtle technical influences like circuit board-inspired details. This fusion of organic shapes and geometric forms creates a series of hybrid prints that are vibrant, expressive, and surreal-perfect for those seeking bold yet sophisticated statement pieces.



CLIENT PROFILE



Name:

Shivani Bansal

Target Demographic:

- **Age:** 25-45
- **Gender:** Primarily Women, but also appeals to Men.

Location: Global, with a strong presence in India, Southeast Asia, Europe, and North America

- **Lifestyle:** Artistic, spiritual, Eco-conscious, Bohemian, and Tech-forward.
- **Income Level:** Middle to High-income earners.
- **Occupation:** Creatives, Entrepreneurs, Designers, and Individuals with a strong appreciation for Art, Fashion, and Sustainability.



Style Preferences:

- Bold, psychedelic patterns
- Vibrant colors with intricate detailing
- Nature-inspired motifs (flora, fauna, feathers, insects)
- Symmetrical designs with spiritual or geometric undertones (e.g., mandalas)
- Interested in a fusion of natural elements and industrial, bio-mechanical aesthetics

Shopping Behavior:

- Invests in high-quality, artisan fashion pieces.
- Prefers limited-edition collections and unique designs.
- Shops both online and in high-end boutiques.
- Looks for brands that align with sustainability and innovation.

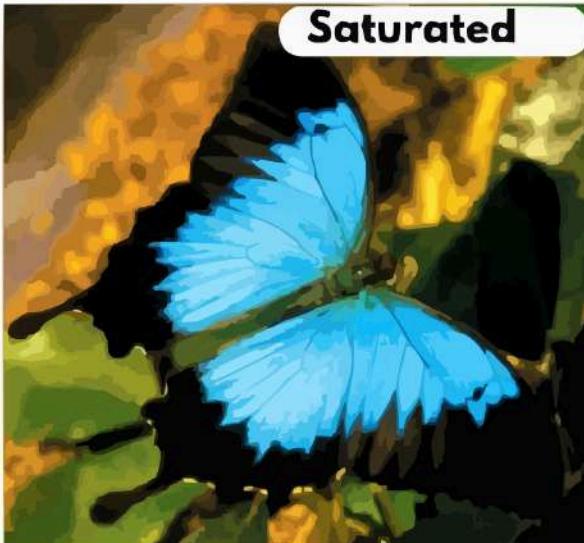


MOOD BOARD

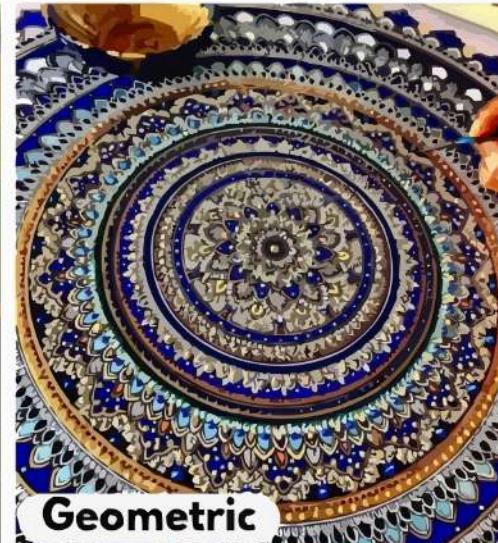
Luminous Bloom



Texture



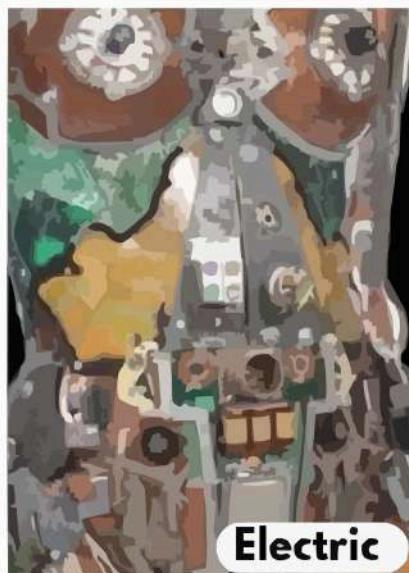
Saturated



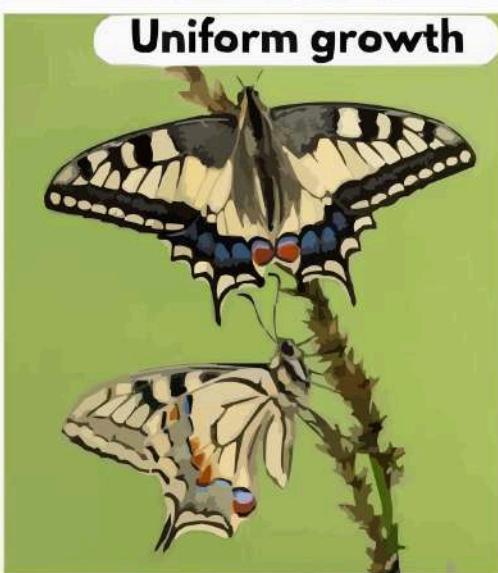
Geometric



Floral



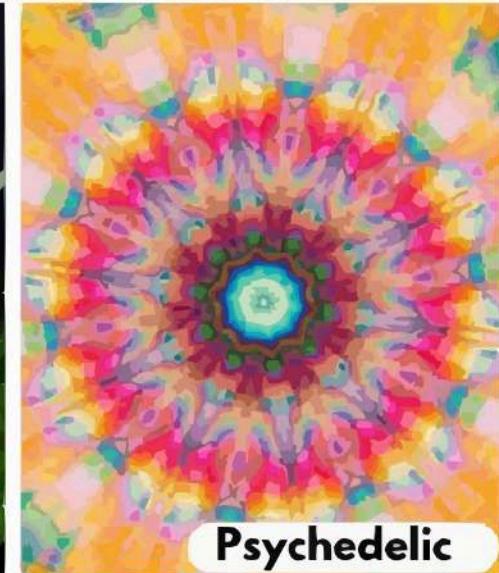
Electric



Uniform growth



Symmetry



Psychedelic

17 2036 TCX
16 1546 TCX
16 6230 TCX
13 0758 TCX
19 4052 TCX
16 3520 TCX
1 1464 TCX
17 5024 TCX



FINAL BLACK OUTLINE DRAFT ADOBE ILLUSTRATOR



Outline 1



Outline 2





Outline 3



Outline 4





Outline 5



Outline 6





Outline 7





PRINT'S



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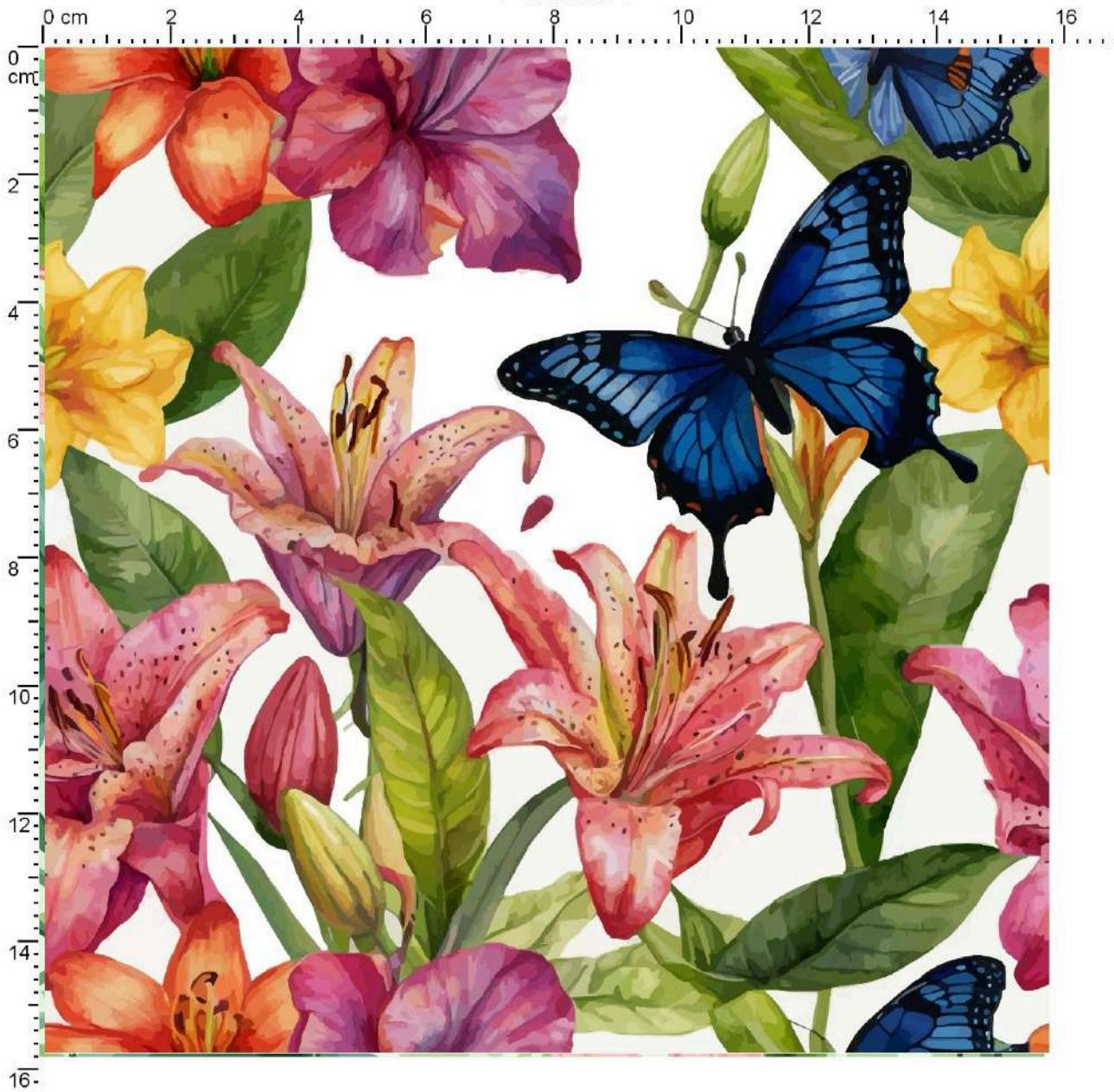
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CORDINATES



1



2



3



4



5



6



FINAL COLLECTION



COLLECTION : 1



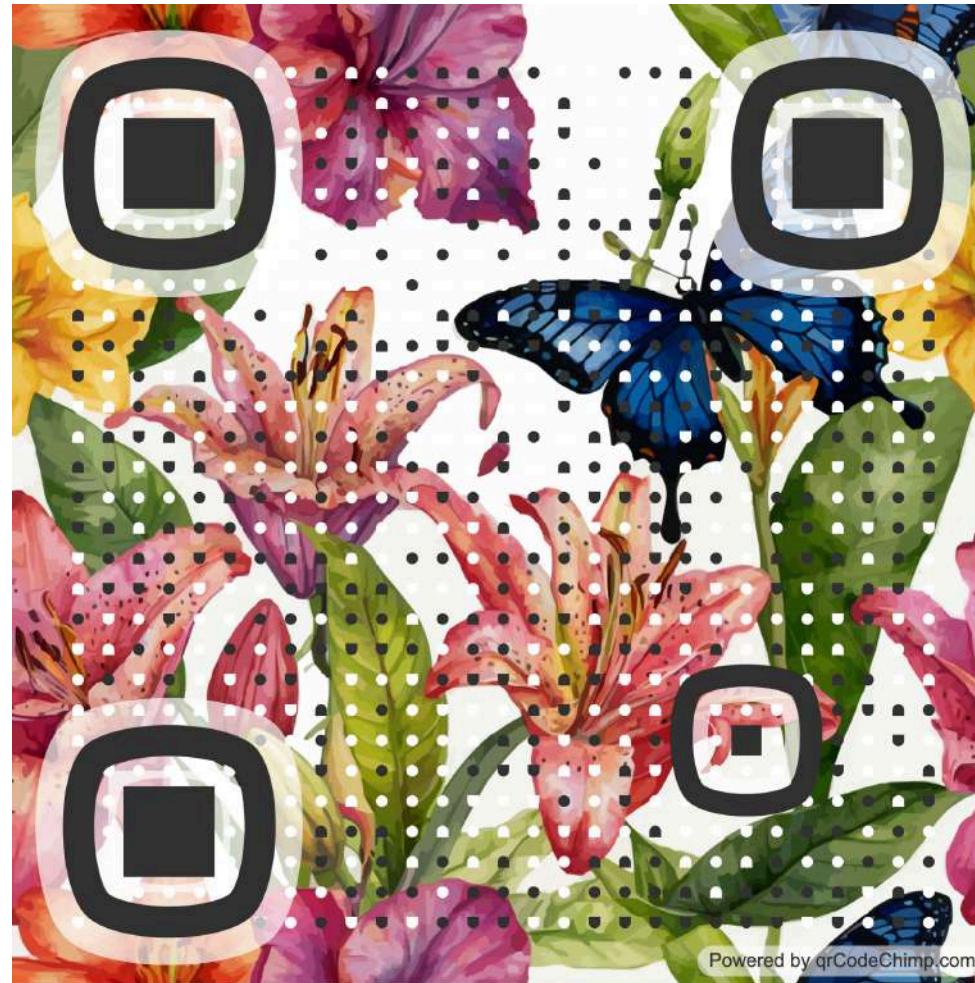
Collection 2



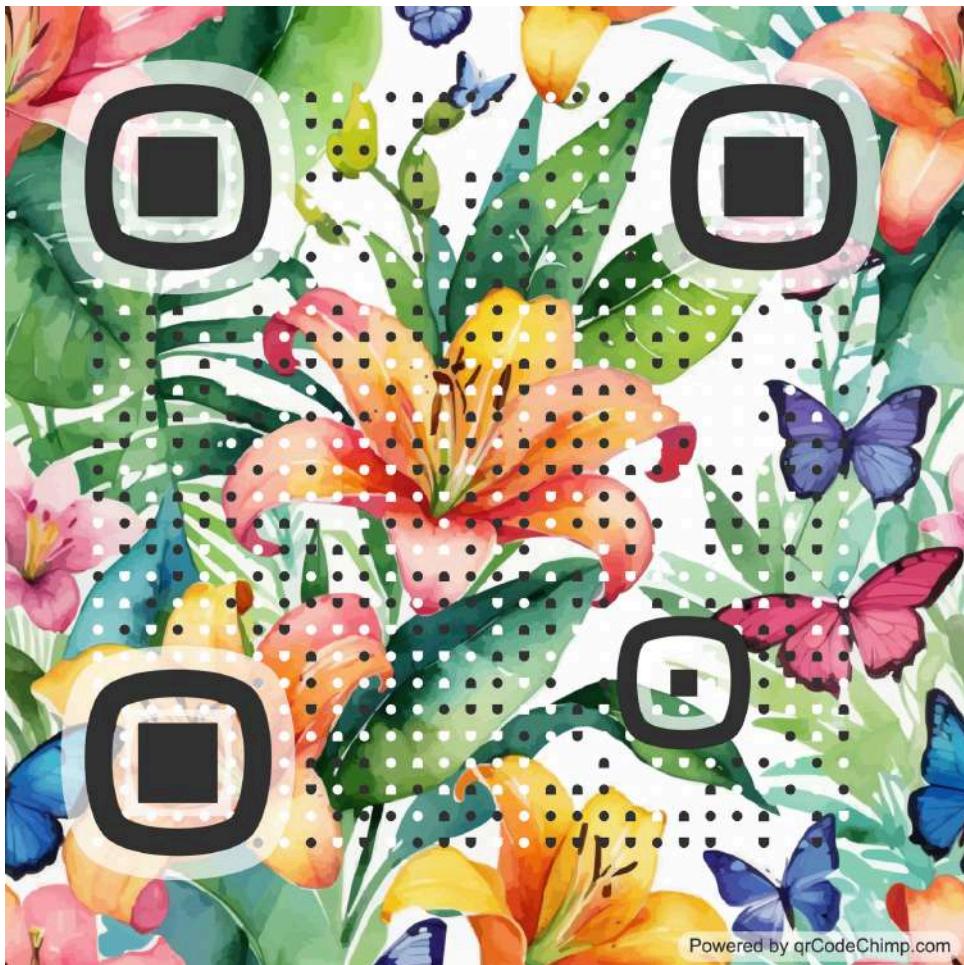


HOW THESE PRINT ARE HYBRID ?

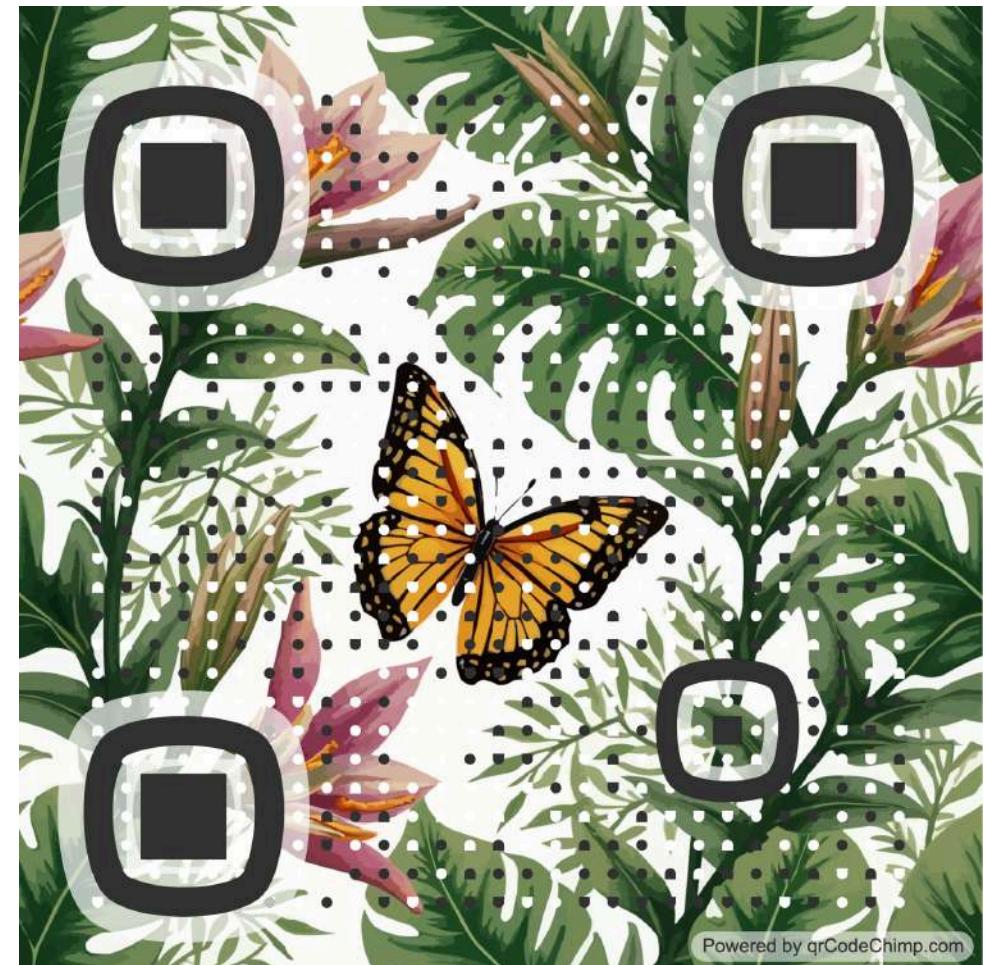
So i incoropate qr code scanner in verery print that can be scanned by ur mobile phones and opel all information about the collection and brand



QR code 1



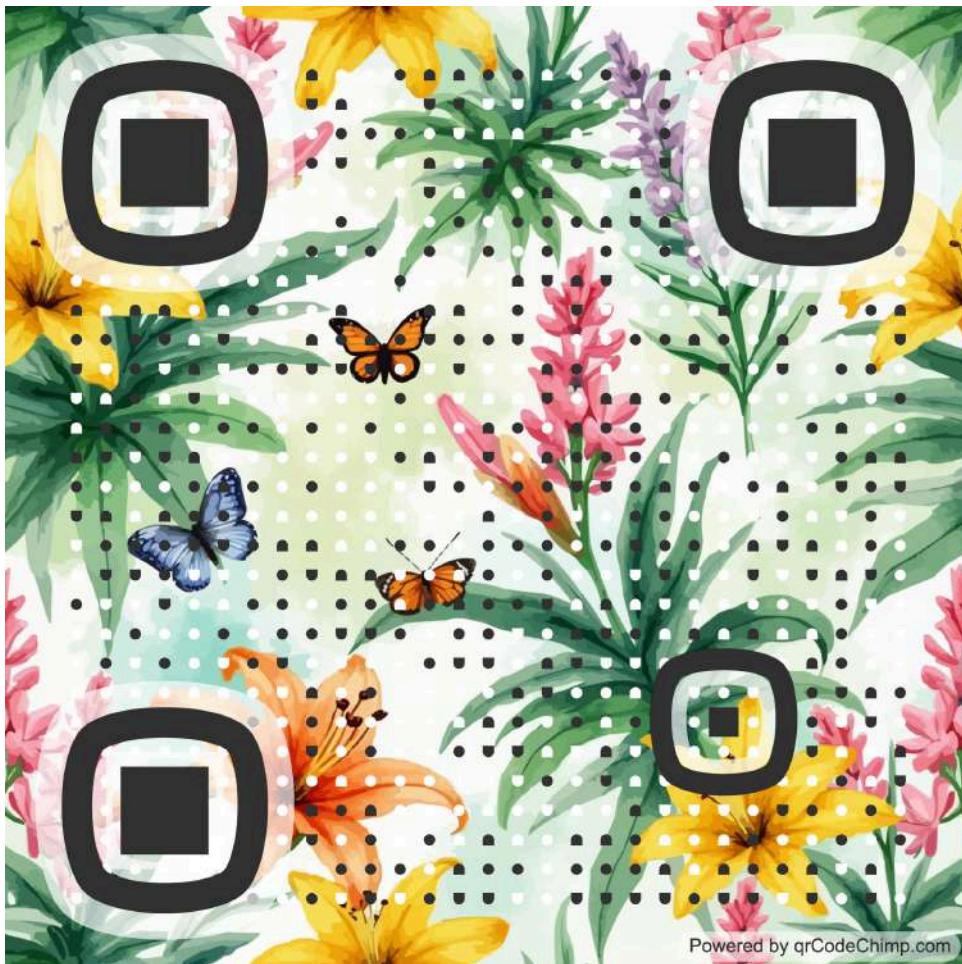
QR code 2



QR code 3

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THANKYOU