

# **Role of AI and Biotechnology in the Pharmaceutical Industry**

## **1. AI in Drug Discovery and Drug Repurposing**

### **1.Role of Artificial Intelligence (AI)**

AI uses machine learning (ML), deep learning, and big data analytics to speed up and improve drug development.

#### **A. AI in Drug Discovery**

Traditional drug discovery takes 10–15 years and high cost. AI reduces time and cost by:

- Target identification
- AI analyzes genomic, proteomic, and disease data to identify drug targets.
- Lead compound screening
- AI screens millions of compounds virtually (in silico screening).
- Structure-based drug design
- Predicts drug–receptor interactions.
- Toxicity & efficacy prediction
- Reduces failure in clinical trials.

 **Example : AI platforms like AlphaFold predict protein structures accurately.**



## B. AI in Drug Repurposing

Drug repurposing = using existing drugs for new diseases.

AI helps by:

1. . Analyzing patient data and disease pathways
2. Identifying new indications for approved drugs
3. Reducing development time and cost

 Example:

AI was used during COVID-19 to identify existing antiviral drugs.

## Advantages of AI

- Faster drug development
- Lower cost
- Higher success rate





## **2. Biotechnology in Vaccine**

### **Development**



#### **Role of Biotechnology**

\*Biotechnology uses living organisms, cells and biological systems to develop vaccines.



#### **A. Types of Biotechnological Vaccines**

- Recombinant vaccines  
(e.g., Hepatitis B vaccine)
- mRNA vaccines  
(e.g., Pfizer & Moderna COVID-19 vaccines)
- DNA vaccines
- Vector-based vaccines

#### **B. Biotechnology Process in Vaccine Development**

- 1) Identification of antigen using genetic engineering
- 2) Cloning of antigen gene
- 3) Expression in host cells (yeast, bacteria, mammalian cells)
- 4) Purification and formulation
- 5) Preclinical and clinical trials



#### **Advantages**

- High specificity
- Strong immune response
- Faster development
- Safer than traditional vaccines



#### **Applications**

- COVID-19
- Cancer vaccines
- HIV, influenza, hepatitis



### **3. Nanotechnology in Targeted Drug Delivery**

#### **Role of Nanotechnology**

Nanotechnology deals with particles in the range of 1–100 nm to deliver drugs precisely.

#### **A. Nanocarriers Used**

- 1) Liposomes
- 2) Nanoparticles
- 3) Dendrimers
- 4) Polymeric micelles Carbon nanotubes

#### **B. Targeted Drug Delivery**

**\*\*Nanotechnology enables:**

- Site-specific drug delivery
- Reduced dose
- Controlled and sustained release
- Reduced side effects

#### **Mechanism**

- Drug is loaded into nanocarrier
- Nanocarrier targets diseased tissue
- Drug released at target site

#### **Applications**

Cancer therapy

- Gene therapy
- Brain drug delivery
- Anti-TB and anti-HIV drugs

#### **Advantages**

- Improved bioavailability