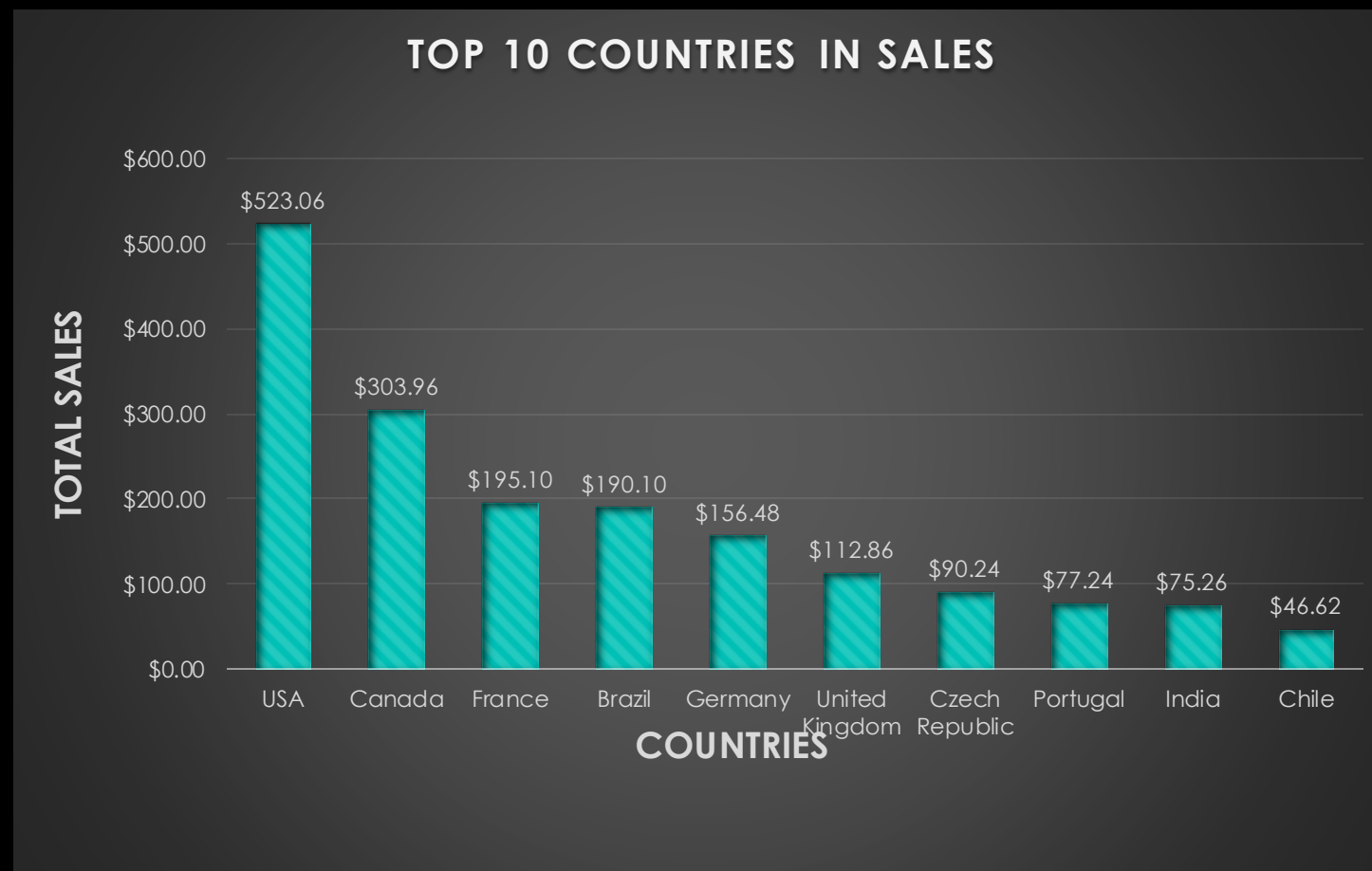


PROJECT-3

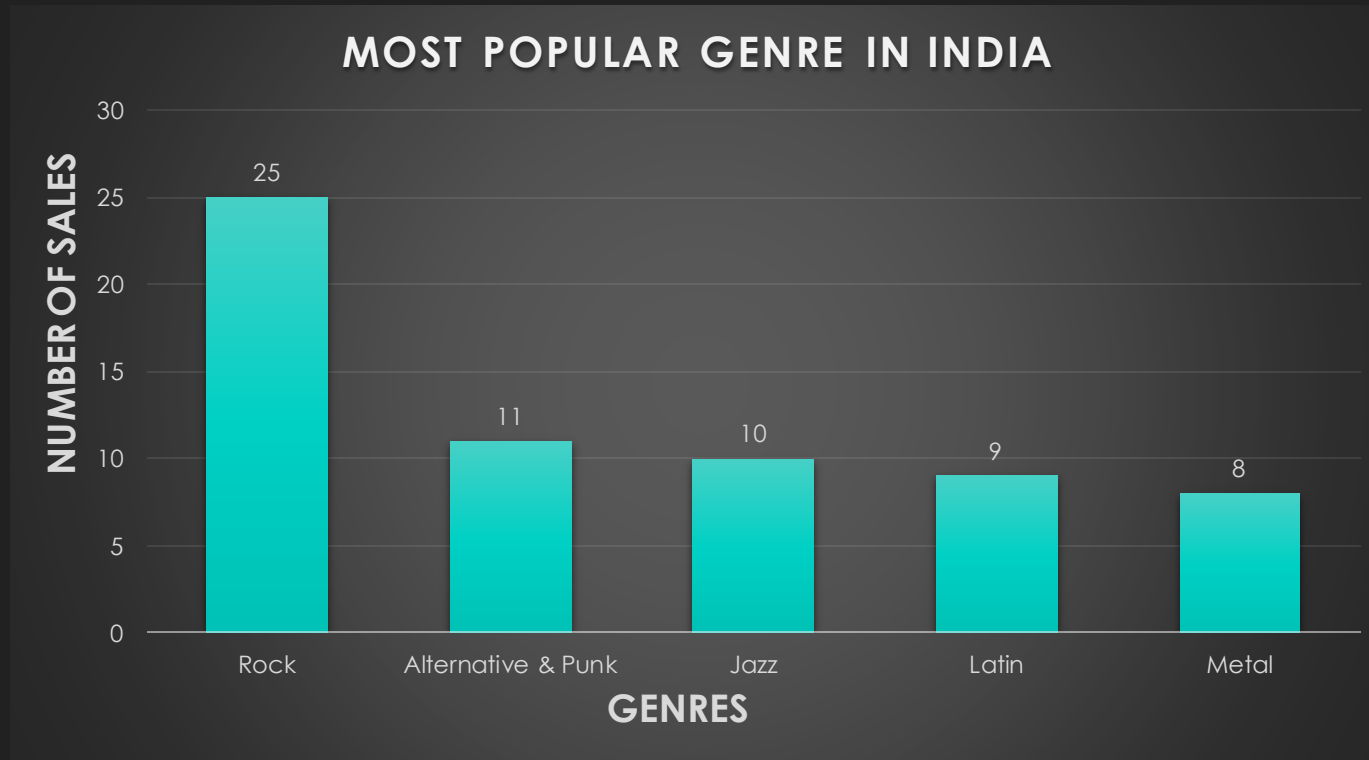
By-Shivam Saini

What are the top 10 countries in sales?



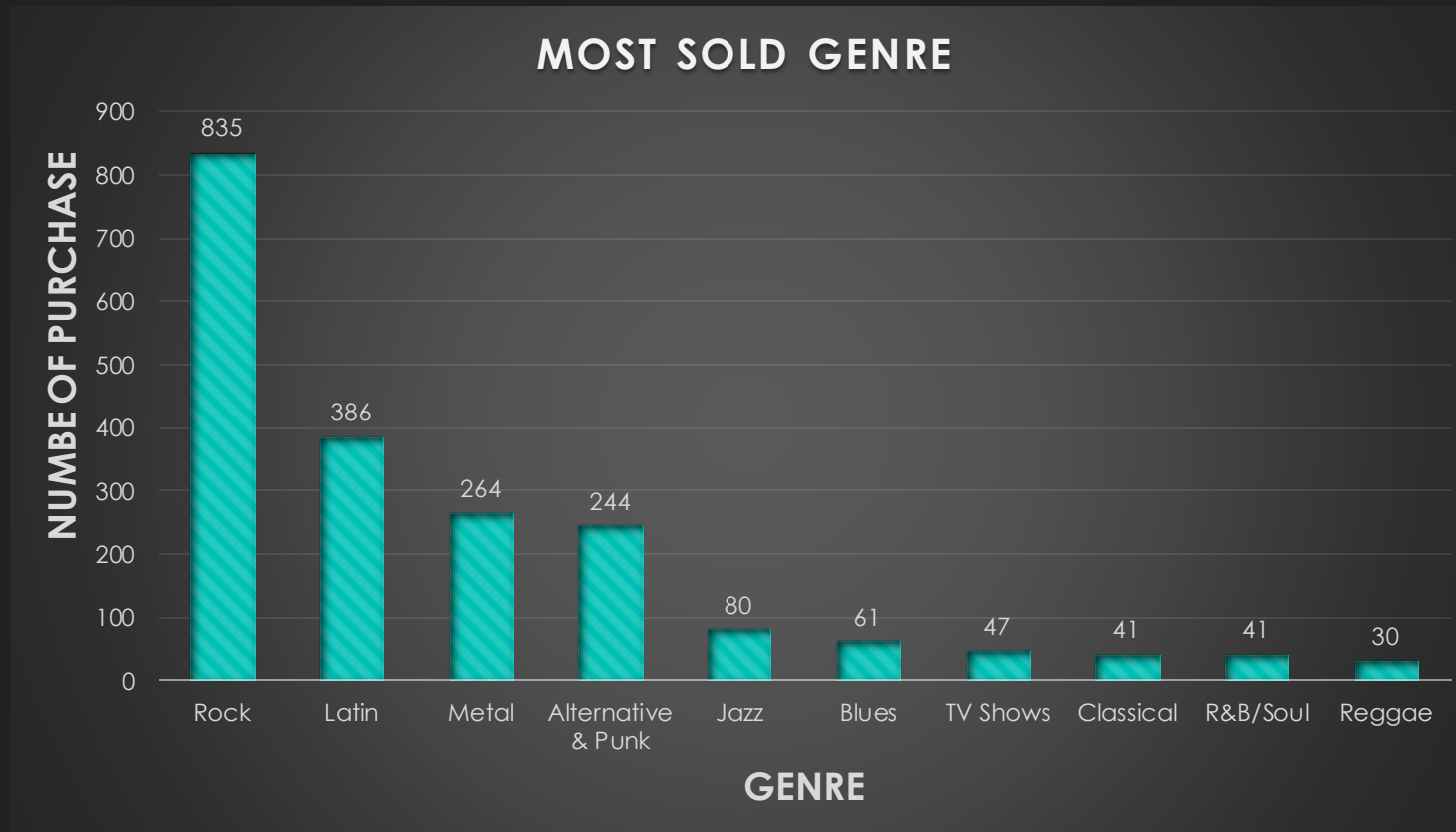
- It appears that United States is the highest country in sales with an amount spending of \$523.06 followed by Canada, France, Brazil and Germany with sales of \$303.96, \$195.10, \$190.10 and \$156.48 respectively .
- It can be seen Chile had the least sales of about \$46.62.
- It can be seen that most sales occur in USA and Canada, so focusing on popular genre in these countries can increase overall revenue.

What are the most popular genres in India?



- From the visualization it can be seen that the most popular music genre in India is Rock followed by Alternative and Punk being the second most popular genre and Metal being the least popular among these 5 genres.
- It can also be seen that Rock sold more than twice of any other genre in India

Which genre was the most sold?



- It can be seen that Rock genre had the highest number of sales with a high number of 835 as compared to any other genre.
- It is the most popular genre among customers.
- Rock and Latin genre should be promoted more in countries like USA and Canada as they are the leading countries in sales.

What were the top 10 most sold tracks worldwide?



- It can be seen that “The Trooper” is the top selling track across the world.
- It can also be seen that all the tracks followed by “The Trooper” have the exact amount of sales which is 3.8.