

CUSTOMER CHURN ANALYSIS

10000

Total Customer

5151

Active customers

4849

Inactive Customer

7963

Retain customers

2037

Exit Customers

7055

credit card holders

2945

Non credit card

year

All

month name

All

GeographyLocation

All

ExitCategory

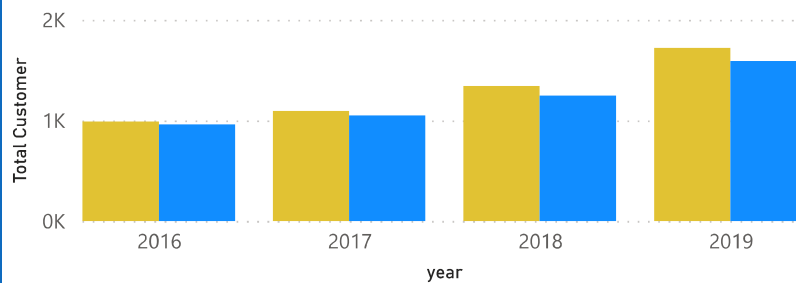
All

GenderCategory

All

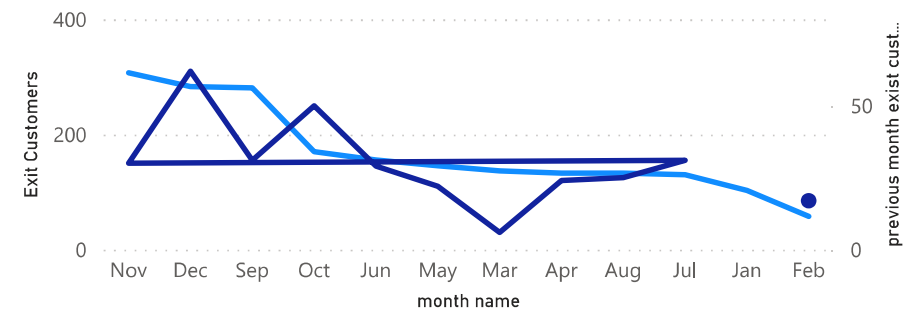
Total Customer by year and ActiveCategory

ActiveCategory ● Active Member ● Inactive Member

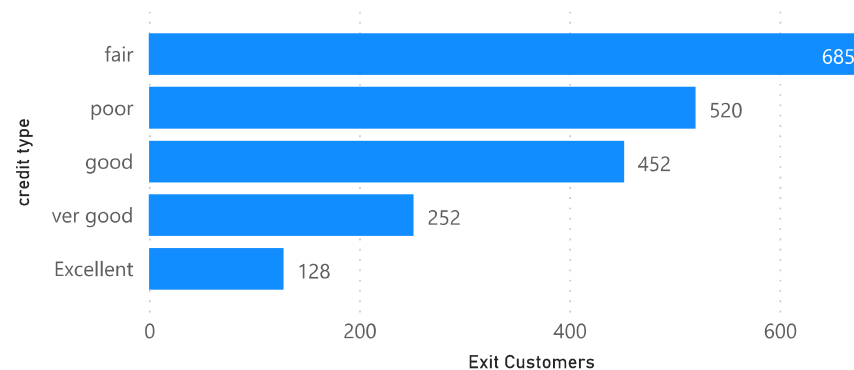


Exit Customers and previous month exist customer by month name

● Exit Customers ● previous month exist customer



Exit Exit Customers by credit type



Exit Customers by Category

