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ToLet Life

Let's make renting easy!

ToLet Life is a marketplace for renting

Meet owners and renters at one place

Current Market

- According to a report by <u>India Today</u>, only furniture rental market in India was of $2 billion for the year 2020.
- Housing rental market is estimated around $20 billion (<u>Report</u>)
- RentoMojo, Furlenco, Rentickle etc are major players in furniture and appliances rentals. Similarly, Housing.com, 99acres etc are in housing market. Major car rental players are ola, uber, zoomcar.

- However, there is no one company which provides all the rental requirements.
- Also, there is serious gap for the marketplace where owners and renters can directly connect for all of their rental needs.

Target Users

Owner

Urban Population

Renter

Age group: variable

Age group: 18-35 years

Income group: middle and high

Income group: broadly middle

Business
Rental agencies
Small businesses

Property owners

Individuals

Couples

Working professionals

Students

Target Categories

Target Categories
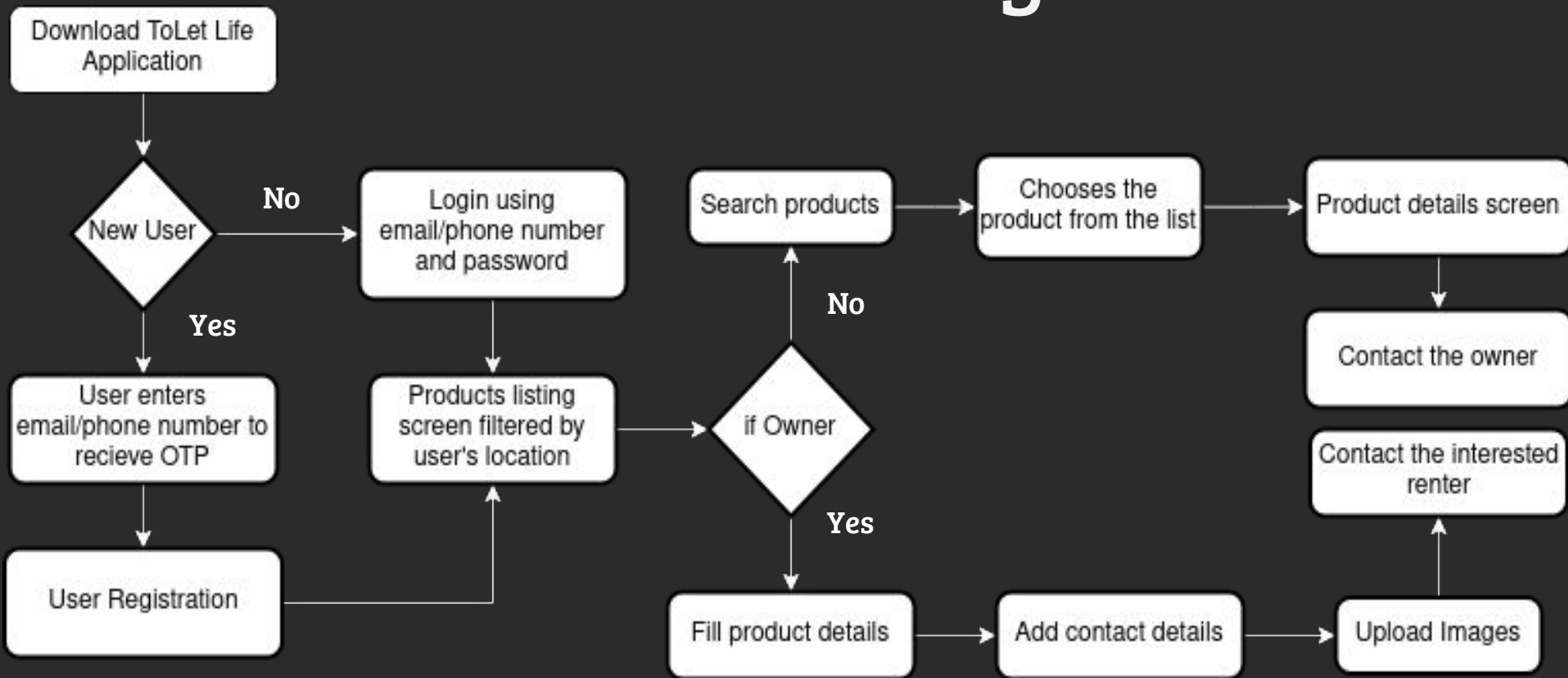
All categories

- Homes
- Office spaces
- Lounges

- Furniture
- Electronics
- Home appliances

- Home
- Furniture and appliances
- Car/Bike

- Home
- Electronics
- Car/Bike

- Electronics
- Musical Instruments

User Journey

Android Application (Prototype Version)

On boarding

For Existing User

For New User
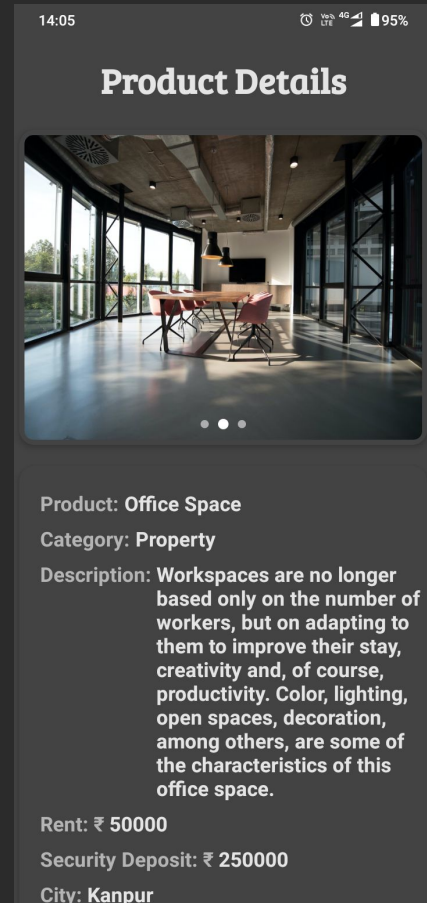
Landing Page

Product Details Page
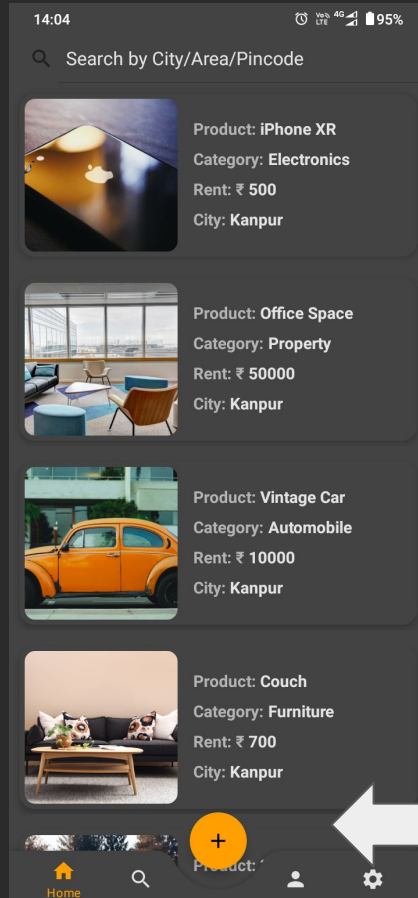
After selecting the product

→
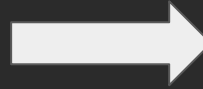
Floating action button in bottom navigation bar to create product details for renting

Create product details

14:10

Rent out your product

Product

Property ▾

Product Description

Security Deposit

Monthly Rent

ADD PRODUCT

Add contact address

14:10

Contact Address

City

Area

Address

Pincode

State

ADD ADDRESS

Upload images

21:39

Tap above to select image

UPLOAD IMAGE

Tech Stack

Frontend:

Android Application (Kotlin)

Github repository: https://tinyurl.com/38b7y9bu

Backend:

FastAPI (python framework for building APIs)
PostgreSQL for database
AWS S3 Bucket for image storage
APIs and database are currently hosted on Azure

Github repository: https://tinyurl.com/53ztb3ay

Please share your feedback

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