

# SHIVAM SHARMA

B.Tech graduate in Artificial Intelligence & Data Science, actively learning and growing in frontend web development. Skilled in HTML, CSS, and JavaScript with hands-on project experience and a strong eye for design and user experience. Eager to contribute to real-world projects, learn from experienced developers, and build high-quality, responsive web interfaces. Seeking a frontend web development internship or entry-level opportunity to accelerate growth through practical exposure.

## PROFESSIONAL EXPERIENCE

### Web Development Intern

Feb 2025 – Apr 2025

CodTech IT Solutions Pvt. Ltd., Hyderabad

- Automated SEO workflows using Python scripts and Google Analytics data
- Conducted audience segmentation with NLP techniques (spaCy) to boost engagement
- Generated weekly performance dashboards and recommended data-driven marketing optimizations
- Contributed to UI/UX enhancements through user feedback sessions.

### AI Marketing Intern

Jan 2025 – Mar 2025

Techs Trove (Individual)

- Applied NLP tools for content targeting and audience segmentation.
- Used AI tools for automating SEO tasks and improving engagement.
- Monitored campaign analytics and generated performance reports.
- Suggested marketing improvements based on keyword and trend data.

### Prompt Engineering Intern – Personal Projects & Practice

Jan 2025 – Present

- Designed and tested diverse prompts to improve LLM response quality.
- Implemented prompting techniques for summarization, classification, and reasoning.
- Analyzed LLM behavior across varied use cases using GPT-4 and Claude.
- Created prompt libraries and contributed findings to LLM-focused online communities.

## PROJECTS

### Restaurant Management & Booking Platform

- Full-stack web application for reservations, menu browsing, and order processing.
- Developed using PHP, MySQL, HTML, CSS, JavaScript.
- Features included table booking, billing, loyalty programs.
- Tools: Git, Docker, Apache.

### Start-Up Success Predictor

- Developed a machine learning model to predict the success potential of startup ventures.
- Used Python, and scikit-learn to process input features and train models.
- Built a front-end interface where users could enter startup details and receive success predictions.
- Designed to support early-stage decision-making using data-driven insights.

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IDA Bollaram, Hyderabad, Telangana

## EDUCATION

### B.Tech – Artificial Intelligence & Data Science

St. Peter's Engineering College, 2021–2025

CGPA: 6.7

### Intermediate (MPC)

Sri Chaitanya Junior College, Hyderabad  
| 2019–2021 | CGPA: 7.5

## CERTIFICATIONS

- IBM – Mastering Data with ML
- Web Development – CodTech
- Google Cloud Computing Foundation
- Coursera – Cybersecurity Essentials
- HackerRank – Java, CSS
- Google Analytics for Beginners

## SKILLS

### Learning & Practicing:

- HTML5, CSS3, JavaScript (Core Concepts)
- Responsive Web Design, Flexbox, Grid Layouts
- Basic UI/UX Principles & Web Accessibility

### Tools & Platforms:

- VS Code, Git & GitHub, Postman
- Chrome DevTools, Figma (Basic), GitHub Pages

### Soft Skills:

- Fast Learner, Creative Thinking, Problem-Solving
- Team Collaboration, Attention to Detail, Eagerness to Improve