

Grocery Chain Analysis

Store Types

Unique values for the 'Promotion Name'

Total Records

60.43K

Range of Avg. Yearly Income

\$10K - \$30K

Deluxe Supermarket

Gourmet Supermarket

Mid-Size Grocery

Small Grocery

Supermarket

Bag Stuffers

Best Savings

Big Promo

Big Time Discounts

Big Time Savings

Bye Bye Baby

Cash Register Lottery

Coupon Spectacular

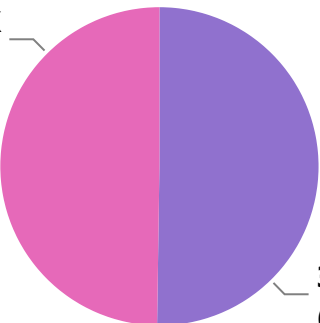
Dimes Off

Dollar Cutters

Dollar Days

Gender Distribution

30.07K
(49....)



marital_sta...

● S

● M

30.36K
(50....)

Total Brands

111

ADJ

Akron

American

Amica

Sales Country

Canada

Mexico

USA

Sale's Summary

Sale's Mean

5.58

Sale's Median

5.94

Sale's STD

3.46

Most Common
Gender

F

Recycled products

34K

Avg. Unit Sales

3.09

Avg. Net Weight

11.80

Low Fat products

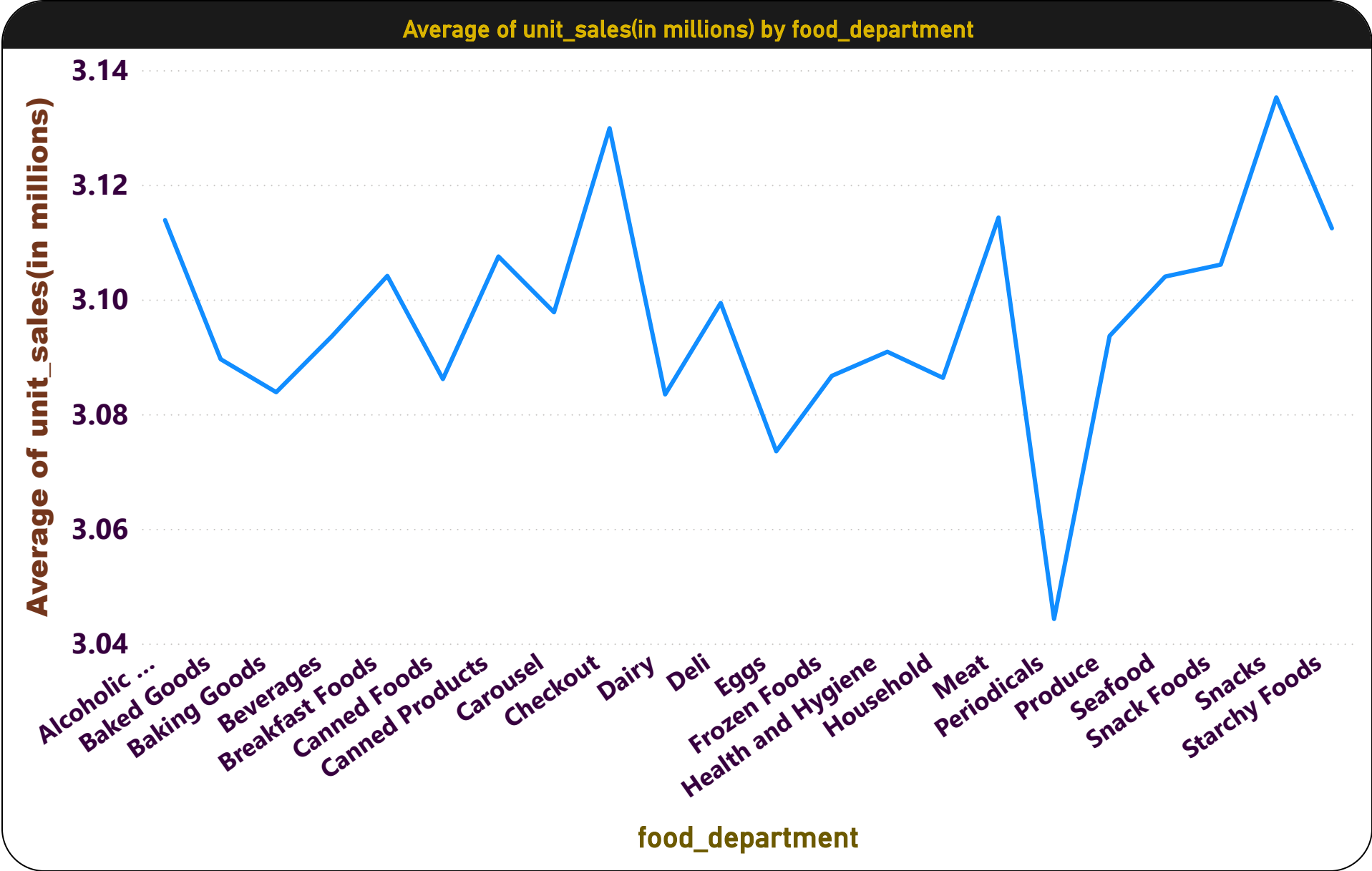
21K

Most common Education Among Customer

Partial High School

Avg. Gross Weight

13.81



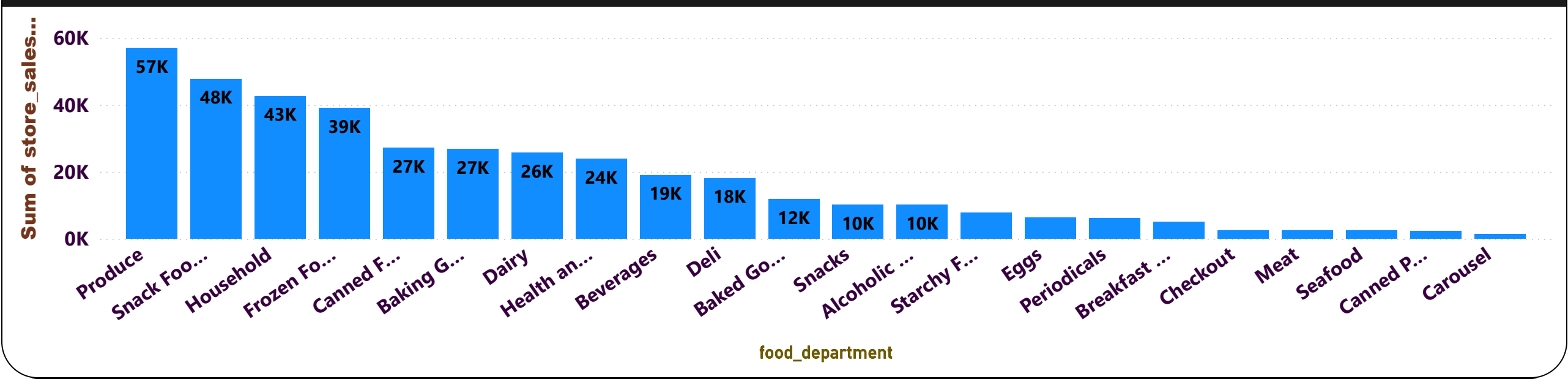
Multi_Category/Department

☐ food_department

☐ food_category

media_type	Average of cost
Bulk Mail	104.09
Cash Register Handout	114.94
Daily Paper	89.22
Daily Paper, Radio	97.97
Daily Paper, Radio, TV	90.75
In-Store Coupon	99.99
Product Attachment	104.34
Radio	96.70
Street Handout	108.69
Sunday Paper	101.23
Sunday Paper, Radio	105.69
Sunday Paper, Radio, TV	90.97
TV	85.94

Sales variation across Department



Sum of store_sales(in millions) by store_city



