

* Tableau maps

- In tableau maps, you can use zoom out, zoom in, make selection to group the data points, you can make selection to show certain part of the map.
- If you go to Map → Background maps, you can use different types of backgrounds like light, dark, street, etc.
- Also you can use different types of layers on the map like county borders, zip codes, etc.

Caveat :-

- Tableau recognizes the geographical data related to USA, UK quite easily.

But for other countries' data, it creates some problems.

→ For countries other than USA, UK, tableau fails to recognize certain locations. Lookout for the button like '100 unknown' on bottom right of the map. You can click on that button to resolve this issue.

→ But most effective solution to this problem is to have longitude and latitude as columns in your data.

* marks layers

→ you can also use one map on top of other.