

\$1.20M
TOTAL SALES



\$141
AVG SALES



8523
NO OF ITEMS



3.9
AVG RATING



Total Sales Avg Sales No of Items Avg Rating

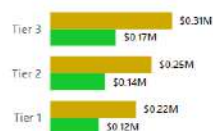
FAT CONTENT

Low Fat Regular

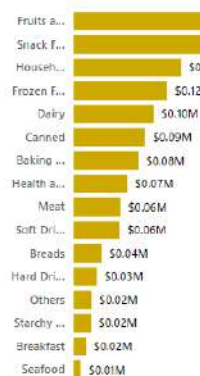


FAT BY OUTLET

Low Fat Regular



ITEM TYPE

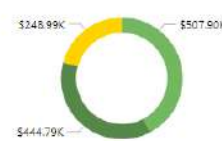


OUTLET ESTABLISHMENT

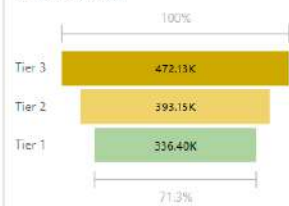


OUTLET SIZE

Medium Small High



OUTLET LOCATION



OUTLET TYPE

Outlet Type	Total Sales	No of Items	Avg Sales	Avg Rating	Item Visibility
Grocery Store	\$151.94K	1003	\$140	4	0.10
Supermarket Type1	\$787.55K	5577	\$141	4	0.05
Supermarket Type2	\$131.48K	928	\$142	4	0.06
Supermarket Type3	\$130.71K	935	\$140	4	0.06

FILTER PANNEL

Outlet Size

High
Medium
Small

Outlet Location Type

Tier 1 Tier 2
Tier 2

Item Type

☐ Baking Goods
☐ Breads
☐ Breakfast
☐ Canned
☐ Dairy
☐ Frozen Foods



Avg Sales

No of items

Avg Rating

ITEM TYPE

Fruits & Veg	\$0.18M
Snack F...	\$0.16M
Househ...	\$0.14M
Frozen F...	\$0.12M
Dairy	\$0.10M
Canned	\$0.09M
Baking ...	\$0.08M
Health a...	\$0.07M
Meat	\$0.06M
Soft Dri...	\$0.06M
Breads	\$0.04M
Hard Dri...	\$0.03M
Others	\$0.02M
Starchy ...	\$0.02M
Breakfast	\$0.02M
Seafood	\$0.01M

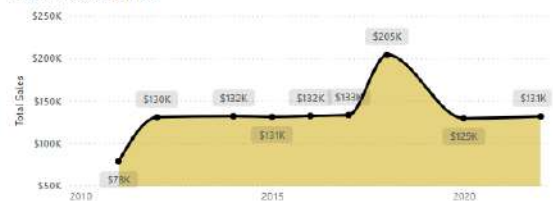
\$141

AVG SALES

3.9

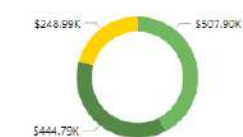
AVG RATING

OUTLET ESTABLISHMENT

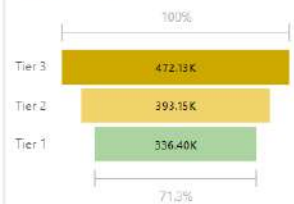


OUTLET SIZE

Medium Small High



OUTLET LOCATION



OUTLET TYPE

Outlet Type	Total Sales	No of items	Avg Sales	Avg Rating	Item Visibility
Grocery Store	\$151.94K	1083	\$140	4	0.10
Supermarket Type1	\$787.55K	5577	\$141	4	0.06
Supermarket Type2	\$121.48K	928	\$142	4	0.06
Supermarket Type3	\$130.71K	935	\$140	4	0.06

INTRODUCTION

Data Source

[shivamv0310/powerbi-project \(github.com\)](#)

Contact Me

Linked in

[\(17\) Shivam Verma | LinkedIn](#)

Git Hub

[shivamv0310 \(github.com\)](#)

KPI's

There are some basic DAX queries i used in this power bi report

Total Sales
= **SUM(Sales)**

No of items
= **COUNTROWS(Data)**

Avg Rating
= **AVERAGE(Rating)**

Avg Sales
= **AVERAGE(Sales)**

